





Website review schoolstatus.com

Generated on September 21 2024 17:38 PM

The score is 55/100



SEO Content

	Title	<div>K-12 Communication, Attendance & Growth Solutions</div> <div>Length : 53</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																		
	Description	<div>SchoolStatus helps K-12 school districts improve student outcomes with a unified platform for data-powered communication, attendance, and educator growth.</div> <div>Length : 154</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																		
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>K-12 Communications, Attendance & Educator Growth Solutions</td></tr><tr><td>description</td><td>SchoolStatus helps K-12 school districts improve student outcomes with a unified platform for data-powered communication, attendance, and educator growth.</td></tr><tr><td>url</td><td>https://www.schoolstatus.com/</td></tr><tr><td>site_name</td><td>SchoolStatus</td></tr><tr><td>image</td><td>https://www.schoolstatus.com/wp-content/uploads/Meta-image_Homepage_1.png</td></tr><tr><td>image:width</td><td>2560</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	K-12 Communications, Attendance & Educator Growth Solutions	description	SchoolStatus helps K-12 school districts improve student outcomes with a unified platform for data-powered communication, attendance, and educator growth.	url	https://www.schoolstatus.com/	site_name	SchoolStatus	image	https://www.schoolstatus.com/wp-content/uploads/Meta-image_Homepage_1.png	image:width	2560
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image:width	2560																			

SEO Content

image:height 1338





image:type image/png

Headings





H1	H2	H3	H4	H5	H6
1	38	7	2	0	0

- [H1] Empowering K-12 Districts at Every Step
- [H2] Tools for Education Success
- [H2] One Unified Solution
- [H2] Supporting Educators at Every Level
- [H2] Family Outreach
- [H2] Attendance Management
- [H2] Streamline Educator Growth Programs
- [H2] Compliance & Security
- [H2] Digital Workflows & Forms
- [H2] Oversight & Reporting
- [H2] Simple Implementation
- [H2] Centralized Communications Hub
- [H2] Mass Notifications
- [H2] Attendance Management
- [H2] Coordinate Educator Development
- [H2] Automatic Translation
- [H2] Digital Workflows & Forms
- [H2] Oversight & Reporting
- [H2] Family Communication Hub
- [H2] Segmented Group Messaging
- [H2] Automated Attendance Intervention
- [H2] Oversight & Reporting
- [H2] Customizable Digital Workflows
- [H2] Automatic Translation
- [H2] Support Educator Development
- [H2] Reach All Families
- [H2] Secure & Recorded Calls
- [H2] Classroom Management
- [H2] Centralized Communications
- [H2] Automatic Translation
- [H2] Coaching & Resources
- [H2] Classrooms Succeed with SchoolStatus
- [H2] Ready to explore the platform for yourself?
- [H2] Want Updates?
- [H2] Solutions
- [H2] Who It's For
- [H2] Products
- [H2] Company
- [H2] Resources
- [H3] Meaningful Engagement
- [H3] Improved Attendance
- [H3] Actionable Insights
- [H3] Educator Effectiveness
- [H3] SchoolStatus is a powerhouse data and communication tool.
- [H3] What would have been a heavy lift for us became so much lighter for our teachers that they were able to reach out to 100% of our families the first week and that was our ultimate

SEO Content

		goal. <ul style="list-style-type: none">• [H3] Stay in the Loop• [H4] Reduction in Time Spent on Attendance Letters• [H4] Messages Sent to Families
	Images	We found 72 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Learn more about our unified K-12 solutions.	Internal	Passing Juice


In-page links

How It Works	Internal	Passing Juice
Meaningful Engagement	Internal	Passing Juice
Improved Attendance	Internal	Passing Juice
Actionable Insights	Internal	Passing Juice
Educator Effectiveness	Internal	Passing Juice
Operational Efficiency	Internal	Passing Juice
Superintendents	Internal	Passing Juice
District Leaders	Internal	Passing Juice
School Leaders	Internal	Passing Juice
Educators & Staff	Internal	Passing Juice
Families	Internal	Passing Juice
Product Overview	Internal	Passing Juice
Connect: Communications Portal	Internal	Passing Juice
Attend: Attendance Platform	Internal	Passing Juice
Boost: Teacher Development	Internal	Passing Juice
Forms & Flows: Digitize Paperwork	Internal	Passing Juice
Resource Library	Internal	Passing Juice
Blog	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Checklists & Infographics	Internal	Passing Juice
eBooks	Internal	Passing Juice
Guides & Playbooks	Internal	Passing Juice
Reports	Internal	Passing Juice
Webinars	Internal	Passing Juice
About SchoolStatus	Internal	Passing Juice
Careers	Internal	Passing Juice
News & Press	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Superintendent	Internal	Passing Juice
District Leader	Internal	Passing Juice
School Leader	Internal	Passing Juice
Educator	Internal	Passing Juice
Help Center	Internal	Passing Juice
Customer Support	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Sitemap	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	families district school attendance communications communication educator all more digital
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
families	13	✖	✖	✖	✔
attendance	12	✔	✖	✔	✔
more	10	✖	✖	✖	✖
educator	9	✖	✖	✔	✔
communications	8	✖	✖	✖	✔










Usability

	Url	Domain : schoolstatus.com Length : 16
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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Mobile

✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.schoolstatus.com/sitemap_index.xml</p>
✓	Robots.txt	<p>http://schoolstatus.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>