

# Website review propshop24.com

Generated on September 22 2024 18:31 PM

**The score is 48/100** 

#### **SEO Content**

<u>.</u>	Title	India  Length: 74  Ideally, your title sh	cors of Cool - Quirky Gifts, Cute Gift Items Online  nould contain between 10 and 70 characters (spaces free tool to calculate text length.
<u>.</u>	Description	PropShop24 is India's top destination for Quirky Gifts, Kitchen Gadgets, Affordable and Cute Gift Items online. The product range covers categories like Home Hacks, Home Decor, Planners, Journals, Phone Cases and lots more Unique Gifts. The Curators of Cool help you find the perfect gifts that you will love on PropShop24.com.  Length: 327  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.	
	Keywords	of cool products, que online, perfect gifts buy gifts online, un	hop, quirky gifts, cute gift items online, the curators uirkiest of gift items, quirky gifts, cute gift items, gifting solutions, awesome products, online gifts, ique gift shop, online gift store, unique gifts ontains meta keywords.
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.
		Property	Content
		title	PropShop24 - Curators of Cool - Quirky Gifts, Cute Gift Items Online India
		type	website
		url	https://www.propshop24.com

#### **SEO Content**

		description	PropShop24 is India's top destination for Quirky Gifts, Kitchen Gadgets, Affordable and Cute Gift Items online. The product range covers categories like Home Hacks, Home Decor, Planners, Journals, Phone Cases and lots more Unique Gifts. The Curators of Cool help you find the perfect gifts that you will love on PropShop24.com.			
		site_name PropShop24				
		image	•	shop24/ass	-	tures/image/ s/ps_favicon_u
	Headings	<b>H1 H2</b> 1 4	<b>H3</b> 11	<b>H4</b> 2	<b>H5</b> 0	<b>H6</b> 0
		<ul><li>[H2] Wide N</li><li>[H2] PropSh Last-Minute</li></ul>	ndia's Style Unique Gifts & Variety of Union 10024 Ensure 10024: Where	Exeryday que Gifts Ite s You Never y Every Gift ms or Living Ro	Essentials a ems to Choo Miss a Cel Tells a Stor	at PropShop24 ose from
8	Images	We found 139 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.				
<b>&amp;</b>	Text/HTML Ratio	Ratio: 4%  This page's ratio of text to HTML code is below 15 percent, this rethat your website probably needs more text content.  Perfect, no Flash content has been detected on this page.		ent, this means		
	Flash			ge.		

#### **SEO Content**



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.17%  Internal Links 97.83%

### **In-page links**

Anchor	Туре	Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice

# In-page links

Home Decor	Internal	Passing Juice
<u>Dining &amp; Samp: Kitchen</u>	Internal	Passing Juice
Bathroom Essentials	Internal	Passing Juice
Bar & Party	Internal	Passing Juice
Stationery	Internal	Passing Juice
Notebooks & amp: Planners	Internal	Passing Juice
Desk Stationery	Internal	Passing Juice
Pen, Pencils, Paper Clips	Internal	Passing Juice
<u>Desk Organizers</u>	Internal	Passing Juice
<u>Organizers</u>	Internal	Passing Juice
Wardrobe Storage	Internal	Passing Juice
Kitchen Organizers	Internal	Passing Juice
Bathroom Organizers	Internal	Passing Juice
Vanity Organizers	Internal	Passing Juice
<u>Fashion</u>	Internal	Passing Juice
<u>Bags</u>	Internal	Passing Juice
<u>Necklaces</u>	Internal	Passing Juice
<u>Earrings</u>	Internal	Passing Juice
Men's Accessories	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
<u>Umbrellas</u>	Internal	Passing Juice
Home Hacks	Internal	Passing Juice
home and living gifts online	Internal	Passing Juice
gifting creative and cute stationery	Internal	Passing Juice
gifting them our storage organizers	Internal	Passing Juice
Dining and kitchenette gifts	Internal	Passing Juice
multi-slot lunch boxes	Internal	Passing Juice
customized gift options	Internal	Passing Juice

# In-page links

travel-friendly gifts	Internal	Passing Juice
gifting them durable umbrellas	Internal	Passing Juice
simple mobile covers to designer ones	Internal	Passing Juice
find personalized rakhis	Internal	Passing Juice
same day delivery gifts option	Internal	Passing Juice
WhatsApp: 7400404602	External	Passing Juice
Select Addons and Checkout	Internal	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	cute express piece glass set <b>USO</b> single black shipping assorted
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## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
usd	20	×	×	×	×
assorted	7	×	×	×	×
single	7	×	×	×	×
piece	7	×	×	×	×
express	5	×	×	×	×

## Usability

0	Url	Domain : propshop24.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.propshop24.com/sitemap_ps24.xml
	Robots.txt	http://propshop24.com/robots.txt
		Great, your website has a robots.txt file.
<b>③</b>	Analytics	Missing We didn't detect an analytics tool installed on this website
		We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You
		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.