



# Website review rethink-bnb.com

Generated on September 23 2024 08:23 AM





The score is 42/100







## SEO Content

✗	Title	<p><b>Length : 0</b></p> <p>Very bad. We haven't found title on your page.</p>												
✗	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
✗	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
✓	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1211 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.rethink-bnb.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/60987cbe93c5a0066159ada3/t/609880c8af9c560296d4879a/1620607180323/RethinkBNB-FinalLogo-30.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> <tr> <td>image:height</td> <td>586</td> </tr> </tbody> </table>	Property	Content	url	https://www.rethink-bnb.com	type	website	image	http://static1.squarespace.com/static/60987cbe93c5a0066159ada3/t/609880c8af9c560296d4879a/1620607180323/RethinkBNB-FinalLogo-30.png?format=1500w	image:width	1500	image:height	586
Property	Content													
url	https://www.rethink-bnb.com													
type	website													
image	http://static1.squarespace.com/static/60987cbe93c5a0066159ada3/t/609880c8af9c560296d4879a/1620607180323/RethinkBNB-FinalLogo-30.png?format=1500w													
image:width	1500													
image:height	586													
○	Headings	<table border="1" data-bbox="539 1776 1481 1845"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1877 1348 2078" style="list-style-type: none"> <li>• [H1] Rethink real estate. Rethink consulting.Rethink community.</li> <li>• [H2] OUR MISSION</li> <li>• [H2] Why Rethink?</li> <li>• [H3] Book Your Free Consultation</li> <li>• [H4] Hours</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	1	2	0	0
H1	H2	H3	H4	H5	H6									
1	2	1	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>[H4] Follow</li></ul>
	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

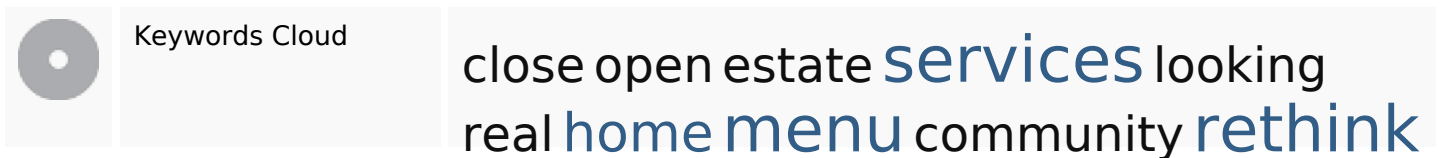
## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Sierra Mergliano Design</a>	External	Passing Juice

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
services	4	✘	✘	✘	✘
menu	4	✘	✘	✘	✘
rethink	4	✘	✘	✘	✔
home	3	✘	✘	✘	✘
open	2	✘	✘	✘	✘



## Usability

	Url	Domain : rethink-bnb.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
--	-------------	---

## Optimization



		<a href="https://www.rethink-bnb.com/sitemap.xml">https://www.rethink-bnb.com/sitemap.xml</a>
	Robots.txt	<a href="http://rethink-bnb.com/robots.txt">http://rethink-bnb.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.