



Website review ridderworks.com

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The score is 40/100







SEO Content

	Title	<p>Ridder's Woodwork </p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>4</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Testimonials • [H1] OUR PROCESS • [H2] Getting Started • [H2] Production Process • [H2] Finishing • [H2] Delivery and Installation • [H3] "It all starts with a conversation..." • [H3] Subscribe to our newsletter • [H3] Follow Us: • [H3] Ridder's Custom Woodwork, LLC. • [H4] "Dedicated Customer Service Since 2010" • [H4] "We wanted a custom cabinet for our family room. After meeting several people, and receiving several estimates, we chose Philip. Not only were his prices the best, he spent the time with us to really understand what we were looking for, and suggested various options for the space. The cabinet looks beautiful in the space. I highly recommend Philip for your custom wood needs." - Linda J., Howell, NJ 	H1	H2	H3	H4	H5	H6	2	4	4	5	0	0
H1	H2	H3	H4	H5	H6									
2	4	4	5	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] "I live in an adult community 55+ in a condo. Since we live on the 3rd floor overlooking the parking lot, I wanted some privacy and seclusion. Phil came to our home, saw our need and came back some an idea that covered the patio railing.He made a bamboo laced privacy screen surrounded by a lovely wood casing. We were very pleased with the outcome. Phil is wonderful to work with. To say that his work is excellent probably doesn't describe how we felt about his creation.It was awesome. If you are looking for an answer to a problem or a beautiful piece of furniture, I would highly recommend Phil". Karen S., Hillsborough, NJ• [H4] "When I decided to renovate my master bathroom last year, I contacted Philip about designing and building a vanity. I had searched every store and website imaginable but, was unable to find exactly what I liked. I had a magazine photo of a vanity that came very close to what I was looking for. I met with Philip and we discussed my ideas. He came back with a plan that was perfect. After seeing the final product, I was thrilled. His creativity and craftsmanship are outstanding. I was so happy with my vanity that I asked Philip if he'd be willing to really think outside the box and create a recessed medicine cabinet that didn't look like a medicine cabinet. I was not disappointed. He came up with a cabinet that has a picture frame door where I can change the print whenever I like. Now my medicine cabinet looks like a framed print but, it hides an ugly medicine cabinet! Philip is a true craftsman !" Donna D., Readington, NJ• [H4] What a talented craftsman Philip Ridder is. He created a gorgeous vanity and medicine cabinet to match my vision and the style of my house. He listened to what I wanted and then took the time to select the appropriate wood, design and build the perfect piece for my bathroom. He"ll do the same for any room in your house. He was very easy to work with and reasonable in price. I"d highly recommend him for any of your wood pieces". Beth V., Cranbury,
	Images	We found 11 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Partners	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Getting Started	Internal	Passing Juice
Production Process	Internal	Passing Juice
Finishing	Internal	Passing Juice
Delivery and Installation	Internal	Passing Juice
Cabinets and Furniture	Internal	Passing Juice
Specialty Items	Internal	Passing Juice
Urns	Internal	Passing Juice
Other Items to Consider	Internal	Passing Juice
About Our Showroom	Internal	Passing Juice
Showroom Hours	External	Passing Juice
Candles & Candle Holders	Internal	Passing Juice

In-page links

[Price List](#)

External

Passing Juice

[Contact Us](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

years all showroom ridders
process items custom llc
testimonials woodwork

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
ridders	3	✗	✗	✗	✗
woodwork	3	✓	✗	✗	✓
testimonials	3	✗	✗	✗	✓
showroom	3	✗	✗	✗	✗
all	3	✗	✗	✗	✓

Usability





	Url	Domain : ridderworks.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://ridderworks.com/wp-sitemap.xml
	Robots.txt	http://ridderworks.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.