





# Website review smartphonetradein.com

Generated on September 22 2024 14:22 PM






The score is 49/100





## SEO Content

|    | Title  | sb redirect page &#060; SmartphoneRecycling.com<br><b>Length : 47</b><br>Perfect, your title contains between 10 and 70 characters.   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
|--|--|---|----------------|----------------|----------------|----------------|----------------|----------|---------|--------|-------|------|---------|-------|------------------|-------------|--|-----|--|-----------|-------------------------|-------|---|
|    | Description  | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
|  | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
|  | Og Meta Properties   | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>sb redirect page</td></tr><tr><td>description</td><td>We are now processing all SecureBuyback.com and SmartphoneTradein.com buyback transactions through our SmartphoneRecycling.com program. Great Prices</td></tr><tr><td>url</td><td>https://smartphonerecycling.com/sb-redirect/</td></tr><tr><td>site_name</td><td>SmartphoneRecycling.com</td></tr><tr><td>image</td><td>https://smartphonerecycling.com/wp-content/uploads/logo_sb-300x61.png</td></tr></tbody></table> |                |                |                |                |                | Property | Content | locale | en_US | type | article | title | sb redirect page | description | We are now processing all SecureBuyback.com and SmartphoneTradein.com buyback transactions through our SmartphoneRecycling.com program. Great Prices | url | https://smartphonerecycling.com/sb-redirect/ | site_name | SmartphoneRecycling.com | image | https://smartphonerecycling.com/wp-content/uploads/logo_sb-300x61.png |
| Property   | Content  |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| locale   | en_US  |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| type   | article  |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| title  | sb redirect page   |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| description  | We are now processing all SecureBuyback.com and SmartphoneTradein.com buyback transactions through our SmartphoneRecycling.com program. Great Prices |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| url  | https://smartphonerecycling.com/sb-redirect/   |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| site_name  | SmartphoneRecycling.com  |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
| image  | https://smartphonerecycling.com/wp-content/uploads/logo_sb-300x61.png  |   |                |                |                |                |                |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |
|  | Headings   | <b>H1</b><br>0  | <b>H2</b><br>1 | <b>H3</b><br>5 | <b>H4</b><br>0 | <b>H5</b><br>2 | <b>H6</b><br>0 |          |         |        |       |      |         |       |                  |             |  |     |  |           |                         |       |   |



## SEO Content

|  |                 |  |
|--|-----------------|--|
|    |                 | <ul style="list-style-type: none"><li>• [H2] We are now processing all SecureBuyback.com and SmartphoneTradein.com buyback transactions through our SmartphoneRecycling.com program.</li><li>• [H3] EPA ID# FLR000249425   Over 10 Million Devices Recycled Since 2002</li><li>• [H3] Zero Landfill Recycling</li><li>• [H3] Our Focus is Bulk Recycling</li><li>• [H3] 20 Year Industry Leader</li><li>• [H3] Corporate Price Quotes</li><li>• [H5] About Us: SmartphoneRecycling.com is powered by GRC Wireless (www.grcwireless.com), a leading bulk smartphone, cell phone &amp; tablet recycler in the U.S. with over 10 million devices recycled since 2002. We are the pioneer of Incentive Based Recycling, a recycling system designed to maximize the financial return to our participants. Tens of thousands of participating businesses, government agencies, police &amp; sheriff's offices, organizations, lost &amp; founds, nonprofits, schools, wireless dealers and repair centers have earned tens of millions of dollars through our zero landfill program.</li><li>• [H5] Contact Us: Please click here to view our contact options, or email our friendly customer service team at info@grcwireless.com. We will respond promptly to your emails from Monday through Friday, 9:00 AM to 5:30 PM EST.</li></ul> |
|  | Images          | <p>We found 25 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |


## SEO Links

|  |               |   |
|--|---------------|---|
|  | In-page links | We found a total of 4 links including 1 link(s) to files  |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">EPA ID# FLR000249425</a>                         | Internal | Passing Juice |
| <a href="http://www.grcwireless.com">www.grcwireless.com</a> | External | Passing Juice |
| <a href="#">click here</a>                                   | Internal | Passing Juice |
| <a href="#">Donate Devices</a>                               | Internal | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | <p>landfill million recycling since<br/>         smartphone zero devices sell<br/>         recycled price</p> |
|--|----------------|---|












## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| devices   | 4       | ✖     | ✖        | ✖           | ✔        |
| recycling | 4       | ✔     | ✖        | ✖           | ✔        |
| price     | 3       | ✖     | ✖        | ✖           | ✔        |
| zero      | 3       | ✖     | ✖        | ✖           | ✔        |
| landfill  | 3       | ✖     | ✖        | ✖           | ✔        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : smartphonetradein.com<br>Length : 21     |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|   | Doctype         | HTML 5   |                 |             |     |   |
|--|-----------------|--|-----------------|-------------|-----|---|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |     |   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |                 |             |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.  |                 |             |     |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <u> | 2 |
| Deprecated tags  | Occurrences     |  |                 |             |     |   |
| <u>  | 2               |  |                 |             |     |   |
|  | Speed Tips      | <div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |     |   |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://smartphonetradein.com/robots.txt">http://smartphonetradein.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>  |