

## **SEO Content**

	Title	Real Caller - Caller Id & lookup					
		Length : 32					
		Perfect,	your title co	ntains betw	een 10 and	70 characte	ers.
	Description	Real Caller is global phone directory that facilitate the easy of phone number lookup and name lookup, with instant caller id that have search for mobile number or landline number across the globe					
		Length	: 196				
				•		in between <u>tool</u> to calcu	70 and 160 Jate text length.
$\bigcirc$	Keywords	Real Caller , Caller Id,Phone number search,Name lookup,number lookup,number finder,phone book,phone directory,caller identification					
		Good, yo	our page cor	ntains meta	keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	H1	H2	H3	H4	H5	H6
ullet		1	0	7	11	3	0
	Images	We foun	d 12 images	s on this we	b page.		
w l		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 2	0%				
			is page's ra an 25 perce		o HTML code	e is higher tl	han 15, but
	Flash	Perfect,	no Flash cor	ntent has be	een detecte	d on this pag	ge.

## **SEO Content**

$\bigcirc$		
$\bigcirc$	lframe	Great, there are no Iframes detected on this page.

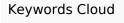
### **SEO** Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Туре	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Feature	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms & Policies	Internal	Passing Juice

## **SEO Keywords**



caller people search real know name lookup calls phone number

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
caller	6	×	×	×	×
lookup	6	×	×	×	<b>*</b>
calls	6	×	×	×	×
know	5	×	×	×	×
phone	4	×	¥	¥	¥

## Usability

0	Url	Domain : realcallerpublic.net Length : 20
$\bigotimes$	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!

### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		X Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.		
		http://www.realcallerpublic.net/sitemap.xml		
	Robots.txt	http://realcallerpublic.net/robots.txt		
$\overline{}$		Great, your website has a robots.txt file.		
	Analytics	Missing		
~		We didn't detect an analytics tool installed on this website.		
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		