Website review procell.biz

The score is 47/100

SEO Content

✅	Title	Homepage - Procell **Length : 18** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Homepage - Procell
url	https://www.procell.co.za/
site_name	Procell

⬤	Headings	

H1	H2	H3	H4	H5	H6
0	1	11	0	0	0

- [H2] PROUDLY LOCALCREATING JOBS
- [H3] Why Procell?
- [H3] OUR OFFERING
- [H3] OPERATION
- [H3] OUR GOAL
- [H3] Think cell phone repair, think ProCell
- [H3] OUR LOCAL FOOTPRINT
- [H3] Find out more about our offering

SEO Content

		[H3] Contact Details [H3] Physical Address [H3] Postal Address [H3] Links
❌	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
◦	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Previous	Internal	Passing Juice

In-page links

Next	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
www.procell.co.za	External	Passing Juice
Why Procell?	External	Passing Juice
Store Locator	External	Passing Juice
Contact Us	External	Passing Juice
Repair Forum	External	Passing Juice

SEO Keywords

Keywords Cloud	outlets address repair offering head more best procell across office

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
procell	6	✔	✖	✖	✔
more	5	✖	✖	✖	✔
best	3	✖	✖	✖	✖
head	3	✖	✖	✖	✖
office	3	✖	✖	✖	✖

Usability

	Url	Domain : procell.biz Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.procell.biz/sitemap_index.xml
	Robots.txt	http://procell.biz/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics