Website review
schoolofmediadesign.com

Generated on September 22 2024 07:25 AM

The score is 51/100

SEO Content

✓	Title	Craft your career **Length : 17** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Craft your career
description	Crafting Careers
url	http://schoolofmediadesign.com/
site_name	Anibrain School of Media Design, Pune | VFX, Animation & Visual Design

○	Headings	

H1	H2	H3	H4	H5	H6
2	13	1	0	0	0

- [H1] OUR COURSES
- [H1] Student Testimonials
- [H2] Login to post job's to download brochure
- [H2] Reset Password
- [H2] Sign Up

SEO Content

		• [H2] • [H2] About us • [H2] Gunjan Walde • [H2] Prithviraj Desai • [H2] STUDENT PLACEMENTS • [H2] ABOUT ANIBRAIN • [H2] LEARN FROM THE INDUSTRY EXPERTS : US ! • [H2] WHAT SETS US APART • [H2] REQUEST FOR STUDIO TOUR • [H2] CONTACT US • [H3] School of Media Design has its own production house, Anibrain.
❌	Images	We found 59 images on this web page. 42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **25%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

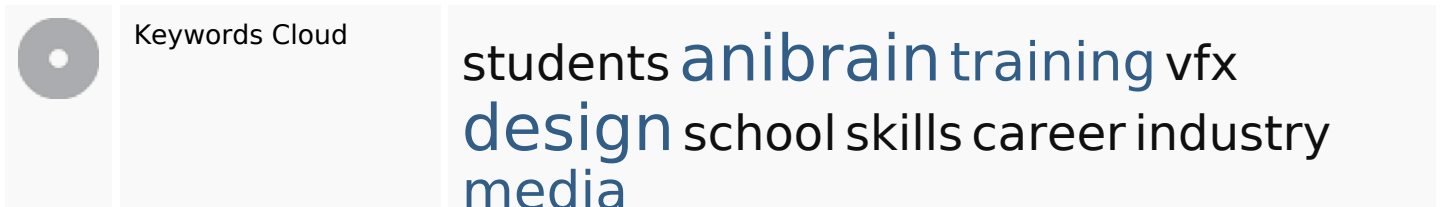|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 34 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.47% Internal Links 73.53%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Courses	Internal	Passing Juice
Gaming + AR & VR	Internal	Passing Juice
Gaming	Internal	Passing Juice
VFX & 3D	Internal	Passing Juice
VFX for Films	Internal	Passing Juice
Advanced 3D For VFX	Internal	Passing Juice
Short term Courses	External	Passing Juice
Rotoscoping	Internal	Passing Juice
Paint	Internal	Passing Juice
Modeling	Internal	Passing Juice
Texturing	Internal	Passing Juice
Advance Tracking & Matchmoving	Internal	Passing Juice
Graphics Design	Internal	Passing Juice
2D Animation	Internal	Passing Juice
Web Design	Internal	Passing Juice
UI/UX Design & Development	Internal	Passing Juice
Virtual Reality	Internal	Passing Juice
Pre – Production	Internal	Passing Juice
Showcase	Internal	Passing Juice
Blog	Internal	Passing Juice
Tutorials	Internal	Passing Juice
SMD News	Internal	Passing Juice
Industry Updates	Internal	Passing Juice
Connect	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice

In-page links

KNOW MORE	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords

⊙ Keywords Cloud	students **anibrain** training vfx **design** school skills career industry media

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	9	✖	✖	✖	✔
anibrain	8	✖	✖	✖	✔
media	6	✖	✖	✖	✔
training	6	✖	✖	✖	✖
school	5	✖	✖	✖	✔

Usability

⊙	Url	Domain : schoolofmediadesign.com Length : 23
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://schoolofmediadesign.com/sitemap_index.xml
✅	Robots.txt	http://schoolofmediadesign.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics