








# Website review saalemcountynj.gov

Generated on September 12 2024 09:10 AM





The score is 50/100







## SEO Content

	<p>Title</p>	<p>Government Salem County, NJ   Discover the Possibilities</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Main website for the government and freeholders of Salem County, New Jersey.</p> <p><b>Length : 76</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1411 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>10</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1512 1444 2072" style="list-style-type: none"> <li>• [H1] Salem CountyNew Jersey</li> <li>• [H2] County Offices</li> <li>• [H2] 2024 Board Of County Commissioners</li> <li>• [H2] Important Links:</li> <li>• [H2] Join Us!</li> <li>• [H2] VIEW THE LATEST NEWS</li> <li>• [H3] Regular Meeting Dates</li> <li>• [H3] Morning Spray Notification - Thursday, September 12</li> <li>• [H3] Salem County 2024 General Election Ballot Preview</li> <li>• [H3] Salem County Overdose Awareness Day</li> <li>• [H3] Back to School Giveaway</li> <li>• [H3] Flu Clinic Schedule</li> <li>• [H3] Route 40 Lane Closures Begin in Carneys Point, Salem County</li> <li>• [H3] Salem County Engineer's Office Launches Project To Provide Pavement Condition Assessment</li> <li>• [H3] 911 Remembrance Ceremony</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	10	6	0	0
H1	H2	H3	H4	H5	H6									
1	5	10	6	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Expungement Event</li> <li>• [H4] Employment in Salem County</li> <li>• [H4] For County Employees</li> <li>• [H4] Quick Links</li> <li>• [H4] Your County Commissioners</li> <li>• [H4] Legal Statement</li> <li>• [H4] Notice for users of Screen Readers</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.43%</p> <p>Internal Links 78.57%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Health &amp;#038; Human Services</a>	Internal	Passing Juice


## In-page links

<a href="#">Sheriff &amp;#038; Corrections</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">E</a>	External	Passing Juice
<a href="#">856.935.7510</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">County Commissioners Information</a>	Internal	Passing Juice
<a href="#">Documents (Current Year)</a>	Internal	Passing Juice
<a href="#">Adopted Resolutions</a>	Internal	Passing Juice
<a href="#">Archived Documents</a>	Internal	Passing Juice
<a href="#">County Administrator</a>	Internal	Passing Juice
<a href="#">Clerk of the Board</a>	Internal	Passing Juice
<a href="#">County Adjuster</a>	Internal	Passing Juice
<a href="#">Budget &amp;#038; Finance Documents</a>	Internal	Passing Juice
<a href="#">State &amp;#038; Federal Government</a>	Internal	Passing Juice
<a href="#">New Jersey Courts</a>	External	Passing Juice
<a href="#">County Services</a>	Internal	Passing Juice
<a href="#">Legal Statement</a>	Internal	Passing Juice
<a href="#">Departments</a>	Internal	Passing Juice
<a href="#">Employment &amp;#038; Bid Opportunities</a>	Internal	Passing Juice
<a href="#">One-Stop Career Center</a>	Internal	Passing Juice
<a href="#">Employment Opportunities</a>	Internal	Passing Juice
<a href="#">Bid Opportunities</a>	Internal	Passing Juice
<a href="#">About Salem County</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Travel &amp;#038; Tourism</a>	External	Passing Juice
<a href="#">Shuttle Service</a>	External	Passing Juice
<a href="#">Shared Services</a>	Internal	Passing Juice

## In-page links

<a href="#">News</a>	Internal	Passing Juice
<a href="#">Find on Map</a>	External	Passing Juice
<a href="#">Online Auction site: GovDeals.com</a>	External	Passing Juice
<a href="#">Open Public Records Act Request Form</a>	Internal	Passing Juice
<a href="#">Salem County Special Needs Registry</a>	Internal	Passing Juice
<a href="#">Morning Spray Notification &amp;#8211; Thursday, September 12</a>	Internal	Passing Juice
<a href="#">Salem County 2024 General Election Ballot Preview</a>	Internal	Passing Juice
<a href="#">Salem County Overdose Awareness Day</a>	Internal	Passing Juice
<a href="#">Back to School Giveaway</a>	Internal	Passing Juice
<a href="#">Flu Clinic Schedule</a>	Internal	Passing Juice
<a href="#">Route 40 Lane Closures Begin in Carneys Point, Salem County</a>	Internal	Passing Juice
<a href="#">Salem County Engineer's Office Launches Project To Provide Pavement Condition Assessment</a>	Internal	Passing Juice
<a href="#">911 Remembrance Ceremony</a>	Internal	Passing Juice
<a href="#">Expungement Event</a>	Internal	Passing Juice
<a href="#">&amp;laquo; Older Entries</a>	Internal	Passing Juice
<a href="#">One Stop Employment Center</a>	Internal	Passing Juice
<a href="#">Employment Opportunities</a>	Internal	Passing Juice
<a href="#">Bid Opportunities</a>	Internal	Passing Juice
<a href="#">Handbooks &amp;#038; Info</a>	Internal	Passing Juice
<a href="#">Webmail</a>	External	Passing Juice
<a href="#">Emergency Notification System</a>	Internal	Passing Juice
<a href="#">Voter Registration</a>	External	Passing Juice
<a href="#">GovDeals Liquidity Marketplace</a>	External	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">Read the official legal statement / privacy policy of the County of Salem New Jersey</a>	Internal	Passing Juice
<a href="#">Screen Readers</a>	External	Passing Juice
<a href="#">Green Technology Services</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	human commissioners employment salem services documents <b>county</b> bid opportunities government
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
county	7	✓	✗	✓	✓
government	3	✓	✗	✓	✗
services	3	✗	✗	✗	✗
documents	3	✗	✗	✗	✗
opportunities	3	✗	✗	✗	✗











## Usability

	Url	Domain : salemcountynj.gov Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.salemcountynj.gov/wp-sitemap.xml">https://www.salemcountynj.gov/wp-sitemap.xml</a>
	Robots.txt	<a href="http://salemcountynj.gov/robots.txt">http://salemcountynj.gov/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics