



Website review red-phoenix.com

Generated on September 12 2024 01:38 AM






The score is 53/100







SEO Content

| | Title | <p>Home - Red Phoenix, LLC</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|-------------|---|---|----------|---------|--------|-------|------|---------|-------|-------------------------|-------------|---|-----|-----------------------------------|
| | Description | <p>Red Phoenix is a Dallas, TX based software developer that works closely with NEC Corp of America and develops software packages for their Telephone Voice Servers under OEM agreements. Our software products help the phone user, from novice to power user, increase their productivity and efficiency.</p> <p>Length : 297</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Red Phoenix, LLC</td> </tr> <tr> <td>description</td> <td>Red Phoenix is a Dallas, TX based software developer that works closely with NEC Corp of America and develops software packages for their Telephone Voice Servers under OEM agreements. Our software products help the phone user, from novice to power user, increase their productivity and efficiency.</td> </tr> <tr> <td>url</td> <td>https://www.red-phoenix.com/main/</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Home - Red Phoenix, LLC | description | Red Phoenix is a Dallas, TX based software developer that works closely with NEC Corp of America and develops software packages for their Telephone Voice Servers under OEM agreements. Our software products help the phone user, from novice to power user, increase their productivity and efficiency. | url | https://www.red-phoenix.com/main/ |
| Property | Content | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
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| url | https://www.red-phoenix.com/main/ | | | | | | | | | | | | | |

SEO Content

| | | <p>site_name Red Phoenix, LLC</p> <p>image https://www.red-phoenix.com/main/wp-content/uploads/2016/12/iphone.png</p> | | | | | | | | | | | | |
|--|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Welcome to the home of Red Phoenix, LLC • [H3] Unified Communications Clients • [H5] Sales & Tech Tips | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 1 | 0 | 1 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 1 | 1 | 0 | 1 | 0 | | | | | | | | | |
|  | Images | <p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

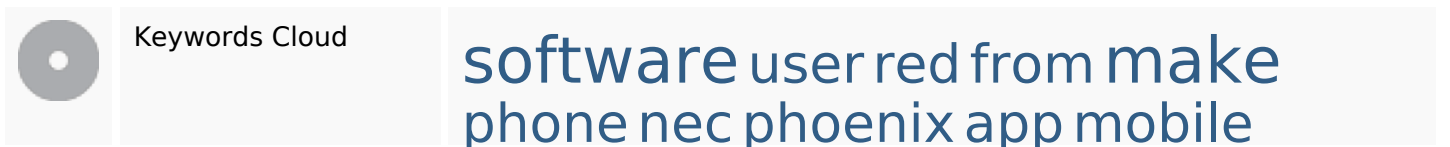
SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 12 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| UC Suite | Internal | Passing Juice |
| Contact Center | Internal | Passing Juice |
| InControl | Internal | Passing Juice |
| Administration | Internal | Passing Juice |
| PhonePro | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Install UC InConnect via Group Policy | Internal | Passing Juice |
| Automatically Run UC InConnect at Logon via Group Policy | Internal | Passing Juice |
| Start UC InConnect Automatically - Manual Method | Internal | Passing Juice |
| = | Internal | noFollow |






SEO Keywords





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| software | 4 | ✘ | ✘ | ✔ | ✘ |
| make | 4 | ✘ | ✘ | ✘ | ✘ |
| red | 3 | ✔ | ✘ | ✔ | ✔ |
| phoenix | 3 | ✔ | ✘ | ✔ | ✔ |
| nec | 3 | ✘ | ✘ | ✔ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : red-phoenix.com Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://red-phoenix.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |