








# Website review qantaspoints.com

Generated on September 20 2024 13:52 PM





The score is 56/100







## SEO Content

	<p>Title</p>	<p>Qantas Frequent Flyer</p> <p><b>Length : 21</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Earn points with Qantas and our Frequent Flyer program partners, then use your points for rewards. Find details here.</p> <p><b>Length : 117</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Qantas Frequent Flyer</td> </tr> <tr> <td>description</td> <td>Earn points with Qantas and our Frequent Flyer program partners, then use your points for rewards. Find details here.</td> </tr> <tr> <td>locale</td> <td>en_AU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.qantas.com/au/en/frequent-flyer.html</td> </tr> </tbody> </table>	Property	Content	title	Qantas Frequent Flyer	description	Earn points with Qantas and our Frequent Flyer program partners, then use your points for rewards. Find details here.	locale	en_AU	type	website	url	https://www.qantas.com/au/en/frequent-flyer.html
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	<p>Headings</p>	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>7</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1944 1177 2074" style="list-style-type: none"> <li>• [H1] Welcome to Qantas Frequent Flyer</li> <li>• [H2] Earn Qantas Points</li> <li>• [H2] Use Qantas Points</li> <li>• [H2] Status and Clubs</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	7	1	0	0
H1	H2	H3	H4	H5	H6									
1	7	7	1	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] For Qantas Frequent Flyers</li><li>• [H2] Member Offers</li><li>• [H2] Handy links</li><li>• [H2] Frequently asked questions</li><li>• [H3] My account</li><li>• [H3] Qantas Points earning credit cards are more than just credit</li><li>• [H3] Up to 50% more Qantas Points</li><li>• [H3] Did you know you can use points at Ticketek.com?</li><li>• [H3] Points earn calculators</li><li>• [H3] Stay up-to-date</li><li>• [H3] Not a Qantas Frequent Flyer?</li><li>• [H4] What you need to know</li></ul>
	Images	We found 17 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 141 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 15.6%  Internal Links 84.4%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Argentina (English)</a>	Internal	Passing Juice
<a href="#">Australia (English)</a>	Internal	Passing Juice
<a href="#">Austria (English)</a>	Internal	Passing Juice
<a href="#">Belgium (English)</a>	Internal	Passing Juice
<a href="#">Brazil (English)</a>	Internal	Passing Juice
<a href="#">Canada (English)</a>	Internal	Passing Juice
<a href="#">Chile (English)</a>	Internal	Passing Juice
<a href="#">China (English)</a>	Internal	Passing Juice
<a href="#">🇨🇩 (🇨🇩)</a>	Internal	Passing Juice
<a href="#">Fiji (English)</a>	Internal	Passing Juice
<a href="#">Finland (English)</a>	Internal	Passing Juice
<a href="#">France (English)</a>	Internal	Passing Juice
<a href="#">France (français)</a>	Internal	Passing Juice
<a href="#">French Polynesia (English)</a>	Internal	Passing Juice
<a href="#">Germany (English)</a>	Internal	Passing Juice
<a href="#">Hong Kong SAR China (English)</a>	Internal	Passing Juice
<a href="#">🇭🇰 (🇭🇰)</a>	Internal	Passing Juice
<a href="#">India (English)</a>	Internal	Passing Juice
<a href="#">Indonesia (English)</a>	Internal	Passing Juice
<a href="#">Ireland (English)</a>	Internal	Passing Juice
<a href="#">Italy (English)</a>	Internal	Passing Juice
<a href="#">Japan (English)</a>	Internal	Passing Juice
<a href="#">🇯🇵 (🇯🇵)</a>	Internal	Passing Juice
<a href="#">Mexico (English)</a>	Internal	Passing Juice
<a href="#">Netherlands (English)</a>	Internal	Passing Juice
<a href="#">New Caledonia (English)</a>	Internal	Passing Juice

## In-page links

<a href="#">New Zealand (English)</a>	Internal	Passing Juice
<a href="#">Papua New Guinea (English)</a>	Internal	Passing Juice
<a href="#">Philippines (English)</a>	Internal	Passing Juice
<a href="#">Singapore (English)</a>	Internal	Passing Juice
<a href="#">South Africa (English)</a>	Internal	Passing Juice
<a href="#">South Korea (English)</a>	Internal	Passing Juice
<a href="#">한국 (한국)</a>	Internal	Passing Juice
<a href="#">Spain (English)</a>	Internal	Passing Juice
<a href="#">Switzerland (English)</a>	Internal	Passing Juice
<a href="#">Taiwan (English)</a>	Internal	Passing Juice
<a href="#">台灣 (台灣)</a>	Internal	Passing Juice
<a href="#">Thailand (English)</a>	Internal	Passing Juice
<a href="#">United Kingdom (English)</a>	Internal	Passing Juice
<a href="#">United States (English)</a>	Internal	Passing Juice
<a href="#">Vanuatu (English)</a>	Internal	Passing Juice
<a href="#">Vietnam (English)</a>	Internal	Passing Juice
<a href="#">Sydney</a>	Internal	Passing Juice
<a href="#">Melbourne</a>	Internal	Passing Juice
<a href="#">Brisbane</a>	Internal	Passing Juice
<a href="#">Auckland</a>	Internal	Passing Juice
<a href="#">Wellington</a>	Internal	Passing Juice
<a href="#">Queenstown</a>	Internal	Passing Juice
<a href="#">Fiji</a>	Internal	Passing Juice
<a href="#">Noumea</a>	Internal	Passing Juice
<a href="#">Hong Kong</a>	Internal	Passing Juice
<a href="#">Tokyo</a>	Internal	Passing Juice
<a href="#">Singapore</a>	Internal	Passing Juice
<a href="#">Los Angeles</a>	Internal	Passing Juice

## In-page links

<a href="#">New York</a>	Internal	Passing Juice
<a href="#">Vancouver</a>	Internal	Passing Juice
<a href="#">Santiago</a>	Internal	Passing Juice
<a href="#">London</a>	Internal	Passing Juice
<a href="#">Paris</a>	Internal	Passing Juice
<a href="#">Rome</a>	Internal	Passing Juice
<a href="#">Johannesburg</a>	Internal	Passing Juice
<a href="#">Flights to Sydney</a>	External	Passing Juice
<a href="#">Flights to Melbourne</a>	External	Passing Juice
<a href="#">Flights to Brisbane</a>	External	Passing Juice
<a href="#">Flights to New Zealand</a>	External	Passing Juice
<a href="#">Flights to USA</a>	External	Passing Juice
<a href="#">Flights to UK</a>	External	Passing Juice
<a href="#">First</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">aircraft</a>	Internal	Passing Juice
<a href="#">Australian domestic</a>	Internal	Passing Juice
<a href="#">international</a>	Internal	Passing Juice
<a href="#">flights</a>	Internal	Passing Juice
<a href="#">multi-city</a>	Internal	Passing Juice
<a href="#">interactive map</a>	External	Passing Juice
<a href="#">travel credit.</a>	Internal	Passing Juice
<a href="#">car hire</a>	Internal	Passing Juice
<a href="#">car specials</a>	Internal	Passing Juice
<a href="#">commercial vehicles</a>	Internal	Passing Juice
<a href="#">on-time performance</a>	Internal	Passing Juice
<a href="#">Flight Credit</a>	Internal	Passing Juice
<a href="#">request an upgrade</a>	Internal	Passing Juice

## In-page links

<a href="#">baggage allowances</a>	Internal	Passing Juice
<a href="#">additional baggage</a>	Internal	Passing Juice
<a href="#">dangerous goods</a>	Internal	Passing Juice
<a href="#">Request wheelchair assistance</a>	Internal	Passing Juice
<a href="#">Earning points</a>	Internal	Passing Juice
<a href="#">flying</a>	Internal	Passing Juice
<a href="#">partners</a>	Internal	Passing Juice
<a href="#">use your points</a>	Internal	Passing Juice
<a href="#">flights</a>	Internal	Passing Juice
<a href="#">upgrades</a>	Internal	Passing Juice
<a href="#">hotels</a>	Internal	Passing Juice
<a href="#">enjoy benefits</a>	Internal	Passing Juice
<a href="#">Points Club</a>	Internal	Passing Juice
<a href="#">The Qantas Club</a>	Internal	Passing Juice
<a href="#">points balance</a>	Internal	Passing Juice
<a href="#">transfer points</a>	Internal	Passing Juice
<a href="#">update your details</a>	Internal	Passing Juice
<a href="#">claim missing points</a>	Internal	Passing Juice
<a href="#">top-up points</a>	Internal	Passing Juice
<a href="#">manage bookings</a>	Internal	Passing Juice
<a href="#">Frequent Flyer</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Join now</a>	Internal	Passing Juice
<a href="#">using a credit card</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">How can I contact the Qantas Frequent Flyer Service Centre?</a>	External	Passing Juice
<a href="#">How do I update my details in my Frequent Flyer account?</a>	External	Passing Juice

## In-page links

<a href="#">How do I change my name on my Frequent Flyer membership?</a>	External	Passing Juice
<a href="#">Can I transfer my Qantas Points to a family member?</a>	External	Passing Juice
<a href="#">Do my Qantas Points expire?</a>	External	Passing Juice
<a href="#">How do I log in to my Frequent Flyer account?</a>	External	Passing Juice
<a href="#">What do I do if my Frequent Flyer card was stolen or lost?</a>	External	Passing Juice
<a href="#">What is my baggage allowance if I am a Qantas Frequent Flyer?</a>	External	Passing Juice
<a href="#">Qantas Frequent Flyer program Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Terms and Conditions.</a>	External	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Qantas Group</a>	Internal	Passing Juice
<a href="#">News Room</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">oneworld</a>	Internal	Passing Juice
<a href="#">Qantas Group Pilot Academy</a>	Internal	Passing Juice
<a href="#">Help &amp; Support</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Qantas App iOS</a>	External	Passing Juice
<a href="#">Qantas App Android</a>	External	Passing Juice
<a href="#">Join Qantas Frequent Flyer</a>	Internal	Passing Juice
<a href="#">Subscribe to Red Email</a>	Internal	Passing Juice
<a href="#">Privacy &amp; Security</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Conditions of Carriage</a>	Internal	Passing Juice
<a href="#">Modern Slavery Act Statement (PDF)</a>	Internal	Passing Juice

## In-page links

<a href="#">Reconciliation Action Plan</a>	Internal	Passing Juice
<a href="#">Access &amp; Inclusion Plan</a>	Internal	Passing Juice
<a href="#">Fare Types</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

flyer flights more flight **points** english  
**qantas** travel frequent earn

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
qantas	82	✓	✗	✓	✓
points	62	✗	✗	✓	✓
english	37	✗	✗	✗	✗
frequent	29	✓	✗	✓	✓
flyer	28	✓	✗	✓	✓












## Usability

	Url	Domain : qantaspoints.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.







## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.qantas.com/au/en/frequent-flyer.html">https://www.qantas.com/au/en/frequent-flyer.html</a>
	Robots.txt	<a href="http://qantaspoints.com/robots.txt">http://qantaspoints.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>