










SEO Content

	Images	We found 42 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.86% Internal Links 82.14%

In-page links

Anchor	Type	Juice
Banner 1: ShopBack gives you real cash. Withdraw and spend freely.	Internal	Passing Juice
Banner 2: What's the Catch? None.	Internal	Passing Juice
Banner 3: It's easy to use. Sign up, shop, earn cashback.	Internal	Passing Juice
	Internal	Passing Juice

In-page links

Booking.com	Internal	Passing Juice
Uber Eats	Internal	Passing Juice
Agoda	Internal	Passing Juice
PChome 24h	Internal	Passing Juice
Klook	Internal	Passing Juice
Trip.com	Internal	Passing Juice
Taobao	Internal	Passing Juice
KKday	Internal	Passing Juice
foodpanda	Internal	Passing Juice
Tmall	Internal	Passing Juice
Survey Wall	Internal	Passing Juice
Yahoo!	Internal	Passing Juice
Expedia	Internal	Passing Juice
Hotels.com	Internal	Passing Juice
Apple	Internal	Passing Juice
KFC	Internal	Passing Juice
Banner 2: Add Extension to Chrome	External	Passing Juice
Banner 3: Add Extension to Firefox	External	Passing Juice
Banner 4: Add Extension to Edge	External	Passing Juice
Banner 6: Download our app for instant access to Cashback - iOS	External	Passing Juice
Banner 7: Download our app for instant access to Cashback - Android	External	Passing Juice

SEO Keywords

Keywords Cloud

4 banner 24h pchome uber

SEO Keywords



eats booking 吃55 agoda

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
吃	7	✘	✘	✘	✘
4吃	5	✘	✘	✘	✘
banner	3	✘	✘	✘	✘
booking	2	✘	✘	✘	✘
uber	2	✘	✘	✘	✘










Usability

	Url	Domain : shopback.com.tw Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.shopback.com.tw/sitemap.xml</code>
	Robots.txt	<code>http://shopback.com.tw/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.