






Website review redlinebuses.com

Generated on September 12 2024 01:39 AM





The score is 50/100







SEO Content

	Title	Redline Buses - Your local bus service in Aylesbury, Oxford and Slough Length : 70 Perfect, your title contains between 10 and 70 characters.																			
	Description	Your local bus service in Aylesbury, Oxford and Slough Length : 54 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Redline Buses - Your local bus service in Aylesbury, Oxford and Slough</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.redlinebuses.com/images/redline-bus-603e73625e26a.jpeg</td></tr><tr><td>url</td><td>https://www.redlinebuses.com/</td></tr><tr><td>description</td><td>Your local bus service in Aylesbury, Oxford and Slough</td></tr><tr><td>locale</td><td>en</td></tr></tbody></table>						Property	Content	title	Redline Buses - Your local bus service in Aylesbury, Oxford and Slough	type	website	image	https://www.redlinebuses.com/images/redline-bus-603e73625e26a.jpeg	url	https://www.redlinebuses.com/	description	Your local bus service in Aylesbury, Oxford and Slough	locale	en
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	Headings	H1 2	H2 4	H3 2	H4 0	H5 0	H6 0														
		<ul style="list-style-type: none">• [H1] REMOVE THIS VALUE• [H1] Redline Buses																			

SEO Content

		<ul style="list-style-type: none">• [H2] This site uses cookies• [H2] Your local bus service in Aylesbury, Oxford and Slough• [H2] Latest news• [H2] Be in control of your journey• [H3] Manage cookie settings• [H3] Tickets, tracking and safety -It's all in hand with myTrip
	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.05% Internal Links 80.95%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Learn how to enable Javascript	External	Passing Juice
latest version of Microsoft Edge	External	Passing Juice
Find out more about cookies	Internal	Passing Juice
Routes & Maps	Internal	Passing Juice
Fares & Tickets	Internal	Passing Juice
School Day Bus Services	Internal	Passing Juice
Latest News	Internal	Passing Juice
About Us	Internal	Passing Juice
Login / Register	Internal	Passing Juice
Download myTrip	External	Passing Juice
Red Group Aylesbury Network	Internal	Passing Juice
Service Changes Sep 24	Internal	Passing Juice
Fare Changes September 2024	Internal	Passing Juice
Season Ticket Fares 2024-25	Internal	Passing Juice
X20/110 Stone Road Closure Timetable	Internal	Passing Juice
Help & Support	External	Passing Juice
Our data	Internal	noFollow
Fleet list	Internal	noFollow
Conditions of carriage	Internal	noFollow
Cookie policy	Internal	noFollow

SEO Keywords

Keywords Cloud

bus using ticket latest tickets buses
redline version site please






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
version	8	✖	✖	✖	✖
bus	7	✔	✖	✔	✔
using	6	✖	✖	✖	✖
site	6	✖	✖	✖	✔
please	6	✖	✖	✖	✖







Usability

	Url	Domain : redlinebuses.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Too bad, your website has too many JS files (more than 6).
		 Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing
		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://redlinebuses.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.
		 Google Analytics