SEO Content

⚠️	Title	Online Shopping @ Shopping Square.COM.AU Online Bargain & Discount Shopping Square **Length : 83** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Shopping Online bargain and discount at Australia's Direct Clearance store. Save up to 90 percent off RRP, Computer IT, Digital Camera, Health & Beauty, Electronics, Homeware, MP3 Player, Mobile Phone, Musical Instruments, Sporting Goods, Pet Supply, Toys & Hobbies, Wholesale & Bulk Lots. **Length : 289** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	

H1	H2	H3	H4	H5	H6
0	5	0	6	1	0

- [H2] Daily Clearance
- [H2] What's New
- [H2] What's Hot
- [H2] Featured Products
- [H2] Someone Just Bought
- [H4] About ShoppingSquare.com.au
- [H4] Don't Miss a Deal
- [H4] Our Sites
- [H4] Contact & Support
- [H4] Follow Us
- [H4] Partner with Us

SEO Content

		• [H5] ShoppingSquare has been a multi awards winning since 2007
❌	Images	We found 60 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **38%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 37 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.7% Internal Links 97.3%

In-page links

Anchor	Type	Juice
Sign In/Register	Internal	Passing Juice
Dashboard	Internal	Passing Juice
Customer Support	Internal	Passing Juice

In-page links

My Orders	Internal	Passing Juice
Daily Clearance	Internal	Passing Juice
Promotions	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Top Sellers	Internal	Passing Juice
Clearance Bin	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Someone Just Bought	Internal	Passing Juice
‹	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
More in New Arrival >>	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
More in Top Sellers >>	Internal	Passing Juice
More in Electronics >>	Internal	Passing Juice
More in Others >>	Internal	Passing Juice
Someone Just Bought	Internal	Passing Juice
SAVE: $15.05 (63%)	Internal	Passing Juice
-	Internal	Passing Juice
SAVE: $12.05 (67%)	Internal	Passing Juice
SAVE: $8.05 (45%)	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
SAVE: $12.05 (63%)	Internal	Passing Juice
SAVE: $19.05 (66%)	Internal	Passing Juice
SAVE: $22.05 (76%)	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Help	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Join ShoppingSquare.com.au Affiliate Program	External	Passing Juice
Job @ShoppingSquare	Internal	Passing Juice

SEO Keywords

Keywords Cloud	ultra charging iphone save usb fast baseus pro plus cable

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
save	28	✖	✖	✔	✖
usb	19	✖	✖	✖	✖
cable	15	✖	✖	✖	✖
ultra	12	✖	✖	✖	✖
fast	11	✖	✖	✖	✖

Usability

	Url	Domain : shoppingsquare.com.au Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔️ Excellent, your website doesn't use nested tables. ✖️ Too bad, your website is using inline styles. ✖️ Too bad, your website has too many CSS files (more than 4). ✖️ Too bad, your website has too many JS files (more than 6). ✔️ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖️ Apple Icon ✖️ Meta Viewport Tag ✔️ Flash content

Optimization

	XML Sitemap	Missing

Optimization

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	http://shoppingsquare.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics