








# Website review rcceastrand.co.za

Generated on September 11 2024 08:20 AM





The score is 49/100







## SEO Content

	Title	<p>Home - RCC Eastrand</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - RCC Eastrand</td> </tr> <tr> <td>url</td> <td>https://rcceastrand.co.za/</td> </tr> <tr> <td>site_name</td> <td>RCC Eastrand</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - RCC Eastrand	url	https://rcceastrand.co.za/	site_name	RCC Eastrand
Property	Content													
locale	en_US													
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	Headings	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1481 2078" style="list-style-type: none"> <li>• [H1] WELCOME TO RCC EASTRAND</li> <li>• [H2] Explore Our Range</li> <li>• [H2] Our Promise</li> <li>• [H2] Go from estimates to insights - and watch your business thrive</li> <li>• [H2] No compromise - quality in every detail of your gear</li> <li>• [H2] Company</li> <li>• [H2] Products</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	16	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Contact Us</li><li>• [H3] Mowing</li><li>• [H3] Battery Series</li><li>• [H3] Turf Care</li><li>• [H3] Trimming &amp; Clearing</li><li>• [H3] Soil &amp; Ground</li><li>• [H3] Cleaning</li><li>• [H3] Cutting</li><li>• [H3] Parts &amp; Accessories</li><li>• [H3] Other Accessories</li><li>• [H3] What can RCC East Rand offer you?</li><li>• [H3] Mowing</li><li>• [H3] Turf Care</li><li>• [H3] Trimming &amp; Clearing</li><li>• [H3] Soil &amp; Ground</li><li>• [H3] Cleaning</li><li>• [H3] Cutting</li></ul>
	Images	We found 19 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.76%

## SEO Links

Internal Links 88.24%

### In-page links

Anchor	Type	Juice
<a href="#">011 027 9202 / 011 082 0752 / 0767568405 / 0848401543</a>	Internal	Passing Juice
<a href="#">Mowing</a>	Internal	Passing Juice
<a href="#">Battery Series</a>	Internal	Passing Juice
<a href="#">Turf Care</a>	Internal	Passing Juice
<a href="#">Trimming &amp; Clearing</a>	Internal	Passing Juice
<a href="#">Soil &amp; Ground</a>	Internal	Passing Juice
<a href="#">Cleaning</a>	Internal	Passing Juice
<a href="#">Cutting</a>	Internal	Passing Juice
<a href="#">Parts &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Other Accessories</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Other Brands</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="mailto:piet@rcceastrand.co.za">piet@rcceastrand.co.za</a>	Internal	Passing Juice
<a href="#">TDMC</a>	External	Passing Juice

### SEO Keywords








Keywords Cloud

husqvarnas efficiency battery  
accessories cleaning range full  
products power husqvarna





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	7	✘	✘	✘	✔
cleaning	6	✘	✘	✘	✔
accessories	5	✘	✘	✘	✔
husqvarna	5	✘	✘	✘	✘
range	5	✘	✘	✘	✔








## Usability

	Url	Domain : rcceastrand.co.za Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://rcceastrand.co.za/sitemap_index.xml</code>
	Robots.txt	<code>http://rcceastrand.co.za/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.