



Website review rdmarketing.co.uk

Generated on September 10 2024 10:48 AM





The score is 53/100







SEO Content

	Title	<p>Buy Marketing Lists Database Marketing Experts RD Marketing</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>RD Marketing are leading providers of marketing lists and tailored databases that deliver better results for your campaigns.</p> <p>Length : 124</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Buy Marketing Lists Database Marketing Experts RD Marketing</td> </tr> <tr> <td>description</td> <td>RD Marketing are leading providers of marketing lists and tailored databases that deliver better results for your campaigns.</td> </tr> <tr> <td>url</td> <td>https://rdmarketing.co.uk/</td> </tr> <tr> <td>site_name</td> <td>RD Marketing</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Buy Marketing Lists Database Marketing Experts RD Marketing	description	RD Marketing are leading providers of marketing lists and tailored databases that deliver better results for your campaigns.	url	https://rdmarketing.co.uk/	site_name	RD Marketing
Property	Content															
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	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>1</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1203 2069" style="list-style-type: none"> • [H1] Buy Marketing Lists & Business Data • [H2] Who are RD Marketing? 	H1	H2	H3	H4	H5	H6	1	7	1	0	4	0		
H1	H2	H3	H4	H5	H6											
1	7	1	0	4	0											

SEO Content

		<ul style="list-style-type: none">• [H2] About Our Marketing Lists• [H2] Business Data Services• [H2] Why business data matters• [H2] Testimonials• [H2] Latest Articles• [H2] Frequently Asked Questions• [H3] With high-quality business data you can:• [H5] Navigation Links• [H5] Useful Links• [H5] Address• [H5] Contact Us
	Images	We found 49 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.33% External Links : Passing Juice 3.33% Internal Links 93.33%


In-page links

Anchor	Type	Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Testimonials	Internal	Passing Juice
CTPS Checker	Internal	Passing Juice
Responder Email Marketing Management Software	Internal	Passing Juice
Data Cleansing Services	Internal	Passing Juice
Data Enrichment Services	Internal	Passing Juice
Buy Direct Mail Data	Internal	Passing Juice
Buy Telemarketing Data	Internal	Passing Juice
Buy Email Address List Data	Internal	Passing Juice
Buy International Email Lists	Internal	Passing Juice
Buy Consumer Data	Internal	Passing Juice
Knowledge Hub	Internal	Passing Juice
Contact RD Marketing	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Resources	Internal	Passing Juice
Let's Talk	Internal	Passing Juice
Our Services	Internal	Passing Juice
Learn More About Us	Internal	Passing Juice
Make a request for data	Internal	Passing Juice
View our Data Services	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice

In-page links

Read More	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	lists data buy services database marketing business email b2b more
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Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
data	59	✓	✗	✓	✓
marketing	25	✓	✗	✓	✓
buy	12	✓	✗	✗	✓
lists	12	✓	✗	✓	✓
more	12	✗	✗	✗	✗

Usability





	Url	Domain : rdmarketing.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://rdmarketing.co.uk/sitemap_index.xml
	Robots.txt	http://rdmarketing.co.uk/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics