Website review
rbtrophies.co.uk

Generated on September 22 2024 14:29 PM

The score is 49/100

SEO Content

✅	Title	Roger Brown Trophies & Engraving - Bespoke Engravers, Brighton **Length : 66** Perfect, your title contains between 10 and 70 characters.
✅	Description	We provide engraving and personalisation services for a vast range of items – from medals, trophies and cups to glassware and decorative or gift items. **Length : 151** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Roger Brown Trophies & Engraving - Bespoke Engravers, Brighton
description	We provide engraving and personalisation services for a vast range of items – from medals, trophies and cups to glassware and decorative or gift items.
url	https://rbtrophies.co.uk/
site_name	Roger Brown Trophies & Engraving

SEO Content

	Headings						
		H1 1	**H2** 6	**H3** 6	**H4** 6	**H5** 0	**H6** 0

- [H1] Trophies, Medals, Awards & Engraving Specialists
- [H2] Bespoke Engraving Services
- [H2] Order Trophies & Awards, Corporate Awards and Personalised Gifts Online
- [H2] Trophies & Awards (417)
- [H2] Corporate Awards (148)
- [H2] Personalised Gifts (19)
- [H2] Need Something More Bespoke?
- [H3] Whether you're looking to engrave a glass corporate award, school medal or personalised gift, we can help.
- [H3] Get in touch with Roger Brown Trophies & Engraving
- [H3] Get in touch
- [H3] Roger Brown Trophies & Engraving
- [H3] Opening Hours
- [H3] Contact Us
- [H4] FREE Standard Delivery for orders over £50
- [H4] Welcome To Roger Brown Trophies & Engraving
- [H4] Trophies & Medals
- [H4] Glass & Crystal Awards
- [H4] Personalised Gifts
- [H4] Plaques

	Images	We found 14 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 40 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Order Online	Internal	Passing Juice
3rd party fulfilment services	Internal	Passing Juice
Charities	Internal	Passing Juice
Armed Services	Internal	Passing Juice
About us	Internal	Passing Juice
Contact	Internal	Passing Juice
My account	Internal	Passing Juice
Trophies	Internal	Passing Juice
Badminton Awards	Internal	Passing Juice
Basketball Trophies	Internal	Passing Juice
Boxing Awards	Internal	Passing Juice
Cricket Awards	Internal	Passing Juice
Cups & Bowl Awards	Internal	Passing Juice
Darts Trophies	Internal	Passing Juice
Football Awards	Internal	Passing Juice
Golf Awards	Internal	Passing Juice
Hockey Trophies	Internal	Passing Juice
Lawn Bowls Trophies	Internal	Passing Juice
Motorsport Trophies	Internal	Passing Juice

In-page links

Netball Trophies	Internal	Passing Juice
Nickel Plated Awards	Internal	Passing Juice
Pool & Snooker Trophies	Internal	Passing Juice
Rugby Awards	Internal	Passing Juice
Schools & Achievements Awards	Internal	Passing Juice
Show-Stoppers	Internal	Passing Juice
Tennis Awards	Internal	Passing Juice
Corporate Awards	Internal	Passing Juice
Personalised Gifts	Internal	Passing Juice
Pewterware	Internal	Passing Juice
Glassware	Internal	Passing Juice
Other Gifts	Internal	Passing Juice
Engraving Services	Internal	Passing Juice
Order Online	Internal	Passing Juice
Plaques	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Delivery, Cancellations & Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Read more about these purposes	External	Passing Juice

SEO Keywords

Keywords Cloud

manage roger trophies consenting title technologies view consent brown preferences

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
manage	5	✖	✖	✖	✖
consent	3	✖	✖	✖	✖
preferences	3	✖	✖	✖	✖
title	3	✖	✖	✖	✖
technologies	2	✖	✖	✖	✖

Usability

	Url	Domain : rbtrophies.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://rbtrophies.co.uk/sitemap_index.xml
✓	Robots.txt	http://rbtrophies.co.uk/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.