Website review
shoeflypublichouse.com

The score is 41/100

SEO Content

	Title	Home
⚠️		**Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Shoefly Public House
title	Shoefly Public House
description	Address & Phone 122 East 22nd Street Indianapolis, IN 46202 317-283-5007
image	http://www.shoeflypublichouse.com/uploads/1/2/5/5/12555844/1459700746.png
url	http://www.shoeflypublichouse.com/

	Headings	H1	H2	H3	H4	H5	H6
⬤		0	2	0	0	0	0

- [H2] Welcome
- [H2] CLOSED

	Images	We found 7 images on this web page.

SEO Content

❌		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menus	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Timeline Photos	Internal	Passing Juice
Private Events	Internal	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	closed timeline events welcome phone menus photos private home address

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	3	✔	✖	✖	✖
menus	2	✖	✖	✖	✖
timeline	2	✖	✖	✖	✖
photos	2	✖	✖	✖	✖
private	2	✖	✖	✖	✖

Usability

	Url	Domain : shoeflypublichouse.com Length : 22
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!

✗	Deprecated HTML	**Deprecated tags** **Occurrences** <font> 2 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

◯	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✖ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://www.shoeflypublichouse.com/sitemap.xml

Optimization

✅	Robots.txt	http://shoeflypublichouse.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. 🟧 Google Analytics