

#### **SEO Content**

0	Title	Length : 63	ve Gear Australia   Motorbike Equipment Shop ontains between 10 and 70 characters.	
0	Description	<ul> <li>Shark Leathers is your trusted one-stop shop for motorcycle safety gear and accessories. Get top-quality biker protective gear now in Australia.</li> <li>Length : 144</li> <li>Great, your meta description contains between 70 and 160 characters</li> </ul>		
0	Keywords	gear australia, mot safety clothes for m motorcycle riders, r	ive gear, motorcycle safety gear, motorbike safety orcycle protective clothing, biker protective gear, notorcycle, riding safety gear, protective clothing for motorcycle safety clo ontains meta keywords.	
$\bigcirc$	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		image	https://www.sharkleathers.com.au/assets/websi te_logo.png	
		title	Motorcycle Protective Gear Australia   Motorbike Equipment Shop	
		site_name	Shark Motorcycle Leathers	
		type	website	
		url	https://www.sharkleathers.com.au/	
		description	Shark Leathers is your trusted one-stop shop for motorcycle safety gear and accessories. Get top-quality biker protective gear now in Australia.	

#### **SEO Content**

0	Headings	H1H2H3H4H5H6121600• [H1] Motorcycle Gear Australia • [H2] Privacy Policy • [H2] Shop Now. Pay Later. Always interest-free. • [H3] 1. HOW WE HANDLE CUSTOMER INFORMATION • [H4] 2. HOW WE PROTECT CUSTOMER INFORMATION • [H4] 3. HOW WE USE COOKIES AND OTHER TECHNOLOGIES • [H4] 4. HOW WE HANDLE MARKETING COMMUNICATIONS • [H4] 5. HOW WE UPDATE YOUR INFORMATION • [H4] 6. CHANGES TO THIS POLICY • [H4] 7. NO GUARANTEES				0 TION ATION CHNOLOGIES	
$\bigotimes$	Images	50 alt attri		mpty or m	nissing. Add		text so that our images.
8	Text/HTML Ratio		s ratio of te		L code is be ds more tex	•	ent, this means
0	Flash	Perfect, no	Flash conto	ent has be	een detecte	d on this pag	ge.
8	lframe		ou have lfra le cannot be			es, this mea	n that content

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 117 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

Anchor	Туре	Juice
<u>Brands</u>	Internal	Passing Juice
View all	Internal	Passing Juice
Full Face	Internal	Passing Juice
<u>Modular</u>	Internal	Passing Juice
<u>Dirt</u>	Internal	Passing Juice
<u>Open Face</u>	Internal	Passing Juice
Adventure Helmets	Internal	Passing Juice
Bluetooth Intercoms	Internal	Passing Juice
AGV Helmets	Internal	Passing Juice
Jackets	Internal	Passing Juice
Textile	Internal	Passing Juice
Leather	Internal	Passing Juice
<u>Summer</u>	Internal	Passing Juice
Waterproof	Internal	Passing Juice
Protective Tops	Internal	Passing Juice
Motocross Jerseys	Internal	Passing Juice
<u>Vests</u>	Internal	Passing Juice
Mens	Internal	Passing Juice
<u>Womens</u>	Internal	Passing Juice
Pants	Internal	Passing Juice
Leather Pants	Internal	Passing Juice
Textile Pants	Internal	Passing Juice
Protective Pants	Internal	Passing Juice
Motocross Pants	Internal	Passing Juice
Boots	Internal	Passing Juice
Short Boots & Shoes	Internal	Passing Juice
Touring/Adventure Boots	Internal	Passing Juice

<u>Cruiser Boots</u>	Internal	Passing Juice
Track & Race Boots	Internal	Passing Juice
Motocross Boots	Internal	Passing Juice
<u>Socks</u>	Internal	Passing Juice
<u>Gloves</u>	Internal	Passing Juice
<u>Short</u>	Internal	Passing Juice
Gauntlet	Internal	Passing Juice
Summer	Internal	Passing Juice
Winter	Internal	Passing Juice
<u>Motocross</u>	Internal	Passing Juice
Race Suits	Internal	Passing Juice
Custom Race Suits	Internal	Passing Juice
One Piece Suits	Internal	Passing Juice
Two Piece Suits	Internal	Passing Juice
Rain Suits	Internal	Passing Juice
Bundles	Internal	Passing Juice
Protection	Internal	Passing Juice
<u>Air Bags</u>	Internal	Passing Juice
Braces & Guards	Internal	Passing Juice
<u>Sleeves</u>	Internal	Passing Juice
Back Protectors	Internal	Passing Juice
Apparel	Internal	Passing Juice
Hats	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Neck Tubes	Internal	Passing Juice
Compression Tops	Internal	Passing Juice
<u>T-Shirts</u>	Internal	Passing Juice
Hoodies	Internal	Passing Juice

Belts	Internal	Passing Juice
<u>View all</u>	Internal	Passing Juice
View all	Internal	Passing Juice
<u>View all</u>	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Textile	Internal	Passing Juice
Leather	Internal	Passing Juice
Summer	Internal	Passing Juice
<u>4 Season</u>	Internal	Passing Juice
Protective Tops	Internal	Passing Juice
Pants	Internal	Passing Juice
Leather Pants	Internal	Passing Juice
Textile Pants	Internal	Passing Juice
Protective Pants	Internal	Passing Juice
Motocross Pants	Internal	Passing Juice
Boots	Internal	Passing Juice
Tall Boots	Internal	Passing Juice
Boot Accessories	Internal	Passing Juice
Gloves	Internal	Passing Juice
Armoured Tops	Internal	Passing Juice
Armoured Pants	Internal	Passing Juice
Bundles	Internal	Passing Juice
SALES	Internal	Passing Juice
Popular	Internal	Passing Juice
<u>Clearance</u>	Internal	Passing Juice
Shark	Internal	Passing Juice
<u>VIEW ALL &gt;&gt;</u>	Internal	Passing Juice
<u>Sales</u>	Internal	Passing Juice

Popular	Internal	Passing Juice
Part Finder	External	Passing Juice
Luggage	Internal	Passing Juice
Racing	Internal	Passing Juice
Helmets	Internal	Passing Juice
Oxford	Internal	Passing Juice
tyres	Internal	Passing Juice
<u>Helmet Finder</u>	Internal	Passing Juice
Jackets	Internal	Passing Juice
<u>View All</u>	Internal	Passing Juice
READ MORE	Internal	Passing Juice
<u>View all</u>	Internal	Passing Juice
Shark Cruiser Protective Flannel	Internal	Passing Juice
Shark Mens Super Stretch Protective Cargos	Internal	Passing Juice
Shark - Protective Chinos [CE2]	Internal	Passing Juice
Shark Mens Distressed Super Stretch Protective Cargos	Internal	Passing Juice
Shark Summer Ride Jacket	Internal	Passing Juice
SCS S13 Bluetooth Intercom	Internal	Passing Juice
Shark Neoprene Face Mask	Internal	Passing Juice
TOP SELLING	Internal	Passing Juice
NEW ARRIVALS	Internal	Passing Juice
INTERCOMS	Internal	Passing Juice
Armour	Internal	Passing Juice
Bluetooth	Internal	Passing Juice
Compression	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice

Warranty	Internal	Passing Juice
Lowest Price Guarantee	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
CLICK HERE	External	Passing Juice
afterpay.com/terms	External	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	suits view protective website boots motocross all pants information shark

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
all	32	×	×	×	×
information	28	×	×	×	×
boots	27	×	×	×	×
view	26	×	×	×	×
pants	26	×	×	×	×

#### Usability

0	Url	Domain : sharkleathers.com.au Length : 20
$\bigcirc$	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.

## Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 0 Warnings : 0		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://www.sharkleathers.com.au/sitemap_index.xml.gz
0	Robots.txt	http://sharkleathers.com.au/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.
		Google Analytics