

# Website review ribabookshops.com

Generated on September 22 2024 12:37 PM

The score is 50/100

Final conclusion foreign control of a classical fraction from the classical more foreign procession and a conclusion tasks pagepeeker

#### **SEO Content**

	Title	RIBA Books					
		Length : 10					
		Perfect, y	our title co	ntains betw	een 10 and	70 charact	ers.
$\bigotimes$	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <u>this</u>			bage. Use this		
		-	<u>ne meta tag</u>		•		<u> </u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 0	<b>H2</b> 26	<b>H3</b> 7	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H2] RIBA Books</li> <li>[H2] Discover</li> <li>[H2] JCT: Minor Works Building Contract 2016 (MW)</li> <li>[H2] JCT: Minor Works Building Contract with contractor's design 2016</li> <li>[H2] JCT: Minor Works Sub-Contract with sub-contractor's design 2016</li> <li>[H2] JCT: Standard Building Contract With Approximate Quantities (SBC/AQ)</li> <li>[H2] JCT: Standard Building Contract With Quantities (SBC/Q)</li> <li>[H2] JCT: Design and Build Contract 2016 (DB)</li> <li>[H2] JCT: Intermediate Building Contract with Contractor's Design 2016 (ICD)</li> <li>[H2] RIBA Concise Building Contract 2018</li> <li>[H2] RIBA Concise Professional Services Contract 2020 :</li> </ul>			ontractor's ontractor's oximate tities (SBC/Q) Jantities 2016		

#### **SEO Content**

		<ul> <li>Architectural Services</li> <li>[H2] RIBA Principal Designer Professional Services Contract 2020</li> <li>[H2] RIBA Standard Professional Services Contract 2020 : Architectural Services</li> <li>[H2] RIBA Subconsultant Professional Services Contract 2020</li> <li>[H2] Art Deco 21 items</li> <li>[H2] Art Nouveau 11 items</li> <li>[H2] Art Nouveau 11 items</li> <li>[H2] Arts and Crafts 16 items</li> <li>[H2] Brutalism 25 items</li> <li>[H2] Gothic Revival 7 items</li> <li>[H2] Bauhaus 31 items</li> <li>[H2] Post Modernism 19 items</li> <li>[H3] Newsletter</li> <li>[H3] Information</li> <li>[H3] My account</li> <li>[H3] About Us</li> <li>[H3] Newsletter Subscription</li> <li>[H3] NEWSLETTER SUBSCRIPTION</li> </ul>
$\bigotimes$	Images	We found 28 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 5 links including 0 link(s) to files

#### **SEO Links**

Statistics External Links : noFollow 0% External Links : Passing Juice 60% Internal Links 40%

## In-page links

Anchor	Туре	Juice
=	External	Passing Juice
=	External	Passing Juice
Log in	Internal	Passing Juice
Registration	Internal	Passing Juice
nopCommerce	External	Passing Juice

#### **SEO Keywords**

$\bigcirc$	Keywords Cloud	design excluding riba back services
		architectural shipping books Contract building

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
contract	37	×	×	×	×
riba	28	×	×	×	<b>*</b>
back	27	×	×	×	×
building	23	×	×	×	×
excluding	16	×	×	×	×

# Usability

0	Url	Domain : ribabookshops.com Length : 17
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 0 Warnings : 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap. https://www.ribabooks.com/
$\bigcirc$	Robots.txt	http://ribabookshops.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.