







Website review sbtranspo.com

Generated on September 22 2024 10:37 AM






The score is 50/100





SEO Content

	<p>Title</p>	<p>Transpo South Bend Public Transportation Corporation</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Discover Transpo, South Bend's municipal bus system serving South Bend, Mishawaka, and neighboring suburbs including Notre Dame University. Explore reliable routes, schedules, and accessible public transportation options.</p> <p>Length : 226</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Transpo The New Way To Go</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Transpo South Bend Public Transportation Corporation</td> </tr> <tr> <td>description</td> <td>Discover Transpo, South Bend's municipal bus system serving South Bend, Mishawaka, and neighboring suburbs including Notre Dame University. Explore reliable routes, schedules, and accessible public transportation options.</td> </tr> <tr> <td>url</td> <td>https://www.sbtranspo.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Transpo The New Way To Go	type	website	title	Transpo South Bend Public Transportation Corporation	description	Discover Transpo, South Bend's municipal bus system serving South Bend, Mishawaka, and neighboring suburbs including Notre Dame University. Explore reliable routes, schedules, and accessible public transportation options.	url	https://www.sbtranspo.com/
Property	Content															
locale	en_US															
site_name	Transpo The New Way To Go															
type	website															
title	Transpo South Bend Public Transportation Corporation															
description	Discover Transpo, South Bend's municipal bus system serving South Bend, Mishawaka, and neighboring suburbs including Notre Dame University. Explore reliable routes, schedules, and accessible public transportation options.															
url	https://www.sbtranspo.com/															



SEO Content

	Headings	H1 1	H2 8	H3 13	H4 0	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> • [H1] Transpo is the New Way to Go • [H2] Where Would You Like to Go? • [H2] Mobile Ticketing Now AvailableNo Cash. No Cards. No Problem. • [H2] Transpo News & Announcements • [H2] Contact • [H2] Address • [H2] Links • [H2] Transpo • [H2] Rider Alerts 5 • [H3] Purchase Fares & Cards • [H3] Student Routes • [H3] Lost & Found • [H3] Resources & Partners • [H3] Transpo to Host Hiring Event 9/14/24 • [H3] Transpo Closed on Labor Day • [H3] Transpo Closed for the 4th of July • [H3] Phone • [H3] Email • [H3] Information Line Hours • [H3] Transpo Administrative Offices • [H3] Office Hours • [H3] Transpo Quick Links 					
	Images	<p>We found 12 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
English	Internal	Passing Juice
Routes	Internal	Passing Juice
Plan Your Trip	Internal	Passing Juice
Rider Alerts	Internal	Passing Juice
System Map	Internal	Passing Juice
Notre Dame Home Football Games	Internal	Passing Juice
Mishawaka School Tripper Information	Internal	Passing Juice
Fares & Passes	Internal	Passing Juice
Buy Fare Cards	Internal	Passing Juice
Reduced Fare Card	Internal	Passing Juice
Token Transit App	Internal	Passing Juice
Access	Internal	Passing Juice
Bike Racks	Internal	Passing Juice
Lost & Found	Internal	Passing Juice
Rider's Guide	Internal	Passing Juice
Riding the Bus	Internal	Passing Juice
Safety & Security	Internal	Passing Juice
Transpo Field Trip Program	Internal	Passing Juice
About Transpo	Internal	Passing Juice

In-page links

Board of Directors	Internal	Passing Juice
Staff	Internal	Passing Juice
LEED Platinum Transit Facility/Tours	Internal	Passing Juice
Employment	Internal	Passing Juice
Procurement	Internal	Passing Juice
Recognition & Awards	Internal	Passing Juice
Title VI Civil Rights Notice to Public	Internal	Passing Juice
Transit Advertising	Internal	Passing Juice
Transit Resources & Partners	Internal	Passing Juice
Disadvantaged Business Enterprise Program	Internal	Passing Juice
Contact	Internal	Passing Juice
Purchase Fares & Cards	Internal	Passing Juice
Lost & Found	Internal	Passing Juice
Resources & Partners	Internal	Passing Juice
All News	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
right	19	✗	✗	✗	✗
route	18	✗	✗	✓	✓
left	17	✗	✗	✗	✗
transpo	16	✓	✗	✓	✓

Keywords Consistency

buses

14



Usability

	Url	Domain : sbtranspo.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	4
Deprecated tags	Occurrences					
<u>	4					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.				

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.sbtranspo.com/sitemap.xml>

<https://www.sbtranspo.com/sitemap.rss>



Robots.txt

<http://sbtranspo.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.