







Website review skinit.com

Generated on September 10 2024 13:01 PM

The score is 48/100



SEO Content

	Title	<p>Skinit Official Phone Cases, Mousepads & Skins For Any Device</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Protect & customize any phone, laptop, audio or gaming device with official Skinit phone cases and skins. Shop new cases and skins or create your own & make it yours.</p> <p>Length : 174</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Skinit</td></tr><tr><td>url</td><td>https://www.skinit.com/</td></tr><tr><td>title</td><td>Skinit Official Phone Cases, Mousepads & Skins For Any Device</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Protect & customize any phone, laptop, audio or gaming device with official Skinit phone cases and skins. Shop new cases and skins or create your own & make it yours.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0720/7472/3603/files/skinit_logo_05e89ce0-7037-4770-b71b-405b507617b3.png?v=1691617634</td></tr></tbody></table>	Property	Content	site_name	Skinit	url	https://www.skinit.com/	title	Skinit Official Phone Cases, Mousepads & Skins For Any Device	type	website	description	Protect & customize any phone, laptop, audio or gaming device with official Skinit phone cases and skins. Shop new cases and skins or create your own & make it yours.	image	https://cdn.shopify.com/s/files/1/0720/7472/3603/files/skinit_logo_05e89ce0-7037-4770-b71b-405b507617b3.png?v=1691617634
Property	Content															
site_name	Skinit															
url	https://www.skinit.com/															
title	Skinit Official Phone Cases, Mousepads & Skins For Any Device															
type	website															
description	Protect & customize any phone, laptop, audio or gaming device with official Skinit phone cases and skins. Shop new cases and skins or create your own & make it yours.															
image	https://cdn.shopify.com/s/files/1/0720/7472/3603/files/skinit_logo_05e89ce0-7037-4770-b71b-405b507617b3.png?v=1691617634															

SEO Content





image:secure_url	https://cdn.shopify.com/s/files/1/0720/7472/3603/files/skinit_logo_05e89ce0-7037-4770-b71b-405b507617b3.png?v=1691617634
image:width	132
image:height	44

Headings





H1	H2	H3	H4	H5	H6
2	11	28	0	5	0

- [H1] Skinit
- [H1] POPULAR PRODUCTS
- [H2] CREATE YOUR OWN
- [H2] PROTECTIVE CASES
- [H2] GAMING SKINS
- [H2] MOUSEPADS
- [H2] CREATE YOUR OWN
- [H2] PROTECTIVE CASES
- [H2] GAMING SKINS
- [H2] GAMING MOUSEPADS
- [H2] Trending Collections
- [H2] FEATURED BRANDS
- [H2] Corporate Wholesale
- [H3] Custom Cases
- [H3] Custom Skins
- [H3] Custom Mousepads
- [H3] Phone Cases
- [H3] MacBook Cases
- [H3] iPad Cases
- [H3] PlayStation Skins
- [H3] Xbox Skins
- [H3] Nintendo Skins
- [H3] Create Your Own
- [H3] Browse Designs
- [H3]
- [H3] Cases
- [H3] Skins
- [H3] Mousepads
- [H3] Phone Cases
- [H3] Tablet Cases
- [H3] MacBook Cases
- [H3] PlayStation Skins
- [H3] Xbox Skins
- [H3] Nintendo Skins
- [H3] Create Your Own
- [H3] Browse Designs
- [H3]
- [H3]
- [H3]
- [H3]
- [H3]
- [H5] WANT FIRST DIBS?
- [H5] MY BAG (0)
- [H5] MY ACCOUNT

SEO Content

		<ul style="list-style-type: none">• [H5] SIGN UP• [H5] SIGN UP
	Images	We found 58 images on this web page. 43 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 147 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.04% Internal Links 97.96%

In-page links

Anchor	Type	Juice
More Coupons	Internal	Passing Juice
Custom Cases	Internal	Passing Juice
Custom iPhone Cases	Internal	Passing Juice

In-page links

Custom Galaxy Cases	Internal	Passing Juice
Custom Pixel Cases	Internal	Passing Juice
Custom Macbook Cases	Internal	Passing Juice
Custom Gaming Skins	Internal	Passing Juice
Custom Playstation Skins	Internal	Passing Juice
Custom Xbox Skins	Internal	Passing Juice
Custom Nintendo Skins	Internal	Passing Juice
Oculus & Meta Skins	Internal	Passing Juice
Custom Gaming Mice Skins	Internal	Passing Juice
Custom Laptop Skins	Internal	Passing Juice
Custom MacBook Skins	Internal	Passing Juice
Custom Universal Laptop Skins	Internal	Passing Juice
Custom HP Skins	Internal	Passing Juice
Custom Dell Skins	Internal	Passing Juice
Custom Lenovo Skins	Internal	Passing Juice
Custom Microsoft Skins	Internal	Passing Juice
Custom Phone Skins	Internal	Passing Juice
Custom iPhone Skins	Internal	Passing Juice
Custom Galaxy Skins	Internal	Passing Juice
Custom Pixel Skins	Internal	Passing Juice
Custom Otterbox Skins	Internal	Passing Juice
Custom Audio Skins	Internal	Passing Juice
Custom Apple Audio Skins	Internal	Passing Juice
Custom Beats By Dre Skins	Internal	Passing Juice
Custom Amazon Audio Skins	Internal	Passing Juice
Custom Tablet Skins	Internal	Passing Juice
Custom iPad Skins	Internal	Passing Juice
Custom Galaxy Tablet Skins	Internal	Passing Juice

In-page links

Custom Surface Skins	Internal	Passing Juice
Custom Kindle Skins	Internal	Passing Juice
Other Custom Products	Internal	Passing Juice
Custom Apple Accessories	Internal	Passing Juice
Custom Wall Skins	Internal	Passing Juice
Custom Drinkware	Internal	Passing Juice
iPhone Cases	Internal	Passing Juice
Galaxy Cases	Internal	Passing Juice
Galaxy A Series Cases	Internal	Passing Juice
Pixel Cases	Internal	Passing Juice
Motorola Cases	Internal	Passing Juice
LG Cases	Internal	Passing Juice
iPod Cases	Internal	Passing Juice
Tablet Cases	Internal	Passing Juice
MacBook Cases	Internal	Passing Juice
Gaming Skins	Internal	Passing Juice
Playstation Skins	Internal	Passing Juice
Xbox Skins	Internal	Passing Juice
Nintendo Skins	Internal	Passing Juice
Oculus & Meta Skins	Internal	Passing Juice
Steam Skins	Internal	Passing Juice
Gaming Keyboard Skins	Internal	Passing Juice
PC Gaming Skins	Internal	Passing Juice
Backbone One Skins	Internal	Passing Juice
Laptop Skins	Internal	Passing Juice
MacBook Skins	Internal	Passing Juice
Universal Laptop Skins	Internal	Passing Juice
HP Laptop Skins	Internal	Passing Juice

In-page links

Dell Laptop Skins	Internal	Passing Juice
Phone Skins	Internal	Passing Juice
iPhone Skins	Internal	Passing Juice
Galaxy Skins	Internal	Passing Juice
Google Phone Skins	Internal	Passing Juice
Otterbox Skins	Internal	Passing Juice
Audio Skins	Internal	Passing Juice
Apple Audio Skins	Internal	Passing Juice
Beats By Dre Skins	Internal	Passing Juice
Amazon Skins	Internal	Passing Juice
Tablet Skins	Internal	Passing Juice
Apple iPad Skins	Internal	Passing Juice
Surface Skins	Internal	Passing Juice
Home & Office Skins	External	Passing Juice
Accessory Skins	Internal	Passing Juice
Apple Accessories	Internal	Passing Juice
Samsung Accessories	Internal	Passing Juice
Amazon Accessories	Internal	Passing Juice
Pixel Accessories	Internal	Passing Juice
Create Your Own	Internal	Passing Juice
Sports	Internal	Passing Juice
Artists	Internal	Passing Juice
Sports & Colleges	Internal	Passing Juice
DC Comics	Internal	Passing Juice
Anime	Internal	Passing Juice
Disney	Internal	Passing Juice
Looney Tunes	Internal	Passing Juice
Pop Culture	Internal	Passing Juice

In-page links

RealTree	Internal	Passing Juice
Specialty Skins	Internal	Passing Juice
Patterns	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Country Flags	Internal	Passing Juice
Home & Office Skins	Internal	Passing Juice
Apple Watch Bands	Internal	Passing Juice
Bumper Stickers	Internal	Passing Juice
Wallet Sleeves	Internal	Passing Juice
Corporate Wholesale	Internal	Passing Juice
SHOP NFL	Internal	Passing Juice
MAKE YOURS	Internal	Passing Juice
SHOP CASES	Internal	Passing Juice
SHOP SKINS	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Custom Skins	Internal	Passing Juice
Phone Cases	Internal	Passing Juice
SHOP MLB	Internal	Passing Juice
SHOP COLLEGIATE	Internal	Passing Juice
SHOP NHL	Internal	Passing Juice
SHOP NBA	Internal	Passing Juice
SHOP RICK & MORTY	Internal	Passing Juice
SHOP ADVENTURE TIME	Internal	Passing Juice
Customs	Internal	Passing Juice
Nintendo	Internal	Passing Juice
Steam	Internal	Passing Juice
Oculus & Meta	Internal	Passing Juice
iPhone 15	Internal	Passing Juice


In-page links

iPhone 15 Plus	Internal	Passing Juice
iPhone 15 Pro	Internal	Passing Juice
iPhone 15 Pro Max	Internal	Passing Juice
Galaxy S24	Internal	Passing Juice
Galaxy S24 Plus	Internal	Passing Juice
Galaxy S24 Ultra	Internal	Passing Juice
Galaxy S23	Internal	Passing Juice
Galaxy S23 Plus	Internal	Passing Juice
Galaxy S23 Ultra	Internal	Passing Juice
Surface Book	Internal	Passing Juice
Samsung Laptop	Internal	Passing Juice
iPad	Internal	Passing Juice
Brands	Internal	Passing Juice
NFL Cases & Skins	Internal	Passing Juice
LifeProof	Internal	Passing Juice
About Skinit	Internal	Passing Juice
Shop Social	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Giveaway	Internal	Passing Juice
Shipping	Internal	Passing Juice
FAQs	Internal	Passing Juice
REFUND	Internal	Passing Juice
Submit a Request	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice
Proposition 65	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
View all products	Internal	Passing Juice

In-page links

Forgot Your Password?	Internal	Passing Juice
Sign up now!	Internal	Passing Juice
Documentation	External	Passing Juice
BUY NOW!	External	Passing Juice




SEO Keywords

 Keywords Cloud	macbook iphone pro galaxy all see pixel skins cases custom
-------------------------------------------------------------------------------------------------	------------------------------------------------------------

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skins	239	✓	✗	✓	✓
all	106	✗	✗	✗	✗
see	105	✗	✗	✗	✗
galaxy	101	✗	✗	✗	✗
custom	98	✗	✗	✓	✓

Usability

 Url	Domain : skinit.com Length : 10
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://www.skinit.com/sitemap.xml
	Robots.txt	http://skinit.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.