

# Website review ridethelink.com

Generated on September 22 2024 12:28 PM

The score is 50/100







## SEO Content

	Title	<div>Ride The Link   Hunterdon County, NJ</div> <div>Length : 36</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>The Hunterdon County LINK Transportation System provides transportation services to all residents of Hunterdon County, NJ.</div> <div>Length : 123</div> <div>Great, your meta description contains between 70 and 160 characters.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>												
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</div>												
	Headings	<div><table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>0</td><td>5</td><td>3</td><td>0</td><td>0</td></tr></table></div> <div><ul style="list-style-type: none"><li>• [H1] Ride the Link News</li><li>• [H1] Upcoming Events</li><li>• [H3] September 2024</li><li>• [H3] September 2024</li><li>• [H3] Contact Us</li><li>• [H3] Quick Links</li><li>• [H3] Contact Us</li><li>• [H4] Website Personalization Now Available!</li><li>• [H4] Keep in Touch</li><li>• [H4] Stay connected!</li></ul></div>	H1	H2	H3	H4	H5	H6	2	0	5	3	0	0
H1	H2	H3	H4	H5	H6									
2	0	5	3	0	0									
	Images	<div>We found 13 images on this web page.</div> <div>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>												
	Text/HTML Ratio	<div>Ratio : 3%</div>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">Create a Website Account</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Bus Routes</a>	Internal	Passing Juice
<a href="#">Other Services</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Website Personalization Now Available!</a>	Internal	Passing Juice
<a href="#">Keep in Touch</a>	Internal	Passing Juice
<a href="#">Stay connected!</a>	Internal	Passing Juice
<a href="#">View All News</a>	Internal	Passing Juice
<a href="#">View All Events</a>	Internal	Passing Juice
<a href="#">View All Events</a>	Internal	Passing Juice
<a href="#">Department Phone Directory</a>	Internal	Passing Juice
<a href="#">County Clerk</a>	Internal	Passing Juice
<a href="#">Elections</a>	Internal	Passing Juice
<a href="#">OPRA (Open Public Records Act)</a>	Internal	Passing Juice
<a href="#">Commissioner Meeting Agenda</a>	External	Passing Juice
<a href="#">Sheriff</a>	Internal	Passing Juice
<a href="#">HCLife-Employee Portal</a>	Internal	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Site Map</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">Copyright Notices</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">CivicPlus®</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

county hunterdon now main news  
ride link read arrow website





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
county	4	✓	✗	✓	✗
website	4	✗	✗	✗	✓
arrow	4	✗	✗	✗	✗
read	3	✗	✗	✗	✗
news	3	✗	✗	✗	✓








## Usability

	Url	Domain : ridethelink.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>/sitemap.xml</div>
	Robots.txt	<div>http://ridethelink.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>