








# Website review redlinebuses.com

Generated on September 22 2024 12:42 PM





The score is 50/100







## SEO Content

	Title	<p>Redline Buses - Your local bus service in Aylesbury, Oxford and Slough</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Your local bus service in Aylesbury, Oxford and Slough</p> <p><b>Length : 54</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Redline Buses - Your local bus service in Aylesbury, Oxford and Slough</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td><a href="https://www.redlinebuses.com/images/redline-bus-603e73625e26a.jpeg">https://www.redlinebuses.com/images/redline-bus-603e73625e26a.jpeg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.redlinebuses.com/">https://www.redlinebuses.com/</a></td> </tr> <tr> <td>description</td> <td>Your local bus service in Aylesbury, Oxford and Slough</td> </tr> <tr> <td>locale</td> <td>en</td> </tr> </tbody> </table>	Property	Content	title	Redline Buses - Your local bus service in Aylesbury, Oxford and Slough	type	website	image	<a href="https://www.redlinebuses.com/images/redline-bus-603e73625e26a.jpeg">https://www.redlinebuses.com/images/redline-bus-603e73625e26a.jpeg</a>	url	<a href="https://www.redlinebuses.com/">https://www.redlinebuses.com/</a>	description	Your local bus service in Aylesbury, Oxford and Slough	locale	en
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] This site uses cookies</li><li>• [H2] Your local bus service in Aylesbury, Oxford and Slough</li><li>• [H2] Latest news</li><li>• [H2] Be in control of your journey</li><li>• [H3] Manage cookie settings</li><li>• [H3] Tickets, tracking and safety -It's all in hand with myTrip</li></ul>
	Images	We found 5 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 19.05%  Internal Links 80.95%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn how to enable Javascript</a>	External	Passing Juice
<a href="#">latest version of Microsoft Edge</a>	External	Passing Juice
<a href="#">Find out more about cookies</a>	Internal	Passing Juice
<a href="#">Routes &amp; Maps</a>	Internal	Passing Juice
<a href="#">Fares &amp; Tickets</a>	Internal	Passing Juice
<a href="#">School Day Bus Services</a>	Internal	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Login / Register</a>	Internal	Passing Juice
<a href="#">Download myTrip</a>	External	Passing Juice
<a href="#">Red Group Aylesbury Network</a>	Internal	Passing Juice
<a href="#">Service Changes Sep 24</a>	Internal	Passing Juice
<a href="#">Fare Changes September 2024</a>	Internal	Passing Juice
<a href="#">Season Ticket Fares 2024-25</a>	Internal	Passing Juice
<a href="#">X20/110 Stone Road Closure Timetable</a>	Internal	Passing Juice
<a href="#">Help &amp; Support</a>	External	Passing Juice
<a href="#">Our data</a>	Internal	noFollow
<a href="#">Fleet list</a>	Internal	noFollow
<a href="#">Conditions of carriage</a>	Internal	noFollow
<a href="#">Cookie policy</a>	Internal	noFollow

## SEO Keywords



Keywords Cloud

tickets please using redline latest  
site ticket bus buses version






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

version	8	✘	✘	✘	✘
bus	7	✔	✘	✔	✔
using	6	✘	✘	✘	✘
site	6	✘	✘	✘	✔
please	6	✘	✘	✘	✘


## Usability

	Url	Domain : redlinebuses.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://redlinebuses.com/robots.txt">http://redlinebuses.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>