







# Website review renewableheat.com

Generated on September 22 2024 16:39 PM






The score is 49/100



## SEO Content





	Title	<p>Heat Pump Installation Specialists In Scotland - Renewable Heat</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Our team of highly experienced engineers have over 30 years' experience as heating engineers and over 10 years of experience fitting heat pumps.</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2060"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Heat Pump Installation Specialists In Scotland - Renewable Heat</td> </tr> <tr> <td>description</td> <td>Renewable Heat Scotland's preferred heat pump experts Download your ultimate heat pump brochure now.. Find out how these homeowners finance their heat pump and saved more.</td> </tr> <tr> <td>url</td> <td>https://renewableheat.com/</td> </tr> <tr> <td>site_name</td> <td>Renewable Heat</td> </tr> <tr> <td>image</td> <td>https://renewableheat.com/wp-content/uploads/2018/01/logo.png</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Heat Pump Installation Specialists In Scotland - Renewable Heat	description	Renewable Heat Scotland's preferred heat pump experts Download your ultimate heat pump brochure now.. Find out how these homeowners finance their heat pump and saved more.	url	https://renewableheat.com/	site_name	Renewable Heat	image	https://renewableheat.com/wp-content/uploads/2018/01/logo.png
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url	https://renewableheat.com/																	
site_name	Renewable Heat																	
image	https://renewableheat.com/wp-content/uploads/2018/01/logo.png																	

## SEO Content

		<p>image:width      260</p> <p>image:height      100</p> <p>image:type      image/png</p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">H1</th> <th style="text-align: center;">H2</th> <th style="text-align: center;">H3</th> <th style="text-align: center;">H4</th> <th style="text-align: center;">H5</th> <th style="text-align: center;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">9</td> <td style="text-align: center;">12</td> <td style="text-align: center;">2</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Scotland's preferred heat pump experts</li> <li>• [H2] Ground Source</li> <li>• [H2] Air Source</li> <li>• [H2] How much does your heat pump cost?</li> <li>• [H2] Download your ultimate heat pump brochure now..</li> <li>• [H2] Find out how these homeowners finance their heat pump and saved more.</li> <li>• [H2] Why hire us to install your heat pump.</li> <li>• [H2] Don't take our word for it...ask our customers</li> <li>• [H2] Don't take our word for it...ask our customers</li> <li>• [H2] Happy customers</li> <li>• [H3] Service and Maintenance</li> <li>• [H3] Service and Maintenance</li> <li>• [H3] Testimonials</li> <li>• [H3] Testimonials</li> <li>• [H3] Case studies</li> <li>• [H3] Case studies</li> <li>• [H3] Download our guide</li> <li>• [H3] Download our guide</li> <li>• [H3] Get your cost and finance brochure now!</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H4] Say hello</li> <li>• [H4] Stay in touch</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	12	2	0	0
H1	H2	H3	H4	H5	H6									
1	9	12	2	0	0									
	Images	<p>We found 26 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Chief</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Web design by UNIO</a>	Internal	Passing Juice
=	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	team company service more renewable very <b>heat</b> cost work pump
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
heat	15	✓	✗	✓	✓
pump	8	✓	✗	✓	✓
renewable	8	✓	✗	✗	✗
more	6	✗	✗	✗	✓
company	6	✗	✗	✗	✗










## Usability

	Url	Domain : renewableheat.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://renewableheat.com/sitemap_index.xml</code>
	Robots.txt	<code>http://renewableheat.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.