







# Website review silverstar.com

Generated on September 19 2024 21:31 PM






The score is 63/100






## SEO Content

	Title	Internet Providers - Residential and Business - Silver Star  <b>Length : 59</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	Connect with Silver Star for high-speed internet, phone, and cloud services. Serving Idaho & Wyoming homes and businesses for over 70 years.  <b>Length : 144</b>  Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Internet Providers - Residential and Business - Silver Star</td></tr><tr><td>description</td><td>Connect with Silver Star for high-speed internet, phone, and cloud services. Serving Idaho &amp; Wyoming homes and businesses for over 70 years.</td></tr><tr><td>url</td><td>https://www.silverstar.com/</td></tr><tr><td>site_name</td><td>Silver Star Communications</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Internet Providers - Residential and Business - Silver Star	description	Connect with Silver Star for high-speed internet, phone, and cloud services. Serving Idaho & Wyoming homes and businesses for over 70 years.	url	https://www.silverstar.com/	site_name	Silver Star Communications
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## SEO Content

	Headings	<div> <b>H1</b> 1         <b>H2</b> 11         <b>H3</b> 2         <b>H4</b> 2         <b>H5</b> 0         <b>H6</b> 0       </div> <ul style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H2] What We Do</li> <li>• [H2] Community Outreach</li> <li>• [H2] Latest News</li> <li>• [H2] Streaming Video 101: Everything You Need to Know</li> <li>• [H2] Not a customer?</li> <li>• [H2] Let's Connect</li> <li>• [H2] About Us</li> <li>• [H2] Giving Back</li> <li>• [H2] Policies</li> <li>• [H2] Need a hand?</li> <li>• [H2] Search all posts</li> <li>• [H3] To see if services are in your location, follow the steps below.</li> <li>• [H3] We provide these services in . Change location</li> <li>• [H4] Residential</li> <li>• [H4] Business</li> </ul>
	Images	<p>We found 35 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 2 link(s) to files

## SEO Links

	Statistics	External Links : noFollow 2.38%
		External Links : Passing Juice 2.38%
		Internal Links 95.24%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">News &amp;#038; Blog</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Giving Back</a>	Internal	Passing Juice
<a href="#">Donations</a>	Internal	Passing Juice
<a href="#">Scholarships</a>	Internal	Passing Juice
<a href="#">Sponsorships</a>	Internal	Passing Juice
<a href="#">Community Service</a>	Internal	Passing Juice
<a href="#">FRS Grant</a>	Internal	Passing Juice
<a href="#">Email</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Click here to contact us.</a>	Internal	Passing Juice
<a href="#">Residential</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Business Solutions</a>	Internal	Passing Juice
<a href="#">Internet &amp;#038; Data Services</a>	Internal	Passing Juice
<a href="#">Voice</a>	Internal	Passing Juice
<a href="#">Cloud-based Solutions</a>	Internal	Passing Juice

## In-page links

<a href="#">Residential</a>	Internal	Passing Juice
<a href="#">Internet</a>	Internal	Passing Juice
<a href="#">Referral Program</a>	Internal	Passing Juice
<a href="#">Home Zone App</a>	Internal	Passing Juice
<a href="#">Home Phone</a>	Internal	Passing Juice
<a href="#">Fiberhood Finder</a>	Internal	Passing Juice
<a href="#">Pay Bill</a>	Internal	Passing Juice
<a href="#">Tech Talk</a>	Internal	Passing Juice
<a href="#">Streaming Video 101: Everything You Need to Know</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Acceptable Use Policy</a>	Internal	Passing Juice
<a href="#">Customer Rights</a>	Internal	Passing Juice
<a href="#">Battery Back-up Disclosure</a>	Internal	Passing Juice
<a href="#">Business Continuity</a>	Internal	Passing Juice
<a href="#">Do-Not-Call Registry Consumer Notice</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Legal   Regulatory</a>	Internal	Passing Juice
<a href="#">Peering</a>	Internal	Passing Juice
<a href="#">Fiberhood Permission</a>	Internal	Passing Juice
<a href="#">Pivot.</a>	External	noFollow
<a href="#">View Our Privacy Policy</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	<p>internet location community</p> <p>residential service falls voice business</p> <p>news idaho</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
location	10	✖	✖	✖	✔
internet	7	✔	✖	✔	✖
business	7	✔	✖	✔	✔
service	7	✖	✖	✔	✔
community	6	✖	✖	✖	✔


## Usability

	Url	Domain : silverstar.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.


## Document




Deprecated HTML


Deprecated tags	Occurrences
<u>	2


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Excellent, your website doesn't use nested tables.


 Too bad, your website is using inline styles.

 Great, your website has few CSS files.




 Perfect, your website has few JavaScript files.

 Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.silverstar.com/sitemap.xml">https://www.silverstar.com/sitemap.xml</a> <a href="https://www.silverstar.com/sitemap_index.xml">https://www.silverstar.com/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://silverstar.com/robots.txt">http://silverstar.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>