Website review protectcell.com

Generated on September 06 2024 13:02 PM

The score is 44/100

SEO Content

⚠️	Title	Beyond cell phone insurance, complete protection for your mobile lifestyle
		Length : 74
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Cell phone insurance is only about replacing your mobile phone if lost, stolen or damaged. Our protection plans safeguard your device, data and your identity as well.
		Length : 166
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	

H1	H2	H3	H4	H5	H6
3	9	0	0	0	0

- [H1] Fortegra
- [H1] ProtectCELL - a Fortegra Company
- [H1] PROTECT Your Mobile Lifestyle
- [H2] CONNECT To Our Customer Service Portal
- [H2] Request A Replacement Device
- [H2] Login to Manage Your Plan
- [H2] Ask Us Anything... Really!
- [H2] PARTNER With ProtectCELL Today
- [H2] Existing Customers
- [H2] ProtectCELL Plan
- [H2] About
- [H2] Contact

SEO Content

	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.81% Internal Links 85.19%

In-page links

Anchor	Type	Juice
Fortegra	Internal	Passing Juice
Menu	External	Passing Juice
Store Locator	Internal	Passing Juice
Login	Internal	Passing Juice

In-page links

Replace My Device	Internal	Passing Juice
Device Protection	Internal	Passing Juice
Data Protection	Internal	Passing Juice
Identity Protection	Internal	Passing Juice
My Plan	Internal	Passing Juice
Contact	Internal	Passing Juice
Request Replacement Device	Internal	Passing Juice
Wireless Dealers	Internal	Passing Juice
Carriers	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
Track My Request	Internal	Passing Juice
Register My Device	Internal	Passing Juice
Download App	Internal	Passing Juice
Locate My Device	Internal	Passing Juice
Forgot My Username Or Password?	Internal	Passing Juice
About Us	Internal	Passing Juice
Fortegra	Internal	Passing Juice
Careers	External	Passing Juice
Contact Us	Internal	Passing Juice
Follow @ProtectCELL	External	Passing Juice
Become a Fan	External	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy (Updated)	Internal	Passing Juice

SEO Keywords

Keywords Cloud

more lifestyle plan protection mobile protectcell device login request click

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
device	10	✖	✖	✔	✔
protection	8	✔	✖	✔	✖
protectcell	5	✖	✖	✖	✔
plan	4	✖	✖	✔	✔
request	4	✖	✖	✖	✔

Usability

●	Url	Domain : protectcell.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✖	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://protectcell.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.