







Website review shopthewalkingdead.com

Generated on September 22 2024 06:20 AM






The score is 52/100




SEO Content

	<p>Title</p>	<p>The Walking Dead Official Shop shopthewalkingdead.com</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Welcome To The Official The Walking Dead Store! Find Apparel, Drinkware, && Accessories For Your Favorite TWD Series. Featuring Exclusive Merchandise from The Walking Dead, Fear the Walking Dead, The Walking Dead: World Beyond, && More. Shop Now!</p> <p>Length : 260</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Walking Dead Shop</td> </tr> <tr> <td>url</td> <td>https://thewalkingdeadshop.amc.com/</td> </tr> <tr> <td>title</td> <td>The Walking Dead Official Shop shopthewalkingdead.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Welcome To The Official The Walking Dead Store! Find Apparel, Drinkware, && Accessories For Your Favorite TWD Series. Featuring Exclusive Merchandise from The Walking Dead, Fear the Walking Dead, The Walking Dead: World Beyond, && More. Shop Now!</td> </tr> </tbody> </table>	Property	Content	site_name	The Walking Dead Shop	url	https://thewalkingdeadshop.amc.com/	title	The Walking Dead Official Shop shopthewalkingdead.com	type	website	description	Welcome To The Official The Walking Dead Store! Find Apparel, Drinkware, && Accessories For Your Favorite TWD Series. Featuring Exclusive Merchandise from The Walking Dead, Fear the Walking Dead, The Walking Dead: World Beyond, && More. Shop Now!
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SEO Content

		<p>image http://thewalkingdeadshop.amc.com/cdn/shop/files/TWD_Shop_Logo_6c154f7d-c6cc-4ae0-a995-dcece3766558.png?v=1658424551</p> <p>image:secure_url https://thewalkingdeadshop.amc.com/cdn/shop/files/TWD_Shop_Logo_6c154f7d-c6cc-4ae0-a995-dcece3766558.png?v=1658424551</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>1</td> <td>1</td> <td>0</td> <td>4</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] The Walking Dead Shop • [H2] Cart • [H2] SHOP BEST SELLERS • [H2] CUSTOMER SERVICE • [H2] CUSTOMER SERVICE • [H2] ACCOUNT & ORDERING • [H2] ACCOUNT & ORDERING • [H2] EXPLORE • [H2] EXPLORE • [H2] FOLLOW US • [H2] FOLLOW US • [H3] SIGN UP & SAVE 15% TODAY • [H4] SIGN UP & SAVE 15% TODAY • [H6] SELECTED FOR YOU • [H6] SOAK UP THE SUN • [H6] DRINK UP! • [H6] OUR BEST SELLING GEAR 	H1	H2	H3	H4	H5	H6	1	10	1	1	0	4
H1	H2	H3	H4	H5	H6									
1	10	1	1	0	4									
	Images	<p>We found 96 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 79 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.86% Internal Links 91.14%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Cart	Internal	Passing Juice
Save 15% on your next purchase when you sign up for exclusive offers and content!	Internal	Passing Juice
Login	External	Passing Juice
Create Account	External	Passing Juice
Shows	Internal	Passing Juice
The Walking Dead	Internal	Passing Juice
Fear The Walking Dead	Internal	Passing Juice
The Walking Dead: Daryl Dixon	Internal	Passing Juice
The Walking Dead: Dead City	Internal	Passing Juice
The Walking Dead: World Beyond	Internal	Passing Juice
Clothing	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Tank Tops	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Long Sleeve Shirts	Internal	Passing Juice
Leggings & Sweatpants	Internal	Passing Juice
Baby & Kid	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Hats & Beanies	Internal	Passing Juice
Bags	Internal	Passing Juice
Socks	Internal	Passing Juice
Phone Cases	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Coffee Mugs	Internal	Passing Juice
Glassware	Internal	Passing Juice
Insulated Tumblers	Internal	Passing Juice
Home & Office	Internal	Passing Juice
Blankets	Internal	Passing Juice
Wall Art	Internal	Passing Juice
Standeeds & Wall Clings	Internal	Passing Juice
Stickers	Internal	Passing Juice
Pillows	Internal	Passing Juice
Books	Internal	Passing Juice
Pet Products	Internal	Passing Juice
Kitchen Essentials	Internal	Passing Juice
Office Supplies	Internal	Passing Juice
Holiday	Internal	Passing Juice
Collectibles	Internal	Passing Juice
Figures	Internal	Passing Juice
Funko Pop!	Internal	Passing Juice
Toys	Internal	Passing Juice
Personalized Products	Internal	Passing Juice
11 Weeks of TWD	Internal	Passing Juice
Brian Rood Art	Internal	Passing Juice
Lounge Collection	Internal	Passing Juice

In-page links

Sustainability Collection	Internal	Passing Juice
Pride	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Newest Products	Internal	Passing Juice
View All	Internal	Passing Juice
Sale	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
CLOTHING	Internal	Passing Juice
DRINKWARE	Internal	Passing Juice
HOME & OFFICE	Internal	Passing Juice
Quick View	External	Passing Juice
-	Internal	Passing Juice
-	External	Passing Juice
Promotional Disclaimer	Internal	Passing Juice
Support Center	External	Passing Juice
Order Status	Internal	Passing Juice
Returns Center Portal	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Supply Drop Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Legal Imprint	Internal	Passing Juice
My Account	Internal	Passing Juice
Ordering Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice

In-page links

Volume Discounts	Internal	Passing Juice
TWDU.com	External	Passing Juice
AMC Shop	External	Passing Juice
Sitemap	Internal	Passing Juice
Search	Internal	Passing Juice

SEO Keywords



Keywords Cloud

quick sale view new account products
collection walking shop dead


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dead	20	✓	✗	✓	✓
walking	18	✓	✗	✓	✓
view	18	✗	✗	✗	✗
quick	16	✗	✗	✗	✗
products	9	✗	✗	✗	✗

Usability

	Url	Domain : shophthewalkingdead.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



<https://thewalkingdeadshop.amc.com/sitemap.xml>



Robots.txt

<http://shopthewalkingdead.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics