

SEO Content

	Title		zette-Journa nd classified	•	ws, commur	nity, enterta	inment, yellow
		Length	: 88				
			vour title sho). Use <u>this fr</u>				aracters (spaces
\bigotimes	Description	Length	: 0				
		-	l. We haven ne meta tag		•		bage. Use <u>this</u>
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
\bigotimes	Images	We found 28 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
\bigotimes	Text/HTML Ratio	Ratio : 2 This pag		ext to HTM	L code is be	low 15 perce	ent, this means
			r website pr				
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

\bigotimes	Iframe	Too Bad, you have Iframes on the web pages, this mean that content
$\mathbf{\nabla}$		in an Iframe cannot be indexed.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
\bigotimes	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Туре	Juice
=	External	Passing Juice
=	External	Passing Juice
Advertise	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Advertise Your Business	External	Passing Juice
Give Feedback	External	Passing Juice
Subscribe Today	External	Passing Juice
Education	External	Passing Juice
LocaliQ Digital Marketing Solutions	External	Passing Juice
Sign Out	External	Passing Juice
Sign In	External	Passing Juice

In-page links

Create account			ernal	Passing Juice
		SEO Keywords		
0	Keywords Cloud	opinion reno business nevada fire football	5	ena more

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
nevada	8	×	×	×	×
reno	7	×	×	×	×
more	6	×	×	×	
davis	4	×	×	×	×
fire	4	×	×	×	×

Usability

0	Url	Domain : reno.com Length : 8
\bigcirc	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5	
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.	
\bigotimes	W3C Validity	Errors : 0 Warnings : 0	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 	

Mobile

\mathbf{O}	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		۲	Flash content

Optimization

0	XML Sitemap	Great, your website has an XML sitemap.		
		https://www.rgj.com/		
\bigcirc	Robots.txt	http://reno.com/robots.txt Great, your website has a robots.txt file.		
	Analytics	Great, your website has an analytics tool.		

