





Website review ptcshop.com.au

Generated on September 22 2024 22:27 PM






The score is 47/100







SEO Content

	Title	Phone Cases - iPhone & Samsung Phone Cases PTC Shop AU Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	We sell a broad range of phone cases, phone accessories, car accessories, electronic products, bluetooth speakers, cables, chargers, iPhone accessories, iPad and tablet accessories, and Samsung accessories. We are the authorised licensee of Disney and Marvel phone accessories in Australia. Length : 290 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Phone Cases - iPhone & Samsung Phone Cases PTC Shop AU</td></tr><tr><td>description</td><td>We sell a broad range of phone cases, phone accessories, car accessories, electronic products, bluetooth speakers, cables, chargers, iPhone accessories, iPad and tablet accessories, and Samsung accessories. We are the authorised licensee of Disney and Marvel phone accessories in Australia.</td></tr><tr><td>url</td><td>https://www.ptcshop.com.au/</td></tr><tr><td>site_name</td><td>PTC Shop Australia</td></tr></tbody></table>	Property	Content	type	website	title	Phone Cases - iPhone & Samsung Phone Cases PTC Shop AU	description	We sell a broad range of phone cases, phone accessories, car accessories, electronic products, bluetooth speakers, cables, chargers, iPhone accessories, iPad and tablet accessories, and Samsung accessories. We are the authorised licensee of Disney and Marvel phone accessories in Australia.	url	https://www.ptcshop.com.au/	site_name	PTC Shop Australia
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SEO Content

	Headings	H1 1	H2 2	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] PTC Shop Australia• [H2] New Arrivals• [H2] Deals					
	Images	We found 80 images on this web page. 36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.69%
		Internal Links 92.31%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

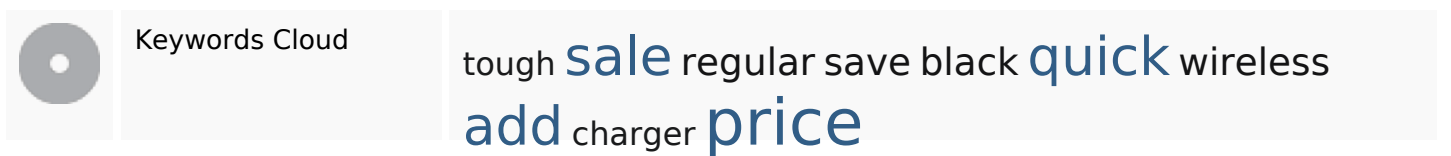
In-page links

Account	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Tough On OpenPlus Open-Ear Headphones	Internal	Passing Juice
Tough On MagPlus 3 in 1 Wireless Charger with MagSafe	Internal	Passing Juice
Tough On Mini Portable Charger 5000mAh Power Bank PD Fast Charging for iPhone	Internal	Passing Juice
Tough On 3 in 1 Wireless Charger for Samsung Galaxy Phone Watch Earbuds	Internal	Passing Juice
Tough On Mini Portable Charger 5000mAh Power Bank USB C Charging for Samsung Android iPhone 15 & 16 Series	Internal	Passing Juice
Wireless Charger Stand Station for Apple iPhone & Samsung	Internal	Passing Juice
Tough On Wireless Charger 3 in 1 Foldable Wireless Charging	Internal	Passing Juice
Tough On 3 in 1 Wireless Charger for iPhone Apple Watch AirPods	Internal	Passing Juice
Transformers True Wireless Earbuds Bluetooth 5.4 Headphones TF-T11	Internal	Passing Juice
Transformers Portable Wireless Bluetooth Speaker TF-Y02	Internal	Passing Juice
Transformers True Wireless Earbuds Bluetooth 5.4 Headphones TF-T31	Internal	Passing Juice
Transformers True Wireless Earbuds Bluetooth Headphones TF-T01	Internal	Passing Juice
=	Internal	Passing Juice
Zuslab Motorcycle Bike Phone Mount for Smartphones	Internal	Passing Juice
Samsung Galaxy Tab S8+ Bluetooth Keyboard Cover Case Leather Black	Internal	Passing Juice
Samsung Galaxy Tab S8 11" Bluetooth Keyboard Cover Case Leather Black	Internal	Passing Juice
Case-Mate LuMee Studio 4" Ring Light with TriPod Stand Black	Internal	Passing Juice
RGB Gaming Mouse Pad 35cm * 25cm	Internal	Passing Juice
Cleanskin Sports Bluetooth Earphones Black	Internal	Passing Juice
SwitchBot NFC Tag Stickers 3 Pack	Internal	Passing Juice
Nintendo Switch Case Handle Magnetic Blue-Green	Internal	Passing Juice

In-page links

PanzerGlass 30ml Spray Twice a Day Screen Cleaner	Internal	Passing Juice
Tech21 Google Pixel 6 Pro Case EvoClear Clear	Internal	Passing Juice
Portable and Foldable Laptop Stand Adjustable Aluminum Black	Internal	Passing Juice
Mutural iPad Pro 2022 / 2021 / 2018 11" Smart Cover Case Black	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Circles.Life	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Delivery	Internal	Passing Juice
Returns	Internal	Passing Juice
Track My Order	Internal	Passing Juice
PTC Care Plus	External	Passing Juice
In Store Repair Booking	External	Passing Juice
Terms & Conditions	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	36	×	×	×	×
quick	24	×	×	×	×
add	24	×	×	×	×
sale	24	×	×	×	×

Keywords Consistency

black

13



Usability

	Url	Domain : ptcshop.com.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.ptcshop.com.au/sitemap.xml>



Robots.txt

<http://ptcshop.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics