

Website review slingshot.co.nz

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The score is 57/100







SEO Content

	Title	Broadband - NZ Internet, Power & Mobile provider Slingshot Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	Browse our great value Slingshot broadband plans today. Add power and mobile to save even more! Winner of the Broadband Compare Peoples choice award 2018. Length : 154 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>description</td><td>Browse our great value Slingshot broadband plans today. Add power and mobile to save even more! Winner of the Broadband Compare Peoples choice award 2018.</td></tr><tr><td>image</td><td>https://www.slingshot.co.nz/assets/images/og-image.jpg?version=v2.9.29</td></tr><tr><td>title</td><td>Broadband - NZ Internet, Power & Mobile provider Slingshot</td></tr><tr><td>url</td><td>https://www.slingshot.co.nz</td></tr></table>	Property	Content	description	Browse our great value Slingshot broadband plans today. Add power and mobile to save even more! Winner of the Broadband Compare Peoples choice award 2018.	image	https://www.slingshot.co.nz/assets/images/og-image.jpg?version=v2.9.29	title	Broadband - NZ Internet, Power & Mobile provider Slingshot	url	https://www.slingshot.co.nz		
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>0</td><td>6</td><td>0</td><td>4</td></tr></table> <ul style="list-style-type: none">• [H2] Award winning service• [H4] Log in to manage your Slingshot account for...• [H4] Select a language	H1	H2	H3	H4	H5	H6	0	1	0	6	0	4
H1	H2	H3	H4	H5	H6									
0	1	0	6	0	4									

SEO Content

		<ul style="list-style-type: none">• [H4] How can we help?• [H4] Flexible billing• [H4] You call the shots with our mobile app!• [H4] NZ-based help desk• [H6] Mobile• [H6] Broadband• [H6] Company• [H6] Homeline
	Images	We found 31 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 33% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

In-page links

Anchor	Type	Juice
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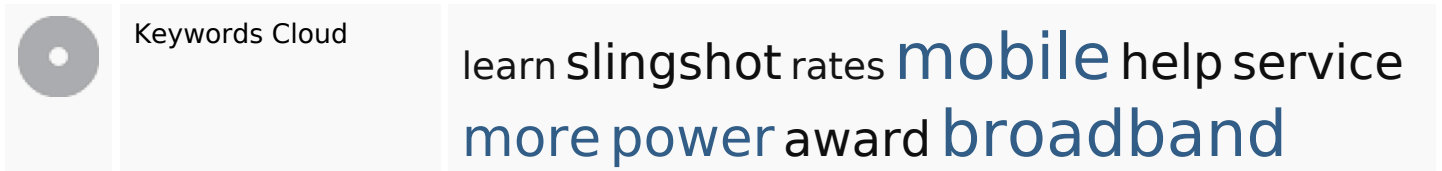
In-page links

email	Internal	Passing Juice
=	Internal	Passing Juice
English	Internal	Passing Juice
Te Reo Māori	Internal	Passing Juice
Help	Internal	Passing Juice
Wi-Fi Help	Internal	Passing Juice
Broadband	Internal	Passing Juice
Standard Broadband	Internal	Passing Juice
Fibre	Internal	Passing Juice
Wireless	Internal	Passing Juice
Bring Your Own Modem	Internal	Passing Juice
Power	Internal	Passing Juice
Mobile	Internal	Passing Juice
Mobile Rates	Internal	Passing Juice
Homeline	Internal	Passing Juice
Easy phone	Internal	Passing Juice
Toll Rates	Internal	Passing Juice
Browse our help articles	Internal	Passing Juice
Run a WIFI Scan	Internal	Passing Juice
Log in	Internal	Passing Juice
My Slingshot	Internal	Passing Juice
Webmail	Internal	Passing Juice
Mobile	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Help	Internal	Passing Juice
Contact	Internal	Passing Juice
Find out more	Internal	Passing Juice

In-page links

slingshot.co.nz	Internal	Passing Juice
=	Internal	Passing Juice
Learn more	Internal	noFollow
The No Dramas Contract	Internal	Passing Juice
We're proud to support the Deaf community with our NZSL-fluent Customer Service Representatives.	Internal	Passing Juice
Check out our plans	Internal	Passing Juice
Learn more	Internal	Passing Juice
Contact us	Internal	Passing Juice
Sign up now	Internal	Passing Juice
Careers	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
broadband	16	✓	✗	✓	✓
mobile	14	✓	✗	✓	✓
power	10	✓	✗	✓	✗
more	10	✗	✗	✓	✗
service	9	✗	✗	✗	✓





Usability

	Url	Domain : slingshot.co.nz Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://slingshot.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>