Website review
shopfarmjournal.com

The score is 42/100

SEO Content

✅	Title	**Farm Journal** **Length : 12** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	**Farm Journal** **Length : 12** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 0 **H2** 0 **H3** 2 **H4** 0 **H5** 0 **H6** 3 • [H3] Welcome! • [H3] Log In To Your Customer Account • [H6] About Shop Farm Journal • [H6] Questions or Help? • [H6]
❌	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

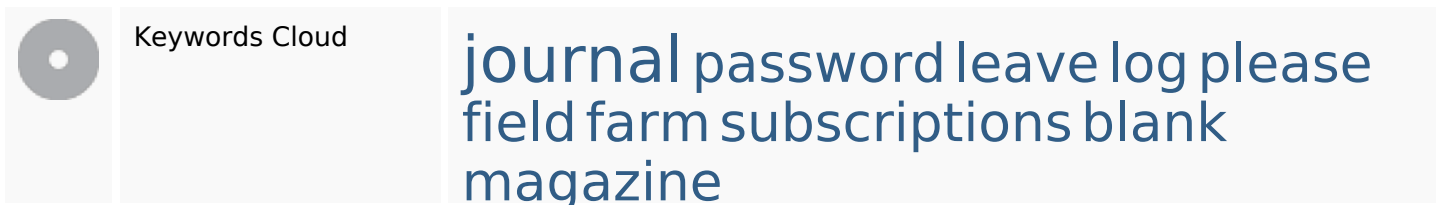|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
My Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
The Scoop	Internal	Passing Juice
Bovine Veterinarian	Internal	Passing Juice
Dairy Herd Management	Internal	Passing Juice
Drovers	Internal	Passing Juice
Farm Journal Magazine	Internal	Passing Juice
MILK	Internal	Passing Juice

In-page links

Pork Network	Internal	Passing Juice
PMG	Internal	Passing Juice
The Packer	Internal	Passing Juice
Top Producer Magazine	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Can't find what you're looking for?	Internal	Passing Juice
Retrieve it here.	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	journal password leave log please field farm subscriptions blank magazine

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
journal	3	✔	✖	✔	✔
farm	2	✔	✖	✔	✔
please	2	✖	✖	✖	✖
leave	2	✖	✖	✖	✖
field	2	✖	✖	✖	✖

Usability

⊙	Url	Domain : shopfarmjournal.com Length : 19

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is ISO-8859-1.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon

Mobile

		✔	Meta Viewport Tag
		✔	Flash content

Optimization

❌	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://shopfarmjournal.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics