Website review resins-store.com

The score is 50/100

SEO Content

✅	Title	**RESINS Store** **Length : 12** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Handmade resin accessories. Unique resin phone cases. **Length : 53** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	RESINS Store
image	http://resins-store.com/cdn/shop/files/RESINS_logo_290ce360-d6b4-4e81-9006-a4e70fc336d1.png?v=1664910248
image:secure_url	https://resins-store.com/cdn/shop/files/RESINS_logo_290ce360-d6b4-4e81-9006-a4e70fc336d1.png?v=1664910248
image:width	2400
image:height	1200
description	Handmade resin accessories. Unique resin phone cases.
url	https://resins-store.com/

SEO Content

		site_name			RESINS		
	Headings	**H1** 1	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0
		• [H1] RESINS					
	Images	We found 12 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

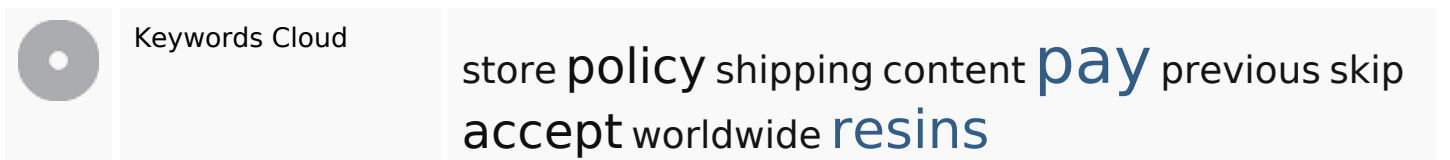|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.76% External Links : Passing Juice 0% Internal Links 95.24%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Shop	Internal	Passing Juice
Customisation Guide	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
4AM	Internal	Passing Juice
2AM	Internal	Passing Juice
Playboy O'clock	Internal	Passing Juice
12AM	Internal	Passing Juice
1AM	Internal	Passing Juice
6AM	Internal	Passing Juice
RESINS Poster (A3 Acetate Print)	Internal	Passing Juice
Untitled: product customisation	Internal	Passing Juice
About RESINS	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Care Instructions	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Delivery & Returns	Internal	Passing Juice
FAQs	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⊙	Keywords Cloud	store policy shipping content pay previous skip accept worldwide resins

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

pay	4	✖	✖	✖	✖
resins	3	✔	✖	✖	✔
accept	2	✖	✖	✖	✖
policy	2	✖	✖	✖	✖
store	1	✔	✖	✖	✖

Usability

●	Url	Domain : resins-store.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✖	Too bad, your website has too many JS files (more than 6).
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://resins-store.com/sitemap.xml

	Robots.txt	http://resins-store.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.