



# Website review rcsappliances.com

Generated on September 22 2024 07:42 AM





The score is 51/100







## SEO Content

	<p>Title</p>	<p>RCS Superstore, Inc - Appliances - Vincennes, IN 47591</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Shop home appliance, kitchen appliances and laundry in Vincennes at RCS Superstore</p> <p><b>Length : 83</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>RCS Superstore, Inc.</td> </tr> <tr> <td>url</td> <td>https://www.rcsappliances.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://d12mivgeuoigbq.cloudfront.net/assets/OG_Images/brcs1.png</td> </tr> <tr> <td>title</td> <td>RCS Superstore, Inc - Appliances - Vincennes, IN 47591</td> </tr> <tr> <td>description</td> <td>Shop home appliance, kitchen appliances and laundry in Vincennes at RCS Superstore</td> </tr> </tbody> </table>	Property	Content	site_name	RCS Superstore, Inc.	url	https://www.rcsappliances.com/	type	website	image	https://d12mivgeuoigbq.cloudfront.net/assets/OG_Images/brcs1.png	title	RCS Superstore, Inc - Appliances - Vincennes, IN 47591	description	Shop home appliance, kitchen appliances and laundry in Vincennes at RCS Superstore
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	<p>Headings</p>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1070 2069" style="list-style-type: none"> <li>• [H1] DELIVERY &amp; INSTALLATION</li> <li>• [H2] Savings &amp; Rebate Offers</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	1	0	0	0		
H1	H2	H3	H4	H5	H6											
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## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Featured Products</li> <li>• [H2] Guarantee Price Match</li> <li>• [H2] GE French Door Refrigerators</li> <li>• [H2] Electrolux</li> <li>• [H2] Frigidaire Kitchen Collections</li> <li>• [H2] SIGN UP FOR SAVINGS!</li> <li>• [H2] RCS Superstore Inc.</li> <li>• [H2] Location</li> <li>• [H2] Hours</li> <li>• [H3] Vincennes</li> </ul>
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Appliances</a>	Internal	Passing Juice
<a href="#">Kitchen Appliance Packages</a>	Internal	Passing Juice
<a href="#">Laundry</a>	Internal	Passing Juice
<a href="#">Laundry Pairs</a>	Internal	Passing Juice
<a href="#">Washers</a>	Internal	Passing Juice
<a href="#">Dryers</a>	Internal	Passing Juice
<a href="#">Laundry Centers</a>	Internal	Passing Juice
<a href="#">Washer Dryer Combos</a>	Internal	Passing Juice
<a href="#">Commercial Laundry</a>	Internal	Passing Juice
<a href="#">Laundry Accessories &amp; Cleaners</a>	Internal	Passing Juice
<a href="#">Shop All Laundry</a>	Internal	Passing Juice
<a href="#">Refrigeration</a>	Internal	Passing Juice
<a href="#">French Door Refrigerators</a>	Internal	Passing Juice
<a href="#">Side-by-Side Refrigerators</a>	Internal	Passing Juice
<a href="#">Top Freezer Refrigerators</a>	Internal	Passing Juice
<a href="#">Bottom Freezer Refrigerators</a>	Internal	Passing Juice
<a href="#">Built In Refrigerators</a>	Internal	Passing Juice
<a href="#">Counter Depth Refrigerators</a>	Internal	Passing Juice
<a href="#">Freezerless Refrigerators</a>	Internal	Passing Juice
<a href="#">Column Refrigerators</a>	Internal	Passing Juice
<a href="#">Compact Refrigerators</a>	Internal	Passing Juice
<a href="#">Under The Counter Refrigerators</a>	Internal	Passing Juice
<a href="#">Beverage Centers</a>	Internal	Passing Juice
<a href="#">Wine Coolers</a>	Internal	Passing Juice
<a href="#">Kegerators</a>	Internal	Passing Juice
<a href="#">Refrigerator Drawers</a>	Internal	Passing Juice
<a href="#">Freezers</a>	Internal	Passing Juice
<a href="#">Ice Makers</a>	Internal	Passing Juice

## In-page links

<a href="#">Refrigeration Accessories &amp; Cleaners</a>	Internal	Passing Juice
<a href="#">Shop All Refrigeration</a>	Internal	Passing Juice
<a href="#">Cooking</a>	Internal	Passing Juice
<a href="#">Ranges</a>	Internal	Passing Juice
<a href="#">Cooktops</a>	Internal	Passing Juice
<a href="#">Microwaves</a>	Internal	Passing Juice
<a href="#">Wall Ovens</a>	Internal	Passing Juice
<a href="#">Range Hoods</a>	Internal	Passing Juice
<a href="#">Cooking Accessories &amp; Cleaners</a>	Internal	Passing Juice
<a href="#">Shop All Cooking</a>	Internal	Passing Juice
<a href="#">Dishwashers</a>	Internal	Passing Juice
<a href="#">Built In Dishwashers</a>	Internal	Passing Juice
<a href="#">Portable Dishwashers</a>	Internal	Passing Juice
<a href="#">Dishwasher Accessories &amp; Cleaners</a>	Internal	Passing Juice
<a href="#">Shop All Dishwashers</a>	Internal	Passing Juice
<a href="#">Outdoor</a>	Internal	Passing Juice
<a href="#">Outdoor Kitchen</a>	Internal	Passing Juice
<a href="#">Shop All Outdoor</a>	Internal	Passing Juice
<a href="#">Other Appliances</a>	Internal	Passing Juice
<a href="#">Garbage Disposals</a>	Internal	Passing Juice
<a href="#">Trash Compactors</a>	Internal	Passing Juice
<a href="#">Air Purifiers</a>	Internal	Passing Juice
<a href="#">Vacuum &amp; Floor Care</a>	Internal	Passing Juice
<a href="#">Air Conditioners</a>	Internal	Passing Juice
<a href="#">Shop All Other Appliances</a>	Internal	Passing Juice
<a href="#">Housewares</a>	Internal	Passing Juice
<a href="#">Bakeware</a>	Internal	Passing Juice
<a href="#">Cookware</a>	Internal	Passing Juice

## In-page links

<a href="#">Cleaning &amp; Storage</a>	Internal	Passing Juice
<a href="#">Shop All Housewares</a>	Internal	Passing Juice
<a href="#">Small Appliances</a>	Internal	Passing Juice
<a href="#">Coffee &amp; Espresso Makers</a>	Internal	Passing Juice
<a href="#">Countertop Grill &amp; Griddles</a>	Internal	Passing Juice
<a href="#">Countertop Ice Makers</a>	Internal	Passing Juice
<a href="#">Fryers</a>	Internal	Passing Juice
<a href="#">Shop All Small Appliances</a>	Internal	Passing Juice
<a href="#">Promotions</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Learn More About Us</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Category name</a>	Internal	Passing Juice
<a href="#">Return &amp; Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

kitchen **shop** dishwashers accessories  
appliances **laundry** cleaners now  
**refrigerators all**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	12	✘	✘	✔	✘
refrigerators	10	✘	✘	✘	✔
laundry	8	✘	✘	✔	✘
all	8	✘	✘	✘	✔
appliances	7	✔	✘	✔	✘








## Usability

	Url	Domain : rcsappliances.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.rcsappliances.com/sitemap.xml">https://www.rcsappliances.com/sitemap.xml</a>
	Robots.txt	<a href="http://rcsappliances.com/robots.txt">http://rcsappliances.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics