Website review
sendsonar.com

Generated on September 12 2024 07:29 AM

The score is 53/100

SEO Content

✅	Title	Sonar | Business SMS & Text Messaging **Length : 41** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Enabling sales teams to reach customers on their preferred channels to close more deals. Our customizable platform allows sales teams to develop personalized relationships at scale. **Length : 181** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Sonar | Business SMS & Text Messaging
type	website
url	https://www.sendsonar.com/
image	/images/sonar-logo-og.png

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	7	2	3	0	0

- [H1] Close More Sales withBusiness Text Messaging
- [H2] Trusted By Innovative Businesses Around The World
- [H2] 10x Your Revenue Teams
- [H2] Awards
- [H2] Customer Highlight
- [H2] Our Stats
- [H2] Integrations

SEO Content

		[H2] Ready to streamline communication with your customers? [H3] "We've found Sonar to be incredibly helpful for trying out and iterating quickly on new ideas without having to invest our dev team's resources." [H3] "Sonar 4x our sales via SMS … so much better than the other solutions we've used before. This should be a basic tool for any direct response marketer. Sonar makes it so easy!" [H4] Reach your customers on the channel they prefer, leading to 4x increased engagement. [H4] Andrew Mattie [H4] Ben Katz
❌	Images	We found 39 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

In-page links

Anchor	Type	Juice
Learn more about 10DLC and Why It Matters to Your Business	Internal	Passing Juice
Solutions	Internal	Passing Juice
All Features	Internal	Passing Juice
Salesforce Integration	Internal	Passing Juice
Compliance	Internal	Passing Juice
Automation & Intelligence	Internal	Passing Juice
Mass Texting & Drip Campaigns	Internal	Passing Juice
Integrations	Internal	Passing Juice
Analytics & Reporting	Internal	Passing Juice
Automotive	Internal	Passing Juice
Vehicle & Machinery Repair Services	Internal	Passing Juice
Home Services	Internal	Passing Juice
Staffing & Recruiting	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Use Cases	Internal	Passing Juice
Case Studies	Internal	Passing Juice
About Us	Internal	Passing Juice
Blog	Internal	Passing Juice
API Docs	Internal	Passing Juice
Login	Internal	Passing Juice
Request Demo	Internal	Passing Juice
See more reviews	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	more integrations case studies services sales business messaging automation customers

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	7	✖	✖	✔	✔
sales	5	✖	✖	✔	✔
automation	4	✖	✖	✖	✖
customers	4	✖	✖	✔	✔
business	3	✔	✖	✖	✔

Usability

	Url	Domain : sendsonar.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://sendsonar.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.