



Website review rpigroup.ca

Generated on September 10 2024 19:48 PM





The score is 45/100







SEO Content

	Title	<p>RPI Consulting Group</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Founded in 2003, RPI Consulting Group Inc. is the largest aggregator of all Pharmacy and Healthcare jobs in Canada.</p> <p>Length : 115</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1473"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.rpigroup.ca/images/exlogo.jpg</td> </tr> </tbody> </table>	Property	Content	image	https://www.rpigroup.ca/images/exlogo.jpg								
Property	Content													
image	https://www.rpigroup.ca/images/exlogo.jpg													
	Headings	<table border="1" data-bbox="544 1503 1481 1574"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>7</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1608 1453 2002" style="list-style-type: none"> • [H4] FORGOT PASSWORD • [H4] Authorization Required • [H4] LOGIN • [H4] RESET PASSWORD • [H4] VERIFY CODE • [H4] VERIFY CODE • [H4] • [H5] Sorry, your account is not authorized to login from this device/browser. Please send an authorization request to the administrator. • [H5] Not a Registered User? • [H5] 	H1	H2	H3	H4	H5	H6	0	0	0	7	3	0
H1	H2	H3	H4	H5	H6									
0	0	0	7	3	0									
	Images	<p>We found 25 images on this web page.</p>												

SEO Content

		25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
CURRENT OPENINGS	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
BLOG	Internal	Passing Juice
SIGN UP	Internal	Passing Juice
LOGIN	External	Passing Juice

In-page links

TERMS AND CONDITIONS/PRIVACY POLICY	Internal	Passing Juice
=	Internal	Passing Juice
ACCOUNT	Internal	Passing Juice
zzzzzz	Internal	Passing Juice
Forgot your Password?	External	Passing Juice
here	External	Passing Juice
here	External	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
code	9	✘	✘	✘	✔
password	8	✘	✘	✘	✔
enter	6	✘	✘	✘	✘
please	5	✘	✘	✘	✔
verify	4	✘	✘	✘	✔


Usability

	Url	Domain : rpigroup.ca Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://rpigroup.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>