The score is 48/100

pagepeeker

SEO Content

✔	Title	Home - RD International Bank **Length : 28** Perfect, your title contains between 10 and 70 characters.
✘	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - RD International Bank
site_name	RD International Bank

Headings

H1	H2	H3	H4	H5	H6
0	29	3	17	11	0

- [H2] Connecting all your banking needs
- [H2] Making It Easy for You.
- [H2] Gives Back To Your Community.
- [H2] Making It Easy for You.
- [H2] Connecting all your banking needs
- [H2] Making It Easy for You.
- [H2] Presenting products and services that are right for you
- [H2] Online Business
- [H2] Withdraw Funds
- [H2] Fast Transfer

SEO Content

- [H2] Deposit Funds
- [H2] Business Banking
- [H2] Nothing is impossible. We can help you achieve your goals!
- [H2] Find the card that's right for you. Explore the benefits.
- [H2] Transforming the way you pay. Explore new ways to pay
- [H2] Debit and Credit Card Protection Tips to Prevent Financial Fraud
- [H2] Privacy, Innovation and Security in the Digital Payments World
- [H2] Stay connected, enjoy peace of mind
- [H2] Making internet a brand new experience
- [H2] Your news and information
- [H2] Relief Fund In Place At RD International Bank: How You Can Help
- [H2] When NOT Using Credit Cards Can Hurt You
- [H2] Keep Your Children Safe from Financial Fraud
- [H2] You're Making More Money. Here's How to Save
- [H2] Help and guidance: Personal Financial Advice Service
- [H2] Personal Banking
- [H2] Business Banking
- [H2] Quick Links
- [H2] FAQs
- [H3] Banking with Us
- [H3] Customer Service
- [H3] Socials
- [H4] Personal Checking
- [H4] Personal Savings
- [H4] Personal Mortgages
- [H4] Personal Loans
- [H4] Personal Banking
- [H4] Business Checking
- [H4] Business Loans
- [H4] Small Business Administration
- [H4] Banking Additional Services
- [H4] E-Banking
- [H4] About RD International Bank
- [H4] RD International Bank Services
- [H4] Credit Cards
- [H4] RD International Bank Careers
- [H4] RD International Bank Careers
- [H4] RD International Bank FAQs
- [H4] Privacy Overview
- [H5] Partners:
- [H5] Apply online
- [H5] Take the first step
- [H5] Find out more
- [H5] Learn more
- [H5] The UK's largest banking groups are required to comply with ring-fencing requirements from 1 January 2019. Find out more about our approach and what it means for you
- [H5] Get the financial freedom you deserve. Credit cards offer exceptional benefits, rewards, services and spending power that can help make your financial and personal dreams come true.
- [H5] We offer an array of products that make it possible to pay

SEO Content

anywhere, on any device. We're bringing solutions to life to change the way you pay – through our innovative digital wallet service.
- [H5] Escape from the daily routine and relax at a spa, go on a thrill-seeking adventure, or take in a round of golf with pro instruction. Access restaurant reviews and make dining reservations online.
- [H5] Easy – Load credit, debit, reloadable prepaid or small business cards from participating RD International Bank issuers. Any of your cards can be used across hundreds of thousands of supported merchants.
- [H5] LEARNING CENTER

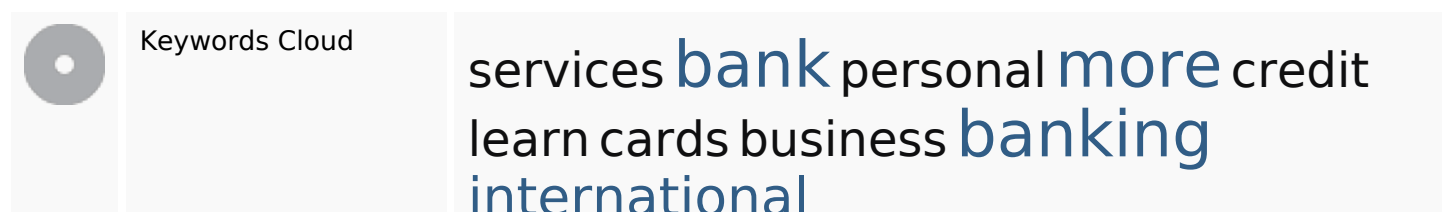|		
❌	Images	We found 23 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Register	Internal	Passing Juice
Sign In	Internal	Passing Juice
Apply online	Internal	Passing Juice
Find out more	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
About RD International Bank	Internal	Passing Juice
Credit Cards	Internal	Passing Juice
RD International Bank Careers	Internal	Passing Juice
Website Disclaimer	Internal	Passing Juice
Press and media	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	services bank personal more credit learn cards business banking international

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bank	15	✔	✖	✖	✔
banking	13	✖	✖	✖	✔
more	12	✖	✖	✖	✔

Keywords Consistency

international	11	✔	✖	✖	✔
credit	8	✖	✖	✖	✔

Usability

	Url	Domain : rdnational.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

| ✖ | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| ✔ | Robots.txt | http://rdnational.com/robots.txt

Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |

✖