Website review
savoysystems.co.uk

Generated on September 12 2024 09:18 AM

The score is 55/100

SEO Content

✓	Title	Savoy Systems | Home **Length : 20** Perfect, your title contains between 10 and 70 characters.
✓	Description	Savoy Systems | We make ticketing software. Introducing Oscar, a feature-rich ticketing, retail and marketing system for Cinemas, Theatres and the Arts. **Length : 152** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Savoy Systems | We make ticketing software
description	We make ticketing software. Introducing Oscar, a feature-rich ticketing, retail and marketing system for Cinemas, Theatres and the Arts.
url	https://savoysystems.co.uk
site_name	Savoy Systems

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
1	7	0	4	0	0

- [H1] We make ticketing software*
- [H2] As featured in

SEO Content

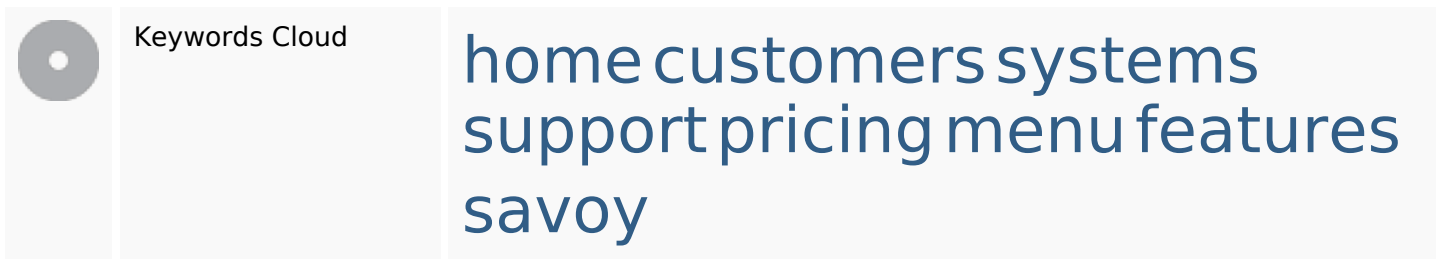|		
		[H2] *More than just ticketing [H2] Responsive Online Journey [H2] Powerful Analytics [H2] Audience Development [H2] Mobile App [H2] What our customers say [H4] Menu [H4] Resources [H4] Our Office [H4] You found an Oscar Coin!!
❌	Images	We found 27 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Customers	Internal	Passing Juice
Support	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Find out more	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	home customers systems support pricing menu features savoy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
savoy	1	✔	✖	✔	✖
systems	1	✔	✖	✔	✖
home	1	✔	✖	✖	✖
menu	1	✖	✖	✖	✔
features	1	✖	✖	✖	✖

Usability

	Url	Domain : savoysystems.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://savoysystems.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.