



Website review shimlee.com

Generated on September 23 2024 06:30 AM

The score is 43/100



SEO Content

Title

Shimlee

Length : 7

Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.

Description

Length : 0

Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.

Keywords






Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.

Og Meta Properties



Good, your page take advantage of Og Properties.

Property	Content
site_name	Shimlee
url	https://shimlee.com/
title	Shimlee
type	website
description	Shimlee
image	http://shimlee.com/cdn/shop/files/SHIMLEE_LOGO2.png?height=628&pad_color=ffffff&v=1716486141&width=1200
image:secure_url	https://shimlee.com/cdn/shop/files/SHIMLEE_LOGO2.png?height=628&pad_color=ffffff&v=1716486141&width=1200
image:width	1200
image:height	628



SEO Content

	Headings	<div> H1 1 </div> <div> H2 3 </div> <div> H3 17 </div> <div> H4 0 </div> <div> H5 0 </div> <div> H6 0 </div>
		<ul style="list-style-type: none"> • [H1] • [H2] Item added to your cart • [H2] Gifts For All • [H2] why shimlee? • [H3] Celebrate Your Moments • [H3] Celebrate Your Moments • [H3] MORE THAN JUST PHOTO PRINTS • [H3] Personalized State Roots White • [H3] Personalized Name Welcome To Our Home Border White • [H3] Personalized Name Hello Black Leaner • [H3] Personalized Name and Date White Ruler • [H3] Personalized Lake Life Oar White • [H3] Personalized Home State Wood And Black Wood Circle • [H3] Personalized Memorial Wood Circle Ornament • [H3] • [H3] • [H3] Create your keepsake with shimlee: • [H3] Many Product Choices • [H3] Shop • [H3] Customer Service • [H3] Contact
	Images	<p>We found 16 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
SHOP ALL	External	Passing Juice
Photo Wood Prints	External	Passing Juice
Circle Wood Prints	External	Passing Juice
Ornament Wood Prints	External	Passing Juice
Magnet Wood Prints	External	Passing Juice
Personalized Wood Signs	External	Passing Juice
Bag Board Wood Sets	External	Passing Juice
Whiteboard Wood Prints	External	Passing Juice
Journals	External	Passing Juice
Growth Chart Rulers	External	Passing Juice
Bottle Openers	External	Passing Juice
Alpha Panel Boards	External	Passing Juice
Gift Cards	External	Passing Juice
Custom Products	External	Passing Juice
Our Story	Internal	Passing Juice
Our Prints	Internal	Passing Juice
Your Questions (FAQ)	Internal	Passing Juice
Your Feedback	Internal	Passing Juice
Projects	Internal	Passing Juice


In-page links

Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Personalized State Roots White	Internal	Passing Juice
Personalized Name Welcome To Our Home Border White	Internal	Passing Juice
Personalized Name Hello Black Leaner	Internal	Passing Juice
Personalized Name and Date White Ruler	Internal	Passing Juice
Personalized Lake Life Oar White	Internal	Passing Juice
Personalized Home State Wood And Black Wood Circle	Internal	Passing Juice
Personalized Memorial Wood Circle Ornament	Internal	Passing Juice
Framed Wood Prints	Internal	Passing Juice
Circle Photo Prints	Internal	Passing Juice
Ornament Photo Prints	Internal	Passing Juice
Personalized Signs	Internal	Passing Juice
Yard Signs	Internal	Passing Juice
Collage Photo Boards	Internal	Passing Juice
Dry Erase Boards	Internal	Passing Juice
Journals	Internal	Passing Juice
Porch Leaners	Internal	Passing Juice
Growth Charts	Internal	Passing Juice
Hometown Love	Internal	Passing Juice
Engagement	Internal	Passing Juice
Wedding & Anniversary	Internal	Passing Juice
Family Name	Internal	Passing Juice
New Baby	Internal	Passing Juice
Memorial	Internal	Passing Juice
Celebration	Internal	Passing Juice
For Mothers	Internal	Passing Juice
For Fathers	Internal	Passing Juice

In-page links

For Kids	Internal	Passing Juice
Pet Lovers	Internal	Passing Juice
Teachers	Internal	Passing Juice
Nurses	Internal	Passing Juice
Graduate	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Legal & Privacy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	wood personalized moments white sold sale create photos shimlee cherished
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	11	✖	✖	✖	✖
shimlee	8	✔	✖	✖	✔
personalized	8	✖	✖	✖	✔
sold	7	✖	✖	✖	✖
wood	6	✖	✖	✖	✔












Usability

	Url	Domain : shimlee.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.



Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<div> Apple Icon</div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://shimlee.com/sitemap.xml</p>
✓	Robots.txt	<p>http://shimlee.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>