Website review
rcretirees.com

Generated on September 23 2024 00:35 AM

The score is 47/100

SEO Content

⚠️	Title	Rockwell Collins Retirees Association | Rockwell Collins Retirees Association **Length : 77** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 4 0 6 0 0 • [H1] Message From Our President... • [H2] Are You A Rockwell Collins / Collins Aerospace Retiree? • [H2] • [H2] INFORMATION NEED • [H2] We are seeking nominations and/or volunteers to lead the RCRA from Oct 2022 to April 2024 • [H4] Presidents Ponderings by Tommy Dodson • [H4] Member Contributions • [H4] New Retirees & Obituaries • [H4] Website Information • [H4] RCRA Meeting is Coming! • [H4] Collins Retirees Association Requests Donations in Lieu of Requiring Dues
	Images	We found 3 images on this web page.

SEO Content

❌		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Obits	Internal	Passing Juice
Contacts & Links	Internal	Passing Juice
RCRA Registration	External	Passing Juice

In-page links

http://www.rcretirees.com	Internal	Passing Juice
Elegant Themes	External	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

Keywords Cloud	rockwell collins information april association rcra retirees meeting members email

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
collins	13	✔	✖	✖	✔
retirees	11	✔	✖	✖	✔
meeting	10	✖	✖	✖	✔
rcra	9	✖	✖	✖	✔
information	9	✖	✖	✖	✔

Usability

	Url	Domain : rcretirees.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://rcretirees.com/wp-sitemap.xml
✅	Robots.txt	http://rcretirees.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.