

Website review retailguru.in

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The score is 49/100






SEO Content

	Title	Retail Guru Length : 11 Perfect, your title contains between 10 and 70 characters.												
	Description	Retail Guru provides varieties of products that's bring smile on your face Length : 78 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Retail Guru</td></tr><tr><td>url</td><td>https://retailguru.in/</td></tr><tr><td>title</td><td>Retail Guru</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Retail Guru provides varieties of products that's bring smile on your face</td></tr></tbody></table>	Property	Content	site_name	Retail Guru	url	https://retailguru.in/	title	Retail Guru	type	website	description	Retail Guru provides varieties of products that's bring smile on your face
Property	Content													
site_name	Retail Guru													
url	https://retailguru.in/													
title	Retail Guru													
type	website													
description	Retail Guru provides varieties of products that's bring smile on your face													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>12</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H2] Your cart is empty[H2] Your cart[H2] Estimated total[H2] Explore Variety of Products[H2] Featured products	H1	H2	H3	H4	H5	H6	1	12	12	1	0	0
H1	H2	H3	H4	H5	H6									
1	12	12	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Floor Drain Cover Hair Catcher• [H2] Every purchase is a gift waiting to be shared• [H2] Curating the future of fashion, delivered to your doorstep.• [H2] Multicolumn• [H2] Subscribe to our emails• [H2] About Us• [H2] Quick Links• [H3] ☐☐ Your order has been placed successfully ☐☐• [H3] 7 in 1 Electronic Cleaner Kit• [H3] 7 in 1 Electronic Cleaner Kit• [H3] Bath Brush-2 In 1 Bath Bath Shower Brush• [H3] Bath Brush-2 In 1 Bath Bath Shower Brush• [H3] Clothes Organizer Storage box• [H3] Clothes Organizer Storage box• [H3] Floor Drain Cover Hair Catcher• [H3] Floor Drain Cover Hair Catcher• [H3] Free Shipping• [H3] WhatsApp Support• [H3] Cash On Delivery• [H4] ☐☐ Thank you for shopping with us ☐☐
	Images	<p>We found 19 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 15 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 6.67%</p>

SEO Links



External Links : Passing Juice 0%

Internal Links 93.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
shipping	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
7 in 1 Electronic Cleaner Kit	Internal	Passing Juice
Bath Brush-2 In 1 Bath Bath Shower Brush	Internal	Passing Juice
Clothes Organizer Storage box	Internal	Passing Juice
Floor Drain Cover Hair Catcher	Internal	Passing Juice
Skip to product information	Internal	Passing Juice
About US	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Services	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

instagram shopping policy
facebook skip shipping retail guru
cart youtube





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	3	✘	✘	✘	✔
shipping	3	✘	✘	✘	✔
policy	3	✘	✘	✘	✘
retail	2	✔	✘	✔	✘
guru	2	✔	✘	✔	✘








Usability

	Url	Domain : retailguru.in Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	5
Deprecated tags	Occurrences					
<s>	5					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://retailguru.in/sitemap.xml</code>
	Robots.txt	<code>http://retailguru.in/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.