



Website review protradecraft.com

Generated on September 22 2024 12:28 PM


The score is 49/100







SEO Content

	Title	Home ProTradeCraft Length : 20 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] PTC Eyebrow • [H2] PTC Main Navigation • [H2] 	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									
	Images	We found 33 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.14% Internal Links 82.86%


In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Videos	Internal	Passing Juice
YouTube	Internal	Passing Juice
Animations	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Building Resilience	Internal	Passing Juice
Woodworking	Internal	Passing Juice
Siding & Exterior Trim	Internal	Passing Juice

In-page links

WRB & Flashing	Internal	Passing Juice
Details in 4D	Internal	Passing Juice
detail	Internal	Passing Juice
Concrete & Masonry	Internal	Passing Juice
Podcasts	Internal	Passing Juice
podcasts	Internal	Passing Juice
Roofing	Internal	Passing Juice
Insulation & Air Sealing	Internal	Passing Juice
aggregation	Internal	Passing Juice
Construction Phase	Internal	Passing Juice
Historical Content Type Reference	Internal	Passing Juice
Article	Internal	Passing Juice
HVAC & Mechanicals	Internal	Passing Juice
Safety	Internal	Passing Juice
video	Internal	Passing Juice
Tools	Internal	Passing Juice
Kitchens & Baths	Internal	Passing Juice
Decks & Porches	Internal	Passing Juice
Sponsor Content	Internal	Passing Juice
Framing	Internal	Passing Juice
Jobsite Handbooks	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms & Conditions	External	Passing Juice

SEO Keywords






	Keywords Cloud	page august roof flashing siding september roofing youtube trim how
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SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
september	16	✘	✘	✘	✘
august	14	✘	✘	✘	✘
flashing	13	✘	✘	✘	✘
siding	11	✘	✘	✘	✘
page	11	✘	✘	✘	✘









Usability

	Url	Domain : protradecraft.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.protradecraft.com/protradecraft/sitemap.xml</code>
	Robots.txt	<code>http://protradecraft.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.