

# Website review ribabookshops.com

Generated on September 22 2024 12:37 PM

The score is 50/100

Final conclusion foreign control of a classical fraction from the classical more foreign procession and a conclusion tasks pagepeeker

#### **SEO Content**

|              | Title              | RIBA Books  |                    |                |   |                |                |
|--------------|--------------------|---|--------------------|----------------|---|----------------|----------------|
|              |                    | Length : 10   |                    |                |   |                |                |
|              |                    | Perfect, y  | our title co       | ntains betw    | een 10 and  | 70 charact     | ers.           |
| $\bigotimes$ | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <u>this</u>  |                    |                | bage. Use this  |                |                |
|              |                    | -   | <u>ne meta tag</u> |                | •   |                | <u> </u>       |
| 8            | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |                    |                |   |                |                |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them.   |                    |                |   |                |                |
|              | Headings           | <b>H1</b><br>0  | <b>H2</b><br>26    | <b>H3</b><br>7 | <b>H4</b><br>0  | <b>H5</b><br>0 | <b>H6</b><br>0 |
|              |                    | <ul> <li>[H2] RIBA Books</li> <li>[H2] Discover</li> <li>[H2] JCT: Minor Works Building Contract 2016 (MW)</li> <li>[H2] JCT: Minor Works Building Contract with contractor's design 2016</li> <li>[H2] JCT: Minor Works Sub-Contract with sub-contractor's design 2016</li> <li>[H2] JCT: Standard Building Contract With Approximate Quantities (SBC/AQ)</li> <li>[H2] JCT: Standard Building Contract With Quantities (SBC/Q)</li> <li>[H2] JCT: Design and Build Contract 2016 (DB)</li> <li>[H2] JCT: Intermediate Building Contract with Contractor's Design 2016 (ICD)</li> <li>[H2] RIBA Concise Building Contract 2018</li> <li>[H2] RIBA Concise Professional Services Contract 2020 :</li> </ul> |                    |                | ontractor's<br>ontractor's<br>oximate<br>tities (SBC/Q)<br>Jantities 2016 |                |                |

#### **SEO Content**

|              |                 | <ul> <li>Architectural Services</li> <li>[H2] RIBA Principal Designer Professional Services Contract 2020</li> <li>[H2] RIBA Standard Professional Services Contract 2020 : Architectural Services</li> <li>[H2] RIBA Subconsultant Professional Services Contract 2020</li> <li>[H2] Art Deco 21 items</li> <li>[H2] Art Nouveau 11 items</li> <li>[H2] Art Nouveau 11 items</li> <li>[H2] Arts and Crafts 16 items</li> <li>[H2] Brutalism 25 items</li> <li>[H2] Gothic Revival 7 items</li> <li>[H2] Bauhaus 31 items</li> <li>[H2] Post Modernism 19 items</li> <li>[H3] Newsletter</li> <li>[H3] Information</li> <li>[H3] My account</li> <li>[H3] About Us</li> <li>[H3] Newsletter Subscription</li> <li>[H3] NEWSLETTER SUBSCRIPTION</li> </ul> |
|--------------|-----------------|---|
| $\bigotimes$ | Images          | We found 28 images on this web page.<br>1 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.   |
| 0            | Text/HTML Ratio | Ratio : <b>20%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but<br>lower than 25 percent.   |
| 0            | Flash           | Perfect, no Flash content has been detected on this page.   |
| $\bigotimes$ | lframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## **SEO Links**

| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!                         |
|------------|----------------------------|--|
| $\bigcirc$ | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.           |
| $\bigcirc$ | In-page links              | We found a total of 5 links including 0 link(s) to files |

#### **SEO Links**

Statistics External Links : noFollow 0% External Links : Passing Juice 60% Internal Links 40%

## In-page links

| Anchor       | Туре     | Juice         |
|--------------|----------|---------------|
| =            | External | Passing Juice |
| =            | External | Passing Juice |
| Log in       | Internal | Passing Juice |
| Registration | Internal | Passing Juice |
| nopCommerce  | External | Passing Juice |

#### **SEO Keywords**

| $\bigcirc$ | Keywords Cloud | design excluding riba back services            |
|------------|----------------|--|
|            |                | architectural shipping books Contract building |

#### **Keywords Consistency**

| Keyword   | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| contract  | 37      | ×     | ×        | ×               | ×        |
| riba      | 28      | ×     | ×        | ×               | <b>*</b> |
| back      | 27      | ×     | ×        | ×               | ×        |
| building  | 23      | ×     | ×        | ×               | ×        |
| excluding | 16      | ×     | ×        | ×               | ×        |

# Usability

| 0          | Url          | Domain : ribabookshops.com<br>Length : 17         |
|------------|--------------|---|
| 0          | Favicon      | Great, your website has a favicon.                |
| 8          | Printability | We could not find a Print-Friendly CSS.           |
| $\bigcirc$ | Language     | Good. Your declared language is en.               |
| 8          | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0 | Doctype         | HTML 5   |  |  |
|---|-----------------|--|--|--|
| 0 | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|   | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.   |  |  |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

#### Mobile

| $\mathbf{O}$ | Mobile Optimization | × | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     | × | Meta Viewport Tag |
|              |                     | * | Flash content     |

# Optimization

| $\bigcirc$ | XML Sitemap | Great, your website has an XML sitemap.<br>https://www.ribabooks.com/  |
|------------|-------------|--|
| $\bigcirc$ | Robots.txt  | http://ribabookshops.com/robots.txt<br>Great, your website has a robots.txt file.  |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |