







# Website review schoolstatus.com

Generated on September 21 2024 18:51 PM

The score is 55/100



## SEO Content

	Title	<p>K-12 Communication, Attendance &amp; Growth Solutions</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>SchoolStatus helps K-12 school districts improve student outcomes with a unified platform for data-powered communication, attendance, and educator growth.</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>K-12 Communications, Attendance &amp; Educator Growth Solutions</td> </tr> <tr> <td>description</td> <td>SchoolStatus helps K-12 school districts improve student outcomes with a unified platform for data-powered communication, attendance, and educator growth.</td> </tr> <tr> <td>url</td> <td>https://www.schoolstatus.com/</td> </tr> <tr> <td>site_name</td> <td>SchoolStatus</td> </tr> <tr> <td>image</td> <td>https://www.schoolstatus.com/wp-content/uploads/Meta-image_Homepage_1.png</td> </tr> <tr> <td>image:width</td> <td>2560</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	K-12 Communications, Attendance & Educator Growth Solutions	description	SchoolStatus helps K-12 school districts improve student outcomes with a unified platform for data-powered communication, attendance, and educator growth.	url	https://www.schoolstatus.com/	site_name	SchoolStatus	image	https://www.schoolstatus.com/wp-content/uploads/Meta-image_Homepage_1.png	image:width	2560
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image:width	2560																			

# SEO Content

image:height 1338





image:type image/png

## Headings





H1	H2	H3	H4	H5	H6
1	38	7	2	0	0

- [H1] Empowering K-12 Districts at Every Step
- [H2] Tools for Education Success
- [H2] One Unified Solution
- [H2] Supporting Educators at Every Level
- [H2] Family Outreach
- [H2] Attendance Management
- [H2] Streamline Educator Growth Programs
- [H2] Compliance & Security
- [H2] Digital Workflows & Forms
- [H2] Oversight & Reporting
- [H2] Simple Implementation
- [H2] Centralized Communications Hub
- [H2] Mass Notifications
- [H2] Attendance Management
- [H2] Coordinate Educator Development
- [H2] Automatic Translation
- [H2] Digital Workflows & Forms
- [H2] Oversight & Reporting
- [H2] Family Communication Hub
- [H2] Segmented Group Messaging
- [H2] Automated Attendance Intervention
- [H2] Oversight & Reporting
- [H2] Customizable Digital Workflows
- [H2] Automatic Translation
- [H2] Support Educator Development
- [H2] Reach All Families
- [H2] Secure & Recorded Calls
- [H2] Classroom Management
- [H2] Centralized Communications
- [H2] Automatic Translation
- [H2] Coaching & Resources
- [H2] Classrooms Succeed with SchoolStatus
- [H2] Ready to explore the platform for yourself?
- [H2] Want Updates?
- [H2] Solutions
- [H2] Who It's For
- [H2] Products
- [H2] Company
- [H2] Resources
- [H3] Meaningful Engagement
- [H3] Improved Attendance
- [H3] Actionable Insights
- [H3] Educator Effectiveness
- [H3] SchoolStatus is a powerhouse data and communication tool.
- [H3] What would have been a heavy lift for us became so much lighter for our teachers that they were able to reach out to 100% of our families the first week and that was our ultimate

## SEO Content

		<p>goal.</p> <ul style="list-style-type: none"> <li>• [H3] Stay in the Loop</li> <li>• [H4] Reduction in Time Spent on Attendance Letters</li> <li>• [H4] Messages Sent to Families</li> </ul>
	Images	<p>We found 72 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 40 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Learn more about our unified K-12 solutions.</a>	Internal	Passing Juice

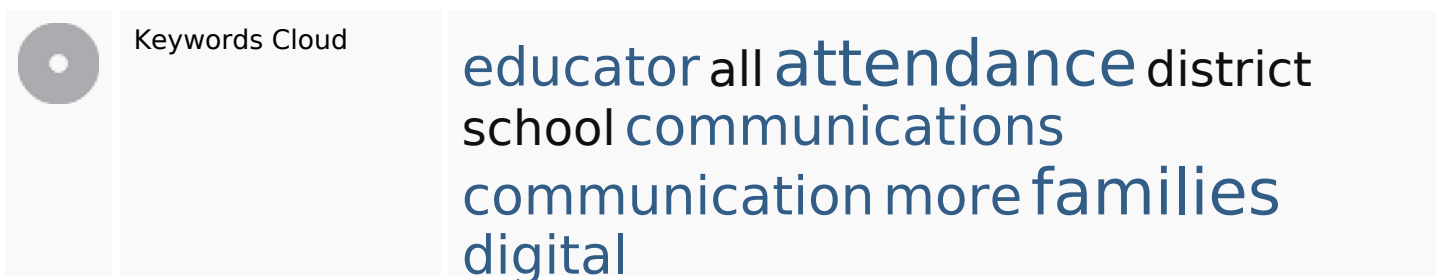
## In-page links

<a href="#">How It Works</a>	Internal	Passing Juice
<a href="#">Meaningful Engagement</a>	Internal	Passing Juice
<a href="#">Improved Attendance</a>	Internal	Passing Juice
<a href="#">Actionable Insights</a>	Internal	Passing Juice
<a href="#">Educator Effectiveness</a>	Internal	Passing Juice
<a href="#">Operational Efficiency</a>	Internal	Passing Juice
<a href="#">Superintendents</a>	Internal	Passing Juice
<a href="#">District Leaders</a>	Internal	Passing Juice
<a href="#">School Leaders</a>	Internal	Passing Juice
<a href="#">Educators &amp; Staff</a>	Internal	Passing Juice
<a href="#">Families</a>	Internal	Passing Juice
<a href="#">Product Overview</a>	Internal	Passing Juice
<a href="#">Connect: Communications Portal</a>	Internal	Passing Juice
<a href="#">Attend: Attendance Platform</a>	Internal	Passing Juice
<a href="#">Boost: Teacher Development</a>	Internal	Passing Juice
<a href="#">Forms &amp; Flows: Digitize Paperwork</a>	Internal	Passing Juice
<a href="#">Resource Library</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Checklists &amp; Infographics</a>	Internal	Passing Juice
<a href="#">eBooks</a>	Internal	Passing Juice
<a href="#">Guides &amp; Playbooks</a>	Internal	Passing Juice
<a href="#">Reports</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">About SchoolStatus</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">News &amp; Press</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

<a href="#">Superintendent</a>	Internal	Passing Juice
<a href="#">District Leader</a>	Internal	Passing Juice
<a href="#">School Leader</a>	Internal	Passing Juice
<a href="#">Educator</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Customer Support</a>	Internal	Passing Juice
<a href="#">Website Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
families	13	✘	✘	✘	✔
attendance	12	✔	✘	✔	✔
more	10	✘	✘	✘	✘
educator	9	✘	✘	✔	✔
communications	8	✘	✘	✘	✔


## Usability

	Url	Domain : schoolstatus.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.schoolstatus.com/sitemap_index.xml</pre>
	Robots.txt	<p><a href="http://schoolstatus.com/robots.txt">http://schoolstatus.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>