



# Website review renshawcca.co.uk

Generated on September 23 2024 04:22 AM





The score is 44/100







## SEO Content

|    | Title              | <p>Renshaw CCA &amp;#8211; More than Accountancy</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>4</td> <td>5</td> <td>1</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1308 2049" style="list-style-type: none"> <li>• [H1] More than Accountancy</li> <li>• [H2] What we do</li> <li>• [H2] Start Ups, we have you covered</li> <li>• [H2] What Our Clients Say?</li> <li>• [H3] Professional Services</li> <li>• [H3] Personal Tax Planning</li> <li>• [H3] Corporate tax planning</li> <li>• [H3] Financial Advisory</li> <li>• [H4] Making Tax Digital</li> <li>• [H4] Manage Information</li> <li>• [H4] Compliance Matters</li> <li>• [H4] Contact Info</li> <li>• [H4] Get In Touch</li> <li>• [H5] Practical Financial Advice You Can Count On</li> <li>• [H6] Services</li> <li>• [H6] Why Choose Us</li> <li>• [H6] Testimonials</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 4 | 5 | 1 | 3 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 3                  | 4   | 5  | 1  | 3  |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|  | Images          | We found 16 images on this web page.<br>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                              |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 7 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">Skip to content</a>   | Internal | Passing Juice |
| <a href="#">Home</a>              | Internal | Passing Juice |
| <a href="#">About</a>             | Internal | Passing Juice |
| <a href="#">Becoming a client</a> | Internal | Passing Juice |

## In-page links

[Services](#)

Internal

Passing Juice

[Contact](#)

Internal

Passing Juice

[Get A Quote](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

cca **home client becoming**  
content renshaw more accountancy skip  
**services**

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| home     | 2       | ✘     | ✘        | ✘           | ✘        |
| becoming | 2       | ✘     | ✘        | ✘           | ✘        |
| client   | 2       | ✘     | ✘        | ✘           | ✔        |
| services | 2       | ✘     | ✘        | ✘           | ✔        |
| renshaw  | 1       | ✔     | ✘        | ✘           | ✘        |












## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : renshawcca.co.uk<br>Length : 16 |
|  | Favicon      | Great, your website has a favicon.       |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | Good. Your declared language is en.      |





## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|




## Document

|    | Doctype         | HTML 5   |                 |             |     |   |
|---|-----------------|--|-----------------|-------------|-----|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |     |   |
|    | W3C Validity    | Errors : 0<br>Warnings : 0   |                 |             |     |   |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |     |   |
|   | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <u> | 6 |
| Deprecated tags   | Occurrences     |  |                 |             |     |   |
| <u>   | 6               |  |                 |             |     |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |     |   |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://renshawcca.co.uk/wp-sitemap.xml">https://renshawcca.co.uk/wp-sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://renshawcca.co.uk/robots.txt">http://renshawcca.co.uk/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |