







Website review rush.edu

Generated on September 12 2024 01:47 AM






The score is 52/100





SEO Content

	<p>Title</p>	<p>RUSH University System for Health – A Top US & Chicago Hospital System</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Comprised of RUSH University Medical Center, RUSH Copley Medical Center, RUSH Oak Park Hospital and RUSH University, the RUSH University System for Health is an award-winning health system.</p> <p>Length : 189</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>A Top US & Chicago Health System - Rush University System for Health</td> </tr> <tr> <td>description</td> <td>Comprised of Rush University Medical Center, Rush Copley Medical Center, Rush Oak Park Hospital and Rush University, the Rush University System for Health is an award-winning health system.</td> </tr> <tr> <td>image</td> <td>https://www.rush.edu/sites/all/themes/rush/public/assets/images/rush_logo600x316v1.png</td> </tr> <tr> <td>image:url</td> <td>https://www.rush.edu/sites/default/files/rush_logo600x316v1.png</td> </tr> </tbody> </table>	Property	Content	title	A Top US & Chicago Health System - Rush University System for Health	description	Comprised of Rush University Medical Center, Rush Copley Medical Center, Rush Oak Park Hospital and Rush University, the Rush University System for Health is an award-winning health system.	image	https://www.rush.edu/sites/all/themes/rush/public/assets/images/rush_logo600x316v1.png	image:url	https://www.rush.edu/sites/default/files/rush_logo600x316v1.png
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SEO Content

		image:secure_url https://www.rush.edu/sites/default/files/rush_logo600x316v1.png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>7</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Care when you need it, where you need it.• [H2] Advancing Cancer Care• [H2] RUSH Stories• [H2] Rush Tower Sign Starts a Conversation: Who Gets the Chance to Be Healthy?• [H2] Finally Breathing Free• [H2] John Rich, MD, Named One of Top Diversity Leaders• [H2] Partner with Rush• [H3] Popular Services• [H3] Popular Locations• [H3] Same-day Appointments• [H3] New: Virtual Specialty Care• [H3] New: Rush Urgent Care• [H3] Top honors for quality and safety• [H3] Leaders in research and clinical trials• [H3] Transforming health care education• [H3] Committed to our community	H1	H2	H3	H4	H5	H6	0	7	9	0	0	0
H1	H2	H3	H4	H5	H6									
0	7	9	0	0	0									
	Images	We found 20 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 97 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.34% Internal Links 88.66%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Schedule Appointment	Internal	Passing Juice
MyChart	Internal	Passing Juice
Pay Bill	Internal	Passing Juice
Refer a Patient	Internal	Passing Juice
Giving	Internal	Passing Juice
Rush University	Internal	Passing Juice
I am a&hellip;	Internal	Passing Juice
Medical Professional	Internal	Passing Juice
Nursing	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
Residencies & Fellowships	Internal	Passing Juice
Research	Internal	Passing Juice
Conflict of Interest Disclosures	Internal	Passing Juice
Plan Your Stay	Internal	Passing Juice
Patient Resources	Internal	Passing Juice
Services & Treatments	Internal	Passing Juice
MyChart Access	Internal	Passing Juice
Clinical Trials & Studies	Internal	Passing Juice
Locations and Directions	Internal	Passing Juice

In-page links

Visiting Hours & Policies	Internal	Passing Juice
RUSH University Medical Center Careers	External	Passing Juice
RUSH Copley Medical Center Careers	External	Passing Juice
RUSH Oak Park Hospital Careers	External	Passing Juice
Provider and Faculty Positions	External	Passing Juice
Doctors	Internal	Passing Juice
Primary Care	Internal	Passing Juice
Cancer Care	Internal	Passing Juice
Digestive Diseases	Internal	Passing Juice
Heart & Vascular Care	Internal	Passing Juice
Neurology & Neurosurgery Care	Internal	Passing Juice
Pediatric Primary Care	Internal	Passing Juice
Children's Hospital	Internal	Passing Juice
Pediatric Endocrinology	Internal	Passing Juice
Pediatric Gastroenterology	Internal	Passing Juice
See All	Internal	Passing Juice
Get Care Today	Internal	Passing Juice
Next-Day Surgical Consults	Internal	Passing Juice
Primary Care	Internal	Passing Juice
Emergency Centers	Internal	Passing Juice
Walk In Care	Internal	Passing Juice
Lab Facilities	Internal	Passing Juice
See All	Internal	Passing Juice
Pediatric Primary Care	Internal	Passing Juice
Children's Hospital	Internal	Passing Juice
Pediatric Specialty Care	Internal	Passing Juice
Family Medicine	Internal	Passing Juice
See All	Internal	Passing Juice

In-page links

RUSH University Medical Center	Internal	Passing Juice
RUSH Copley Medical Center	Internal	Passing Juice
RUSH Oak Park Hospital	Internal	Passing Juice
RUSH Oak Brook	Internal	Passing Juice
RUSH Munster	Internal	Passing Juice
Rush Oak Lawn	Internal	Passing Juice
RUSH South Loop	Internal	Passing Juice
Psychiatry and Psychology Services	Internal	Passing Juice
General Neurology Services	Internal	Passing Juice
Obstetrics and Gynecology (OB-GYN) Services	Internal	Passing Juice
View All Services	Internal	Passing Juice
0 Locations	Internal	Passing Juice
Doctors	Internal	Passing Juice
About	Internal	Passing Juice
For Medical Professionals	Internal	Passing Juice
News & More	Internal	Passing Juice
Classes & Events	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Volunteer	Internal	Passing Juice
RUSH University	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Schedule Online	Internal	Passing Juice
Schedule Virtual Specialty Care	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn more	Internal	Passing Juice
FAQs	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Refer a Patient	Internal	Passing Juice
Classes & Events	Internal	Passing Juice
Rush University Medical Center Employees	Internal	Passing Juice
Former Rush University Medical Center Employees	Internal	Passing Juice
Rush Oak Park Hospital Employees	Internal	Passing Juice
Rush Copley Employees	External	Passing Juice
Rush Copley Physicians	External	Passing Juice
Rush Copley Remote Access	External	Passing Juice
Rush Copley Clairvia	Internal	Passing Juice
Subscribe to our mailing list	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
Instagram	External	Passing Juice
Disclaimer	Internal	Passing Juice
Website Privacy	Internal	Passing Juice
Contact Web Administrator	Internal	Passing Juice
Nondiscrimination Policy	Internal	Passing Juice
Equal Employment Opportunity	Internal	Passing Juice
Price Transparency	Internal	Passing Juice
Patient Billing Rights	Internal	Passing Juice

SEO Keywords








Keywords Cloud

hospital care **rush** services medical health
center university locations copley





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rush	54	✓	✗	✓	✓
care	28	✗	✗	✗	✓
medical	25	✗	✗	✓	✗
center	20	✗	✗	✓	✗
university	15	✓	✗	✓	✗








Usability

	Url	Domain : rush.edu Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.rush.edu/sitemap.xml</code>
	Robots.txt	<code>http://rush.edu/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.