Website review sf311.org

Generated on September 22 2024 22:27 PM

The score is 46/100

SEO Content

✔	Title	**311 Customer Service Center | San Francisco** **Length : 43** Perfect, your title contains between 10 and 70 characters.
⚠	Description	We help San Francisco residents, visitors, and businesses access City services and information 24 hours a day, 7 days a week via phone, web, and mobile. We offer assistance in over 160 languages over the phone and our mobile app is available in Chinese, Filipino, Spanish, and English. **Length : 285** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 8 3 2 0 0 [H1] 311 Customer Service Center [H2] Services [H2] News [H2] Resources [H2] About [H2] People [H2] Contact [H2] Footer menu [H2] Footer Bottom [H3] Featured [H3] Most popular [H3] Management team [H4]

SEO Content

		• [H4]
❌	Images	We found 9 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 36.84% Internal Links 63.16%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Services	Internal	Passing Juice
Departments	Internal	Passing Juice

In-page links

City Administrator	Internal	Passing Juice
Request services	External	Passing Juice
Learn more	External	Passing Juice
Learn more about us	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Give feedback	External	Passing Juice
Nancy Alfaro	Internal	Passing Juice
Carson Chin	Internal	Passing Juice
Kevin Dyer	Internal	Passing Juice
See previous website	External	Passing Juice
Jobs with the City	External	Passing Juice
Contact us	Internal	Passing Juice
About this website	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	mobile app city san services report all call francisco request

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
report	18	✖	✖	✖	✖
services	11	✖	✖	✔	✔
city	9	✖	✖	✔	✖
mobile	8	✖	✖	✔	✖

Keywords Consistency

app	8	✖	✖	✔	✖

Usability

	Url	Domain : sf311.org Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6).

Document

Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
			Meta Viewport Tag
			Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://sf311.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.