








# Website review slatersvauxhall.co.uk

Generated on September 19 2024 21:39 PM





The score is **61/100**







## SEO Content

	<p>Title</p>	<p>New and Used Car Dealer   Colwyn &amp; Caernarfon, North Wales   Slaters</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Visit Slaters in Colwyn &amp; Caernarfon, North Wales, established dealership and servicing specialist. Explore the website and browse through our full range of offers.</p> <p><b>Length : 174</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>8</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1501 2078" style="list-style-type: none"> <li>• [H1] Welcome to Slaters Vauxhall</li> <li>• [H2] The only Vauxhall retailer in North Wales</li> <li>• [H2] © 2021 Slaters North Wales Limited. All Rights Reserved</li> <li>• [H2] Financial disclosure</li> <li>• [H3] Vauxhall Electric Streets</li> <li>• [H3] Vauxhall Continues Its Electric Journey With All-New Astra-E</li> <li>• [H3] Vauxhall is UK's Best-selling Electric LCV Manufacturer</li> <li>• [H3] New Vauxhall Corsa named value car of the year at News UK motor awards</li> <li>• [H3] Price/Payments</li> <li>• [H3] More Options</li> <li>• [H3]</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	8	3	0	0
H1	H2	H3	H4	H5	H6									
1	3	8	3	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Have you considered a new vehicle?</li><li>• [H4] Heading</li><li>• [H4] Contact</li><li>• [H4]</li></ul>
	Images	We found 37 images on this web page.  22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 1 link(s) to files
	Statistics	External Links : noFollow 6.67%  External Links : Passing Juice 13.33%  Internal Links 80%

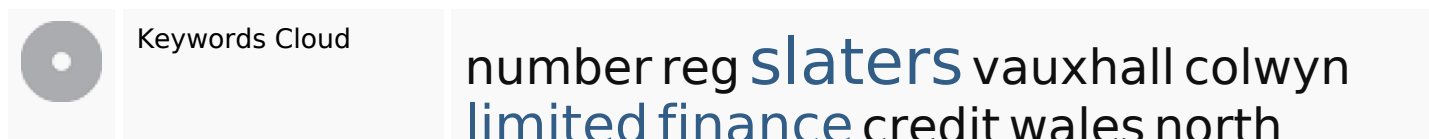
## In-page links

Anchor	Type	Juice
<a href="#">Back</a>	External	Passing Juice
<a href="#">Homepage</a>	Internal	Passing Juice

## In-page links

<a href="#">online</a>	Internal	Passing Juice
<a href="#">by phone</a>	Internal	Passing Juice
<a href="#">Vauxhall Electric Streets</a>	Internal	Passing Juice
<a href="#">Vauxhall Continues Its Electric Journey With All-New Astra-E</a>	Internal	Passing Juice
<a href="#">Vauxhall is UK's Best-selling Electric LCV Manufacturer</a>	Internal	Passing Juice
<a href="#">New Vauxhall Corsa named value car of the year at News UK motor awards</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">ITC Compliance Limited</a>	External	Passing Juice
<a href="#">NetDirector</a>	External	noFollow






## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
slaters	7	✓	✗	✓	✓
limited	5	✗	✗	✗	✓
finance	5	✗	✗	✗	✗
north	4	✓	✗	✓	✓
wales	4	✓	✗	✓	✓

## Usability

	Url	Domain : slatersvauxhall.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.slatersvauxhall.co.uk/sitemap.xml.gz">https://www.slatersvauxhall.co.uk/sitemap.xml.gz</a></p>
	Robots.txt	<p><a href="http://slatersvauxhall.co.uk/robots.txt">http://slatersvauxhall.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>