







# Website review ptcshop.com.au

Generated on September 22 2024 22:30 PM






The score is 47/100







## SEO Content

	<p>Title</p>	<p>Phone Cases - iPhone &amp; Samsung Phone Cases   PTC Shop AU</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>We sell a broad range of phone cases, phone accessories, car accessories, electronic products, bluetooth speakers, cables, chargers, iPhone accessories, iPad and tablet accessories, and Samsung accessories. We are the authorised licensee of Disney and Marvel phone accessories in Australia.</p> <p><b>Length : 290</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Phone Cases - iPhone &amp; Samsung Phone Cases   PTC Shop AU</td> </tr> <tr> <td>description</td> <td>We sell a broad range of phone cases, phone accessories, car accessories, electronic products, bluetooth speakers, cables, chargers, iPhone accessories, iPad and tablet accessories, and Samsung accessories. We are the authorised licensee of Disney and Marvel phone accessories in Australia.</td> </tr> <tr> <td>url</td> <td><a href="https://www.ptcshop.com.au/">https://www.ptcshop.com.au/</a></td> </tr> <tr> <td>site_name</td> <td>PTC Shop Australia</td> </tr> </tbody> </table>	Property	Content	type	website	title	Phone Cases - iPhone & Samsung Phone Cases   PTC Shop AU	description	We sell a broad range of phone cases, phone accessories, car accessories, electronic products, bluetooth speakers, cables, chargers, iPhone accessories, iPad and tablet accessories, and Samsung accessories. We are the authorised licensee of Disney and Marvel phone accessories in Australia.	url	<a href="https://www.ptcshop.com.au/">https://www.ptcshop.com.au/</a>	site_name	PTC Shop Australia
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## SEO Content

	Headings	<table border="1"> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> <li>• [H1] PTC Shop Australia</li> <li>• [H2] New Arrivals</li> <li>• [H2] Deals</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 80 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.69%</p> <p>Internal Links 92.31%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

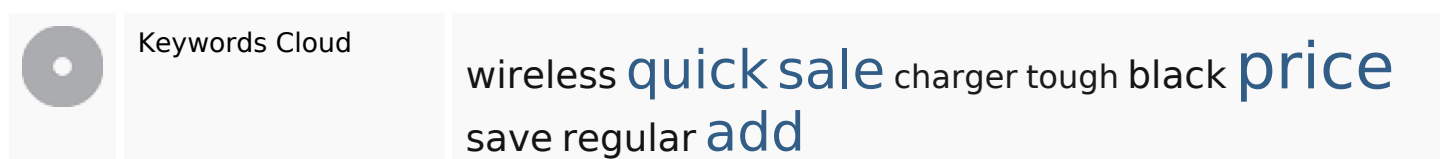
## In-page links

<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Tough On OpenPlus Open-Ear Headphones</a>	Internal	Passing Juice
<a href="#">Tough On MagPlus 3 in 1 Wireless Charger with MagSafe</a>	Internal	Passing Juice
<a href="#">Tough On Mini Portable Charger 5000mAh Power Bank PD Fast Charging for iPhone</a>	Internal	Passing Juice
<a href="#">Tough On 3 in 1 Wireless Charger for Samsung Galaxy Phone Watch Earbuds</a>	Internal	Passing Juice
<a href="#">Tough On Mini Portable Charger 5000mAh Power Bank USB C Charging for Samsung Android iPhone 15 &amp; 16 Series</a>	Internal	Passing Juice
<a href="#">Wireless Charger Stand Station for Apple iPhone &amp; Samsung</a>	Internal	Passing Juice
<a href="#">Tough On Wireless Charger 3 in 1 Foldable Wireless Charging</a>	Internal	Passing Juice
<a href="#">Tough On 3 in 1 Wireless Charger for iPhone Apple Watch AirPods</a>	Internal	Passing Juice
<a href="#">Transformers True Wireless Earbuds Bluetooth 5.4 Headphones TF-T11</a>	Internal	Passing Juice
<a href="#">Transformers Portable Wireless Bluetooth Speaker TF-Y02</a>	Internal	Passing Juice
<a href="#">Transformers True Wireless Earbuds Bluetooth 5.4 Headphones TF-T31</a>	Internal	Passing Juice
<a href="#">Transformers True Wireless Earbuds Bluetooth Headphones TF-T01</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Zuslab Motorcycle Bike Phone Mount for Smartphones</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy Tab S8+ Bluetooth Keyboard Cover Case Leather Black</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy Tab S8 11" Bluetooth Keyboard Cover Case Leather Black</a>	Internal	Passing Juice
<a href="#">Case-Mate LuMee Studio 4" Ring Light with TriPod Stand Black</a>	Internal	Passing Juice
<a href="#">RGB Gaming Mouse Pad 35cm * 25cm</a>	Internal	Passing Juice
<a href="#">Cleanskin Sports Bluetooth Earphones Black</a>	Internal	Passing Juice
<a href="#">SwitchBot NFC Tag Stickers 3 Pack</a>	Internal	Passing Juice
<a href="#">Nintendo Switch Case Handle Magnetic Blue-Green</a>	Internal	Passing Juice

## In-page links

<a href="#">PanzerGlass 30ml Spray Twice a Day Screen Cleaner</a>	Internal	Passing Juice
<a href="#">Tech21 Google Pixel 6 Pro Case EvoClear Clear</a>	Internal	Passing Juice
<a href="#">Portable and Foldable Laptop Stand Adjustable Aluminum Black</a>	Internal	Passing Juice
<a href="#">Mutural iPad Pro 2022 / 2021 / 2018 11" Smart Cover Case Black</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Circles.Life</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Delivery</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Track My Order</a>	Internal	Passing Juice
<a href="#">PTC Care Plus</a>	External	Passing Juice
<a href="#">In Store Repair Booking</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	36	✘	✘	✘	✘
quick	24	✘	✘	✘	✘
add	24	✘	✘	✘	✘










## Keywords Consistency

sale	24	✘	✘	✘	✘
black	13	✘	✘	✘	✘

## Usability

	Url	Domain : ptcshop.com.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.ptcshop.com.au/sitemap.xml>



### Robots.txt

<http://ptcshop.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics