

# Website review simplyfreshfruit.com

Generated on September 22 2024 22:29 PM

The score is 47/100

#### **SEO Content**

|              | Title              | Attention F  | Required!   | Cloudflare  |   |                                    |                           |
|--------------|--------------------|--|---|---|---|------------------------------------|---------------------------|
|              |                    | Length: 3  | 32  |   |   |                                    |                           |
|              |                    | Perfect, yo  | ur title co   | ntains betw   | een 10 and  | 70 characte                        | ers.                      |
|              | Description        | Length : (   | )   |   |   |                                    |                           |
|              |                    | -  |   | t found med<br>s generator  | •   |                                    | page. Use <u>this</u>     |
|              | Keywords           | -  |   | t found me  |   | •                                  | ge. Use <u>this free</u>  |
| <b>&amp;</b> | Og Meta Properties | social craw  | ler's bette   |   | e your pag  | roperties. The. Use <u>this fr</u> | nis tags allows<br>ree og |
|              |                    |  |   |   |   |                                    |                           |
| •            | Headings           | • [H2<br>• [H2   | 2] You are<br>2] Why hav  | ve I been bl  | ccess huge<br>ocked?  | <b>H5</b><br>0<br>edomains.cor     | <b>H6</b><br>0            |
|              | Headings           | • [H] • [H2 • [H2 • [H2                                | 3<br>2] Sorry, yo<br>2] You are<br>2] Why hav<br>2] What ca<br>O images o                             | 0<br>ou have bee<br>unable to a   | 0<br>en blocked<br>ccess huge<br>ocked?<br>solve this?<br>page.                     | 0<br>edomains.cor                  | 0                         |
|              |                    | • [H1 • [H2 • [H2 • [H2 • [H2                          | 3 2] Sorry, yo 2] You are 2] Why hav 2] What ca 3 images of t or all of your                          | 0 ou have been unable to a ve I been bloom I do to reson this web           | on blocked ccess huge ocked? solve this? page. s have alt a                         | 0<br>edomains.con<br>attributes.   | 0                         |
|              | lmages             | • [H] • [H2 • [H2 • [H2 • [H2  This page's that your v | 3 2] Sorry, yo 2] You are 2] Why hav 2] What ca 3 images of t or all of yo 5 ratio of to website pro- | ou have been unable to a ve I been bloom I do to reson this web your images | on blocked ccess huge ocked? solve this? page. s have alt a code is beds more text. | 0<br>edomains.con<br>attributes.   | o<br>m<br>ent, this means |

#### **SEO Content**

|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|
|--|--------|--|

#### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!                                  |
|---|-------------------------|---|
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                    |
|   | In-page links           | We found a total of 1 links including 0 link(s) to files          |
| • | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 100% |
|   |                         | Internal Links 0%   |

## In-page links

| Anchor     | Туре     | Juice         |
|------------|----------|---------------|
| Cloudflare | External | Passing Juice |

## **SEO** Keywords

## **Keywords Consistency**

| Keyword    | Content | Title    | Keywords | Descripti<br>on | Headings |
|------------|---------|----------|----------|-----------------|----------|
| cloudflare | 2       | <b>*</b> | ×        | ×               | ×        |
|            |         |          |          |                 |          |

# **Keywords Consistency**

| ray                  | 1 | × | × | × | × |
|----------------------|---|---|---|---|---|
| 8c771b23ddfdc99<br>d | 1 | × | × | × | × |
| click                | 1 | × | × | × | × |
| reveal               | 1 | × | × | × | × |

## Usability

| 0 | Url          | Domain : simplyfreshfruit.com<br>Length : 20  |
|---|--------------|---|
|   | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|   | Printability | We could not find a Print-Friendly CSS.   |
|   | Language     | Good. Your declared language is en.   |
|   | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### **Document**

|          | Doctype         | HTML 5   |
|----------|-----------------|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|          | W3C Validity    | Errors: 0 Warnings: 0                                      |
| <b></b>  | Email Privacy   | Great no email address has been found in plain text!       |
| <b>②</b> | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| •        | Speed Tips      | Excellent, your website doesn't use nested tables.         |

#### **Document**

| ✔ Perfect. No inline css has been found in HTML tags! |
|---|
| Great, your website has few CSS files.                |
| Perfect, your website has few JavaScript files.       |
| Perfect, your website takes advantage of gzip.        |

#### Mobile

| 0 | Mobile Optimization | * Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

## **Optimization**

| 8            | XML Sitemap | Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|--------------|-------------|--|
|              | Robots.txt  | http://simplyfreshfruit.com/robots.txt  Great, your website has a robots.txt file.   |
| <b>&amp;</b> | Analytics   | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.   |