

# Website review search.ch

Generated on September 22 2024 11:38 AM



The score is 50/100







## SEO Content

	Title	Die Schweizer Suchmaschine - search.ch <b>Length : 38</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Suchmaschine für die Schweiz: Telefonbuch, Wetter, Karte, Routenplaner, TV, Kino, Schneebericht, Websuche <b>Length : 105</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>2</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] Meistbenutzte Telefonbuch-Rubriken in Zürich</li><li>• [H3] 8001 Zürich</li><li>• [H4] Veranstaltungen</li><li>• [H4] Entsorgung</li></ul>	H1	H2	H3	H4	H5	H6	0	0	2	2	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	2	0	0									
	Images	We found 8 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16% Internal Links 84%

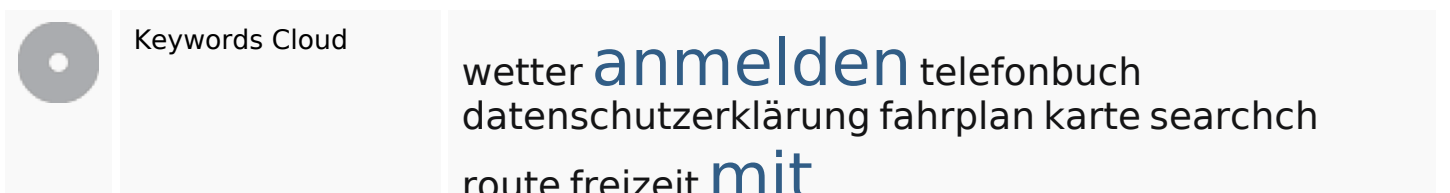
## In-page links

Anchor	Type	Juice
<a href="#">DE</a>	Internal	Passing Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Nutzungsbedingungen</a>	Internal	Passing Juice
<a href="#">Zürich</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice

## In-page links

<a href="#">Post</a>	Internal	Passing Juice
<a href="#">Coiffeurs</a>	Internal	Passing Juice
<a href="#">Apotheken</a>	Internal	Passing Juice
<a href="#">Garagen</a>	Internal	Passing Juice
<a href="#">Veranstaltungen</a>	External	Passing Juice
<a href="#">Entsorgung</a>	External	Passing Juice
<a href="#">Die Gemeinde auf einen Blick</a>	External	Passing Juice
<a href="#">Ihr Eintrag</a>	Internal	Passing Juice
<a href="#">Kundencenter Geschäftskunden</a>	Internal	Passing Juice
<a href="#">Tipps &amp; Tricks</a>	Internal	Passing Juice
<a href="#">Unser Blog</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Cookie-Richtlinie</a>	Internal	Passing Juice
<a href="#">Cookie-Einstellungen</a>	External	Passing Juice
<a href="#">Entwickler</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
anmelden	6	✘	✘	✘	✘
mit	5	✘	✘	✘	✘
searchch	2	✘	✘	✘	✘







## Keywords Consistency

telefonbuch	2	✘	✘	✔	✔
wetter	2	✘	✘	✔	✘

## Usability

	Url	Domain : search.ch Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✔ Great, your website has few CSS files.</li></ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://search.ch/sitemap.xml>



### Robots.txt

<http://search.ch/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.