Website review
ringcentral.com

Generated on September 22 2024 11:31 AM

The score is 50/100

SEO Content

✅	Title	RingCentral: The Leading AI-Powered Communications Solution **Length : 59** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Get AI-powered phone, message, video, contact center, and virtual events solutions with RingCentral — the complete cloud communications platform. Let's talk! **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 1 **H2** 16 **H3** 22 **H4** 18 **H5** 20 **H6** 0 • [H1] The Leader in Trusted AI Communications • [H2] The world's most reliable communications platform • [H2] Effortless customer experiences, powered by AI • [H2] Conversational intelligence, designed to drive sales • [H2] AI-powered events that reflect your brand & create community • [H2] Say hello to • [H2] RingSense AI • [H2] Say hello to RingSense AI • [H2] The global leader in AI communications • [H2] Trust • [H2] Innovation • [H2] Partnership • [H2] Loved by over 400,000 businesses of all sizes • [H2] Explore product innovations

SEO Content

- [H2] Integrate with our open platform to simplify workflows
- [H2] Solutions for every industry
- [H2] The leader in AI communications
- [H3] Gartner names RingCentral a Magic Quadrant Leader for the 9th year in a row
- [H3] Synergy names RingCentral the #1 cloud communications provider worldwide
- [H3] The NBA's Golden State Warriors use RingCentral to keep their workforce connected — from anywhere.
- [H3] 1946
- [H3] 500+
- [H3] RingCX helps America's largest dental support organization increase revenue and optimize the patient experience.
- [H3] 1M
- [H3] 2X
- [H3] The multibillion-dollar bank uses RingCentral to upgrade customer service & employee communications across 100 branches.
- [H3] 30%
- [H3] 1000+
- [H3] The San Francisco Symphony entertains audiences virtually with RingCentral's AI-powered video meetings.
- [H3] 600k
- [H3] 200+
- [H3] Create smart, secure experiences for patients, staff, and partners.
- [H3] Securely connect members, clients, and policyholders.
- [H3] Bring students, faculty, and campus communities together.
- [H3] Grow your client base with consistent & engaging experiences.
- [H3] Deliver secure and accessible communications to everyone in your community.
- [H3] Contact Sales
- [H3] Book a meeting
- [H3] Book a meeting
- [H4] Billions
- [H4] 99.999%
- [H4] 400k+
- [H4] 100+
- [H4] An award-winning platform, trusted by customers around the world
- [H4] Explore new AI-powered capabilities for RingCX
- [H4] RingCentral for Microsoft Teams
- [H4] Save time with instant, accurate notes during every call
- [H4] Coach agents faster with AI-automated scorecards
- [H4] Automate tasks with easy to use, customizable SMS rules
- [H4] 42% increase in HCAHPS patient satisfaction
- [H4] 57% increase in employee satisfaction
- [H4] 76% increase in first contact resolution
- [H4] 53% increase in customer satisfaction
- [H4] 42% reduction in costs
- [H4] RingSense AI named Overall Best of Enterprise Connect 2024
- [H4] Avaya and RingCentral expand strategic partnership

SEO Content

		• [H4] Metrigy explores how AI is changing employee & customer experiences • [H5] Introducing new AI-powered capabilities for RingCX • [H5] RingEX • [H5] RingCX • [H5] RingSense for Sales • [H5] RingCentral Events • [H5] Founded • [H5] Employees • [H5] Products used: • [H5] Inquiries handled per month • [H5] Increase in chat inquiries • [H5] Products used: • [H5] Annual phone system cost savings • [H5] Employees • [H5] Products used: • [H5] Annual attendees • [H5] Concerts per year • [H5] Products used: • [H5] Book a meeting • [H5] Chat with us • [H5] Call us now
❌	Images	We found 41 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 1 link(s) to files

SEO Links

◉	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
mission-critical communications	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Support Center	Internal	Passing Juice

SEO Keywords

◉	Keywords Cloud	events sales **ringcentral** more business **logo** phone learn customer communications

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
logo	33	✘	✘	✘	✘
ringcentral	26	✔	✘	✔	✔
learn	13	✘	✘	✘	✘
more	13	✘	✘	✘	✘
communications	10	✔	✘	✔	✔

Usability

●	Url	Domain : ringcentral.com Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.ringcentral.com/content/dam/rc-www/us/en/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/gb/en/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/au/en/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/ca/en/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/ie/en/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/nl/en/txt/sitemap.xml
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		https://www.ringcentral.com/content/dam/rc-www/ca/fr/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/de/de/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/at/de/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/mx/es/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/es/es/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/it/it/txt/sitemap.xml
		https://www.ringcentral.com/content/dam/rc-www/cn/sitemap.xml
		https://www.ringcentral.com/us/en/blog/sitemap_index.xml
		✔

Optimization

https://www.ringcentral.com/gb/en/blog/sitemap_index.xml

https://www.ringcentral.com/au/en/blog/sitemap_index.xml

https://www.ringcentral.com/fr/fr/blog/sitemap_index.xml

https://www.ringcentral.com/fr/fr/blog/post-sitemap.xml

https://www.ringcentral.com/apps/sitemap.xml

https://www.ringcentral.com/supervisor-digital-ebook/sitemap_index.xml

https://www.ringcentral.com/better-employee-engagement/sitemap_index.xml

https://www.ringcentral.com/how-to-run-healthcare-practice/sitemap_index.xml

https://www.ringcentral.com/how-to-start-a-business/sitemap_index.xml

https://www.ringcentral.com/remote-playbook/sitemap_index.xml

https://www.ringcentral.com/running-remote-legal-practice/sitemap_index.xml

https://www.ringcentral.com/smb-finance-playbook/sitemap_index.xml

✅	Robots.txt	http://ringcentral.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.