

Website review prospera.ca

Generated on September 22 2024 14:23 PM

The score is 49/100



SEO Content

| | Title | Home - Prospera Credit Union Length : 28 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--------------|---|--|----------|---------|-------|---|------|---------|-------------|-----|--------------|-----|----|---|
| | Description | Welcome to Prospera - Personal banking Prospera Credit Union Length : 62 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.prospera.ca/assets/img/logos/prospera-header-logo.svg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image:width</td><td>165</td></tr><tr><td>image:height</td><td>142</td></tr></tbody></table> | Property | Content | image | https://www.prospera.ca/assets/img/logos/prospera-header-logo.svg | type | website | image:width | 165 | image:height | 142 | | |
| Property | Content | | | | | | | | | | | | | |
| image | https://www.prospera.ca/assets/img/logos/prospera-header-logo.svg | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| image:width | 165 | | | | | | | | | | | | | |
| image:height | 142 | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>15</td><td>3</td><td>11</td><td>75</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none">[H1] The right advice to get you the right mortgage[H1] \$1M+[H1] \$5.2M+[H1] 90+[H1] 5,000+[H1] Prospera Credit Union[H2] What can we help you with?[H2] Featured offers and promotions | H1 | H2 | H3 | H4 | H5 | H6 | 6 | 15 | 3 | 11 | 75 | 6 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 6 | 15 | 3 | 11 | 75 | 6 | | | | | | | | | |





SEO Content

- [H2] Out in the community
- [H2] Keep your accounts safe online
- [H2] Make your next move into a great mortgage.
- [H2] Wealth services aren't just for the ultra wealthy.
- [H2] Advice that matters
- [H2] Start saving now to make a big difference in your future.
- [H2] Buying your first home? Get the home buyer's toolkit.
- [H2] Put your best business foot forward.
- [H2] Ways your money can do more than just make money.
- [H2] Not that we're keeping score...
- [H2] Join the party with Prospera!
- [H2] How to reach us
- [H2] Local banking means more.
- [H3] Receive welcome points on new credit cards
- [H3] \$0 Investment transfer fee
- [H3] Don't miss out on limited time offers!
- [H4] Buy a home
- [H4] Wealth planning
- [H4] Personal banking
- [H4] Home ownership
- [H4] Starting a business
- [H4] Wealth planning
- [H4] Community impact
- [H4] About us
- [H4] Information
- [H4] Tools & Resources
- [H4] Sign in
- [H5] PERSONAL
- [H5] Accounts
- [H5] Credit Cards
- [H5] Mortgages
- [H5] Loans & Lines of Credit
- [H5] Investing
- [H5] BUSINESS
- [H5] Business homepage
- [H5] Accounts
- [H5] Credit Cards
- [H5] Cash Management
- [H5] Borrowing
- [H5] Advisors & Resources
- [H5] WEALTH
- [H5] Wealth homepage
- [H5] Our Approach
- [H5] Work With An Advisor
- [H5] Personal investing
- [H5] Insurance
- [H5] Offers
- [H5] COMMUNITY
- [H5] Doing good
- [H5] Giving back
- [H5] Events and programs
- [H5] Grants, sponsorships and donations
- [H5] Education bursaries and grants
- [H5] Prospera Foundation charitable grants
- [H5] Compare daily accounts
- [H5] Compare savings accounts





SEO Content

- [H5] Additional Services
- [H5]
- [H5] Compare all credit cards
- [H5] Credit card advice
- [H5] Offers & promotions
- [H5] Mortgages
- [H5] Tips and advice
- [H5] Offers & promotions
- [H5] Compare loans & lines of credit
- [H5] Loans
- [H5] Lines of credit
- [H5] Ways to invest
- [H5] Offers
- [H5] Compare term deposits
- [H5] Compare registered plans
- [H5] Compare daily accounts
- [H5] Compare savings accounts
- [H5] Ways to bank
- [H5] Credit cards
- [H5] Credit card advice
- [H5] Offers
- [H5] Receivables
- [H5] Payables
- [H5] Borrowing
- [H5] Leasing
- [H5] Work with a business advisor
- [H5] Resources
- [H5] Why choose us
- [H5] Personalized financial advice
- [H5] Offers
- [H5] Lower Mainland
- [H5] Fraser Valley
- [H5] Okanagan
- [H5] Ways to invest
- [H5] Investment goals
- [H5] Investment advice
- [H5] Investment calculators
- [H5] Compare insurance
- [H5] Work with an insurance expert
- [H5] Insurance advice
- [H5] In the community
- [H5] Offers
- [H5] Call our Member Service Centre
- [H5] Contact tech support
- [H5] Send us an email
- [H5] Meet online or in person
- [H6] Open an account
- [H6] Get a credit card
- [H6] Check out mortgages
- [H6] Invest your money
- [H6] Talk to an advisor
- [H6] Helping you make more sense of your dollars and cents in our online advice centre - full of articles to help you achieve financial freedom.

SEO Content

| | | |
|---|-----------------|---|
|  | Images | We found 43 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 184 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 3.8% Internal Links 96.2% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Click here | Internal | Passing Juice |
| Skip to main content | Internal | Passing Juice |
| Go Personal | Internal | Passing Juice |
| Compare daily accounts | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Unlimited | Internal | Passing Juice |
| Basic | Internal | Passing Juice |
| Unlimited Senior | Internal | Passing Juice |
| Unlimited Young Adult | Internal | Passing Juice |
| Personal US Account | Internal | Passing Juice |
| Compare savings accounts | Internal | Passing Juice |
| Personal high growth savings account | Internal | Passing Juice |
| Personal savings account | Internal | Passing Juice |
| Additional services | Internal | Passing Juice |
| Money and wire transfers | Internal | Passing Juice |
| Safety deposit boxes | Internal | Passing Juice |
| Cheque ordering | Internal | Passing Juice |
| Foreign currency | Internal | Passing Juice |
| eStatements | Internal | Passing Juice |
| Ways to bank | Internal | Passing Juice |
| Compare all credit cards | Internal | Passing Juice |
| Premium cash rewards | Internal | Passing Juice |
| Premium rewards | Internal | Passing Juice |
| No fee & rewards | Internal | Passing Juice |
| No fee & low interest | Internal | Passing Juice |
| Low interest & rewards | Internal | Passing Juice |
| US Dollar | Internal | Passing Juice |
| Offers | Internal | Passing Juice |
| 0% credit card balance transfer | Internal | Passing Juice |
| 5,000 welcome points offer | Internal | Passing Juice |
| \$50 young adult credit card offer&nbsp;: | Internal | Passing Juice |
| New to Canada | Internal | Passing Juice |
| Mortgages | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Fixed rate | Internal | Passing Juice |
| Variable rate | Internal | Passing Juice |
| Mortgage rates | Internal | Passing Juice |
| First time home buyer | Internal | Passing Juice |
| Switch your mortgage | Internal | Passing Juice |
| Renew your mortgage | Internal | Passing Juice |
| Mortgage insurance | Internal | Passing Juice |
| Mortgage equity | Internal | Passing Juice |
| Get pre-approved online | Internal | Passing Juice |
| Talk to a mortgage expert | External | Passing Juice |
| Home buying articles | Internal | Passing Juice |
| Compare loans and lines of credit | Internal | Passing Juice |
| RRSP Loan | Internal | Passing Juice |
| Personal Loan | Internal | Passing Juice |
| Electric vehicle loan | Internal | Passing Juice |
| Personal line of credit | Internal | Passing Juice |
| BC Lions Season Ticket Payment Plan | Internal | Passing Juice |
| Ways to invest | Internal | Passing Juice |
| Compare term deposits | Internal | Passing Juice |
| Non-redeemable | Internal | Passing Juice |
| Cashable | Internal | Passing Juice |
| Rate climber | Internal | Passing Juice |
| Re-investable | Internal | Passing Juice |
| Non-redeemable US | Internal | Passing Juice |
| Mutual funds | Internal | Passing Juice |
| Compare registered plans | Internal | Passing Juice |
| RRSP | Internal | Passing Juice |
| TFSA | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| RESP | Internal | Passing Juice |
| RDSP | Internal | Passing Juice |
| RRIF | Internal | Passing Juice |
| FHSA | Internal | Passing Juice |
| Online investing tools | Internal | Passing Juice |
| \$0 Investment transfer fee | Internal | Passing Juice |
| BUSINESS | Internal | Passing Juice |
| Daily accounts | Internal | Passing Juice |
| Business pay-as-you-go account | Internal | Passing Juice |
| Business e-chequing account | Internal | Passing Juice |
| Business plan 35 account | Internal | Passing Juice |
| Business plan 75 account | Internal | Passing Juice |
| Local community account | Internal | Passing Juice |
| Business US account | Internal | Passing Juice |
| Compare savings accounts | Internal | Passing Juice |
| Business high growth savings account | Internal | Passing Juice |
| Business savings account | Internal | Passing Juice |
| Ways to bank | Internal | Passing Juice |
| Business Online Banking | Internal | Passing Juice |
| Advanced Business Online | Internal | Passing Juice |
| Compare credit cards | Internal | Passing Juice |
| Premium rewards | Internal | Passing Juice |
| Low interest | Internal | Passing Juice |
| No fee & cash back | Internal | Passing Juice |
| Merchant services POS | Internal | Passing Juice |
| Invoicing | Internal | Passing Juice |
| Advanced business deposit | Internal | Passing Juice |
| Payroll | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Wire transfer | Internal | Passing Juice |
| Automated funds transfer | Internal | Passing Juice |
| Commercial mortgages | Internal | Passing Juice |
| Loans | Internal | Passing Juice |
| Operating line of credit | Internal | Passing Juice |
| Project financing | Internal | Passing Juice |
| Letter of credit | Internal | Passing Juice |
| Vehicle leasing | Internal | Passing Juice |
| Equipment leasing | Internal | Passing Juice |
| Why lease? | Internal | Passing Juice |
| Work with a business advisor | Internal | Passing Juice |
| Business relationship managers | Internal | Passing Juice |
| Local business relationship managers | Internal | Passing Juice |
| Real estate development team | Internal | Passing Juice |
| Women entrepreneurship | Internal | Passing Juice |
| WEALTH | Internal | Passing Juice |
| Our Approach | Internal | Passing Juice |
| Retirement planning | Internal | Passing Juice |
| Estate planning | Internal | Passing Juice |
| Work With An Advisor | Internal | Passing Juice |
| Investment specialists | Internal | Passing Juice |
| Investment advisors | Internal | Passing Juice |
| Investment specialists | Internal | Passing Juice |
| Investment advisors | Internal | Passing Juice |
| Investment specialists | Internal | Passing Juice |
| Investment advisors | Internal | Passing Juice |
| Guided investment portfolio | Internal | Passing Juice |
| Self-managed investment portfolio | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Responsible investing | Internal | Passing Juice |
| Credential eServices | Internal | Passing Juice |
| Insurance | Internal | Passing Juice |
| Annuities | Internal | Passing Juice |
| Business insurance | Internal | Passing Juice |
| Critical illness insurance | Internal | Passing Juice |
| Disability insurance | Internal | Passing Juice |
| Life insurance | Internal | Passing Juice |
| Long-term care insurance | Internal | Passing Juice |
| Insurance specialists | Internal | Passing Juice |
| Doing good | Internal | Passing Juice |
| Giving back | Internal | Passing Juice |
| Events and programs | Internal | Passing Juice |
| Grants, sponsorships and donations | Internal | Passing Juice |
| Education bursaries and grants | Internal | Passing Juice |
| Prospera Foundation charitable grants | Internal | Passing Juice |
| Rates | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| ATM / Branch | Internal | Passing Juice |
| Young Adult | Internal | Passing Juice |
| Why join | Internal | Passing Juice |
| Member perks | Internal | Passing Juice |
| Digital banking help | Internal | Passing Juice |
| Personal banking advice | Internal | Passing Juice |
| Credit card selector | Internal | Passing Juice |
| How to improve my credit score | Internal | Passing Juice |
| How to use CardWise | External | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Log into CardWise | Internal | Passing Juice |
| Online advice centre | Internal | Passing Juice |
| Mortgage calculator | Internal | Passing Juice |
| First time home buyer's toolkit | Internal | Passing Juice |
| Lending advice | Internal | Passing Juice |
| Investing advice | Internal | Passing Juice |
| Planning for your business's future | Internal | Passing Juice |
| 5 ways to build business credit | Internal | Passing Juice |
| View all business articles | Internal | Passing Juice |
| Find a specialist | Internal | Passing Juice |
| Wealth review newsletter | Internal | Passing Juice |
| Wealth advice articles | Internal | Passing Juice |
| Retirement calculator | Internal | Passing Juice |
| Investment calculator | Internal | Passing Juice |
| RESP calculator | Internal | Passing Juice |
| A guide to insurance | Internal | Passing Juice |
| Do I need to top up my life insurance? | Internal | Passing Juice |
| 5 ways to use term insurance | Internal | Passing Juice |
| Earn \$200 with our community promotion! | Internal | Passing Juice |
| LOG IN | Internal | Passing Juice |
| Learn more about online security | Internal | Passing Juice |
| Apply now | Internal | Passing Juice |
| Send a support email | Internal | Passing Juice |
| Fill out our contact form | Internal | Passing Juice |
| Our story | Internal | Passing Juice |
| Leadership team | Internal | Passing Juice |
| Diversity, equity and inclusion | Internal | Passing Juice |
| Environmental, social and governance | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Truth and reconciliation | Internal | Passing Juice |
| All policies | Internal | Passing Juice |
| Member notices | Internal | Passing Juice |
| Annual reports | Internal | Passing Juice |
| Press releases | Internal | Passing Juice |
| Calculators | Internal | Passing Juice |
| Report a lost/stolen card | Internal | Passing Juice |
| Facebook | External | Passing Juice |
| Twitter | External | Passing Juice |
| Instagram | External | Passing Juice |
| LinkedIn | External | Passing Juice |
| YouTube | External | Passing Juice |

SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| advice | 28 | ✗ | ✗ | ✗ | ✓ |
| credit | 25 | ✓ | ✗ | ✓ | ✓ |
| business | 23 | ✗ | ✗ | ✗ | ✓ |
| online | 22 | ✗ | ✗ | ✗ | ✓ |
| offers | 20 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : prospera.ca Length : 11 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://prospera.ca/sitemap.xml</p> |
|  | Robots.txt | <p>http://prospera.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |