



Website review readerscircle.org

Generated on September 22 2024 16:28 PM






The score is **48/100**







SEO Content

	<p>Title</p>	<p>Reader's Circle: Local Listings for Book Clubs and Author Events in New York City, Chicago, Seattle, Los Angeles, Washington, DC, Philadelphia, San Francisco, San Diego, Boston, and Brooklyn; Portland, Cambridge, Minneapolis, Arlington, Houston, Austin</p> <p>Length : 252</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Book club networking site serving the US, UK, Canada, Australia, and New Zealand with listings for local groups, author events, & phone chats.</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>								
	<p>Keywords</p>	<p>Book club networking site serving the US, UK, Canada, Australia, and New Zealand with listings for local groups, author events, & phone chats.</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 2027"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Reader's Circle: Local Listings for Book Clubs and Author Events in New York City, Chicago, Seattle, Los Angeles, Washington, DC, Philadelphia, San Francisco, San Diego, Boston, and Brooklyn; Portland, Cambridge, Minneapolis, Arlington, Houston, Austin</td> </tr> <tr> <td>url</td> <td>http://www.readerscircle.org/</td> </tr> <tr> <td>image</td> <td>http://readerscircle.org/images/logos/readers-circle-logo.png</td> </tr> </tbody> </table>	Property	Content	title	Reader's Circle: Local Listings for Book Clubs and Author Events in New York City, Chicago, Seattle, Los Angeles, Washington, DC, Philadelphia, San Francisco, San Diego, Boston, and Brooklyn; Portland, Cambridge, Minneapolis, Arlington, Houston, Austin	url	http://www.readerscircle.org/	image	http://readerscircle.org/images/logos/readers-circle-logo.png
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SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	1	3	7	0	0	0
		<ul style="list-style-type: none"> • [H1] Start a Book Club • [H2] Find a Book Club • [H2] Author Chats & Book Recommendations • [H2] Authors and the Arts • [H3] Book Club Networking & Arts Calendar • [H3] Book Clubs • [H3] Author Phone Chats • [H3] Open Format • [H3] Our Vision • [H3] 501(c)(3) Non-profit • [H3] Lead Cities 					
	Images	<p>We found 28 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.08%</p> <p>Internal Links 76.92%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Search	Internal	Passing Juice
Post	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
Contribute	Internal	Passing Juice
View map of book clubs.	Internal	Passing Juice
Browse A-G	Internal	Passing Juice
H-Q	Internal	Passing Juice
R-Z	Internal	Passing Juice
CANCEL	External	Passing Juice
List your book	External	Passing Juice
OK	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
author	5	✓	✓	✓	✓
book	2	✓	✓	✓	✓
san	2	✓	✗	✗	✗
readers	1	✗	✗	✗	✗

Keywords Consistency

circle

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Usability

	Url	Domain : readerscircle.org Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://readerscircle.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics